

29TH ANNUAL  
FLORIDA CATTLEMEN'S INSTITUTE  
AND ALLIED TRADE SHOW  
JANUARY 26, 2012

“Myths, Money,  
& Missed Opportunities”

- 8:00AM **TRADE SHOW OPENS**  
9:00AM **WELCOME**  
-Don Quincey, FCA President  
9:15AM **UF/IFAS UPDATE**  
-Dr. Jack Payne, UF/IFAS SR. Vice President  
9:30AM **MARKET OUTLOOK**  
-Dr. Curt Lacy, Extension Economist-Livestock, University of Georgia  
10:30AM **TRADE SHOW BREAK**  
11:00AM **PRODUCTION BUDGETS**  
-Dr. Walt Prevatt, Extension Agricultural Economist, Auburn University  
11:45AM **FL COMMISSIONER OF AGRICULTURE UPDATE**  
12:00PM **AWARDS PRESENTATION AND LUNCH**  
1:00PM **CALF SHRINKAGE**  
-Terry Harris, USDA Livestock Market News  
2:00PM **TRADE SHOW BREAK**  
2:30PM **CURRENT ISSUES**  
-**FL BEEF COUNCIL UPDATE**  
Ashley Hughes, Director of Beef Marketing & Promotion  
-**BMP'S/WATER QUALITY UPDATE**  
Flint Johns, Lykes Brothers, Inc.  
-**CALF DEPREDATION RESEARCH**  
Buzz Stoner, Immokalee Ranch  
(Tentative agenda, subject to change)

CONTACT YOUR COUNTY EXTENSION AGENT  
FOR MORE INFORMATION OR CALL 321-697-3000

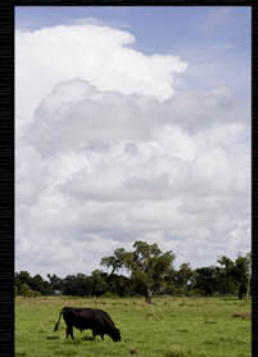
FLORIDA CATTLEMEN'S INSTITUTE  
AND ALLIED TRADE SHOW IS HELD AT  
KVLS PAVILLION  
1911 KISSIMMEE VALLEY LANE  
(OFF HIGHWAY 192) EAST OF KISSIMMEE

**HOTEL INFORMATION**  
CLARION RESORT & WATERPARK  
2261 E IRLO BRONSON MEMORIAL HWY.  
KISSIMMEE, FL 34744  
(407) 846-2221  
RESERVATIONS: 1- 866-975-4337 ROOM  
GROUP CODE: (FLORIDA CATTLE INSTITUTE)

PARTICIPANTS REQUIRING SPECIAL ACCOMMODATIONS:  
CONTACT MARY BETH SALISBURY  
(321) 697-3000, 48 HOURS BEFORE EVENT

**UF** UNIVERSITY of  
**FLORIDA**  
IFAS Extension

THANKS ARE EXTENDED TO THE ALLIED TRADE  
SHOW EXHIBITORS. THEIR SUPPORT MAKES  
THE FLORIDA CATTLEMEN'S INSTITUTE POSSIBLE!



*The Foundation for The Gator Nation  
An Equal Opportunity Institution*