

**CULTURAL COUNCIL of VOLUSIA COUNTY  
REGULAR MEETING MINUTES**

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**November 9, 2007**

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**MEMBERS:**

Bob Dahlen, Chair  
Katherine Smith-Williams, Vice Chair  
Bill Dreggors  
Steven Hardock  
Wendell Jarrard  
Tim Ludwig  
Donna Sue Sanders  
Jim Ward  
Sandra Wilson

**MEETING PLACE:**

Rehearsal Room  
News-Journal Center  
221 N. Beach Street  
Daytona Beach, FL

**STAFF:** Nancy Maddox, Mike Fincher

**Guests:** - Gary Libby, Jessi Jackson Smith, Jeffrey Ault, Kelly Ferguson, Laurie Gomon Ring, Jennifer Coolidge

**CALL TO ORDER/ROLL CALL** - Chair Dahlen called the meeting to order at 9:06 a.m. Roll was called. Ms. Smith-Williams, Ms. Sanders and Mr. Ludwig were absent. Ms. Wilson arrived after roll call. A quorum was declared.

**APPROVAL OF MINUTES** – From September 28, 2007 Regular Meeting. **MOTION** by Member Jarrard, 2nd by Member Dreggors. ***“To accept minutes as presented.”*** **Motion passed unanimously.**

**Presentation by Gary Libby** – Mr. Libby presented copies of the brochure “Arts & Economic Prosperity Report: *The Economic Impact of the Nonprofit Arts Community in Volusia County*” The brochure was produced through funding from the Gary R. Libby Charitable Trust with information provided by staff from Volusia County Leisure Services. Copies for public distribution will be available from Leisure Services and directly from Mr. Libby.

**ART IN PUBLIC PLACES COMMITTEE REPORTS**

**Ocean Center Expansion** – Ms. Maddox presented an update on the construction progress. She also advised that the Call to Artists was almost completed and would be going out nationally very soon. Response date will be the second week in February. The construction completion date is anticipated by the end of 2008. The target areas for art have been identified and there are multiple areas for both 2D and 3D art. A large sculptural piece is being sought for the entrance atrium and there is some possibility that a Chihuly piece might be possible. Gary Libby is pursuing this through a connection with the Museum of Arts & Sciences.

**Historic Courthouse** – Member Dreggors advised that the artists have been selected and that these recommendations would be submitted to the County Council for final approval on December 6. Once they provide approval Staff will contact the artists to begin contracts for work to be purchased or commissioned.

## **OLD BUSINESS**

**Tribute to Tippen Davidson** – Chair Dahlen advised that he had spoken to County Chair Bruno about the CCVC’s desire to name the CCVC Chair after Tippen and that there was no support for this action. This is a precedence that the County Council does not want to start. Staff advised that Vice Chair Smith-Williams was still planning on convening a sub-committee to review other options for paying tribute to Mr. Davidson and would report back later.

**License Plate Promotion** – No Report due to absence of Tim Ludwig. M. Fincher provided a report that Member Ludwig was absent because he was exhibiting at the prestigious Philadelphia Museum of Art Show along with two other Volusia County Artists, Libby Ware and Akiko Sugiyama. Ware, Sugiyama and Sang Roberson, also from Volusia County, exhibited at the Smithsonian Show earlier this year. It was noted that it is most unusual to have three artists from one relatively small county be represented at these two highly prestigious shows. Chair Dahlen wished to offer the Council’s congratulations and support for Member Ludwig placed in the record.

## **NEW BUSINESS**

**CCVC Goals for 2008** – M. Fincher presented the recommended goals for 2008 which were based upon last year’s goals and updated with input from members and new activities for the upcoming year. Member Dreggors requested that the word “history” be inserted in the last goal which talks about stimulating greater governmental and public awareness and appreciation of the importance of the arts to the people of Volusia County. M. Fincher to make the requested modification prior to submitting the final version in the annual report.

**MOTION** by Member Hardock, 2nd by Member Jarrard. *“To approve the proposed CCVC Goals for 2008 as amended.”* **Motion passed unanimously**

**Meeting Schedule for 2008** - M. Fincher presented the meeting schedule for 2008 which follows the established pattern of the 4<sup>th</sup> Friday of every other month beginning in January and alternating between the east and west sides of the County. It was pointed out that the meeting time has been changed in all cases from 8:30 a.m. to 9:00 a.m. Chair Dahlen asked if we might consider using the N-J Center facility again for future east side meetings and Mr. Fincher advised that he would discuss with the N-J Center staff and report back at a future meeting if the schedule allows.

**Community Cultural Grant Workshop** – Ms. Maddox recommended that we hold a special meeting/workshop as early as possible in December to discuss potential changes to the CCG in terms of eligibility and funding. Staff to poll the members for date availability and advise all concerned.

**VCCA REPORT/PUBLIC PARTICIPATION**

Jennifer Coolidge, V.P of the VCCA presented their report. She advised that the VCCA would be on the agenda to speak at the Volusia County Legislative Delegation forum on December 4, 2008 on the importance of cultural and heritage funding. She asked that the CCVC consider attending and speaking as well and perhaps presenting the new Economic Impact Report. She also announced that the VCCA Annual Meeting and Dinner would be held on December 11 at the Museum of Arts and Sciences. The cost is \$35 person. CiCi and Hyatt Brown will be recipients of the first Tippen Davidson award for their many years of support of the arts and culture in Volusia County.

Ms. Coolidge then spoke from her position as Executive Director of the Museum of Florida Art (not as V.P. of the VCCA) to request that the Cultural Council consider re-allocating any grant funds that might not be awarded this year due to possible organizational in-eligibility to the eligible recipients in proportion to their approved amounts. Chair Dahlen asked whether she was referring to CFCE and she said that this had been discussed among several organizations and individuals. Chair Dahlen advised that this topic needs to be addressed but felt in fairness it should be tabled until Eric Lariviere can be here to represent the Daytona Beach International Festival's position.

Chair Dahlen brought up questions regarding use of State of the Art license plate funds. He asked Staff for information about how the use of these funds was determined. Ms. Maddox provided an overview of the budgeting process and said that she would provide more detail when she begins the budget for 2009. She advised that the annual amount is variable but presently is somewhere around \$20,000 annually.

There was also discussion about ways to increase license plate revenue. Ms. Coolidge suggested that the local organizations might be helpful in promoting the license plate sales by using the promotional logo in their marketing material. M. Fincher agreed to acquire a .jpg image of the logo and provide it to the organizations for their use.

Ms. Maddox also reminded everyone that Volusia Days in Tallahassee is scheduled for April 3, 2008 and encouraged everyone to participate if possible.

**ADJOURNMENT** - There being no further business, Chair Dahlen adjourned the meeting at 10:02 a.m.

Respectfully submitted- Mike Fincher, Cultural Coordinator and Recording Secretary