



VOLUSIA COUNTS.
EVERYBODY COUNTS.

Academic Subcommittee Meeting Minutes Sept. 3, 2009

- To the original members from ERAU, DSC and the Charity Resource Center we have added members from Stetson and B-CU.
- We filled in the Challenges and Actions Sheet.
- Next, we focused on methods for distributing information.
- Consensus was to use all the technical resources available, including e-mail, social networking, blogs.
- We will use the media, such as Channel 15
- To avoid duplication of efforts and so as not to reinvent the wheel, we would like to see the print materials developed by the U.S. Census Bureau and by the Media Subcommittee with a standard look and logo.
- Included in our print media would be the use of campus newspapers and the creation of posters similar to the American Library Association "Read" posters w/a famous person or group (firefighters, beach rangers, students) shown holding a census form, saying "Fill it in and Return it Today"
- Other non-tech and non-print means of communicating information we came up with included.
 - Piggy backing on in-house meetings with presentations and distributions
 - Setting up competitions for returning all the forms at once by the Greek houses with a prize to the house with the most forms returned
 - Making census work one option for students' community service requirement
- Another idea was to provide incentives in school cafeterias for returning the forms. These incentives and prizes would be provided by Census 2010 or solicited by Census 2010 from a donor.

**Next meeting:
4 p.m. Tuesday, Oct. 6
Daytona State College, Building 150, Room 407**