



**DAYTONA BEACH
INTERNATIONAL AIRPORT**

Update

April 2008

Passenger traffic grows 30 percent at DBIA in 2007

Boosted by the addition of low-fare carrier AirTran Airways in January 2007, passenger traffic increased 30 percent at Daytona Beach International Airport last year.

For the 12 months ending Dec. 31, 705,475 passengers passed through the County-operated airport compared with 543,248 passengers in 2006.

"With four major carriers in Daytona Beach, we are in a great position to offer competitive fares, and can continue to be a leader in customer service and convenience," said Dennis McGee, DBIA director of aviation.

The addition of AirTran service was a highlight of 2007. The carrier commenced nonstop service to Atlanta in January, and added seasonal service to Baltimore in February.

Also last year, Continental Airlines upgraded from 50-passenger regional jets to larger Boeing 737 aircraft. And, DBIA's fourth major carrier, US Airways, joined the airport in February. ✈️



PASSENGER ACTIVITY SOARS AT DBIA

Last year's passenger traffic at DBIA was the highest since 1997



US AIRWAYS GETS THUMBS UP FROM COMMUNITY, AIRPORT

Local leaders, US Airways officials and Volusia County Council members celebrate Feb. 1

County celebrates US Airways' nonstop service to Charlotte

Adorned with name tags saying "Hello, My Name is Charlotte," citizens, community leaders, Volusia County Council members, airport officials and US Airways representatives welcomed the inaugural flight of US Airways Feb. 1 at Daytona Beach International Airport.

The "Charlotte" name tags reflected the theme of an expansive, marketing campaign to support US Airways' new daily nonstop service between Charlotte and DBIA. The event demonstrated Volusia

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Continental offers seasonal service to Cleveland

Continental Airlines has announced nonstop service from Daytona Beach International Airport (DBIA) on Saturdays to Cleveland Hopkins International Airport February 16 - May 3. This service will be provided by Continental's 50-passenger Embraer 145 regional jet.

The Saturday flight will depart Cleveland at 9:35 a.m. and arrive in Daytona Beach at 11:55 a.m. The return flight will depart Daytona Beach at 2 p.m. and arrive in Cleveland at 4:27 p.m.

Daytona Beach International Airport now offers daily nonstop flights to Atlanta, Charlotte, New York and Newark through its carriers, with hundreds of domestic and international connections every day.

Visit flydaytonafirst.com for more information. ✈️



OHIO-BOUND PASSENGERS GET NONSTOP CONTINENTAL TREATMENT
Continental's service to Cleveland on Saturdays is available through May 3

DBIA hosts Valiant Air Command

DBIA hosted a news media event for the Valiant Air Command March 13. Nearly 50 aircraft flew in from Titusville for the event, returning to Brevard County for the 31st Annual Valiant Air Command Warbird Air Show at the Space Coast Regional Airport March 14-16.

According to Commander Lloyd Morris, who has led the event for 11 years, the annual air show attracts nearly 30,000 spectators and includes 75 aircraft. Pilots bring planes from as far as Canada to participate. ✈️



AIRPORT WELCOMES HISTORIC WARBIRDS
War aircraft park at DBIA on taxiways Alpha 1 and 2 for the March 13 media day

Air Service Daytona Beach International Airport



Race fans set one-day passenger traffic record

More than 3,000 travelers passed through Daytona Beach International Airport's security checkpoint Feb. 18. The super bowl of motorsports, the Daytona 500, was Feb. 17.

"The day after the Daytona 500 is always a big day for outbound travel, but this year was a record," said DBIA Director of Aviation Dennis McGee. He added the airport's carriers had more flights and larger aircraft than in prior years.

With four major airlines -- Delta, AirTran, US Airways and Continental -- servicing Daytona Beach, travelers have the option of hundreds of connections and many competitive travel options. ✈️

AirTran service to New York's LaGuardia Airport began Feb. 14

AirTran Airways commenced daily seasonal nonstop jet service between Daytona Beach International Airport and New York's LaGuardia Airport Feb. 14, and DBIA has implemented an extensive advertising and marketing campaign to support the new flights.

The new campaign is in cooperation with the Daytona Beach Area Convention and Visitors Bureau, the Southeast Volusia Advertising Authority and the West Volusia Advertising Authority to support new service options at DBIA.

"Marketing support is something we provide to each new carrier in support of service to a new destination," said DBIA Director of Business Development Steve Cooke. "We have found the carriers appreciate the support we are able to provide with the help of our advertising partners."

Cooke added the partnerships with the area advertising authorities let the airlines know "our entire community supports the airlines and want to see them succeed in Volusia County."

AirTran Airways offers nonstop service to Atlanta and LaGuardia Airport from DBIA, and nonstop weekend service to Baltimore/Washington. Passengers can book flights at airtran.com. ✈️



WE LOVE NEW YORK, AND SO DOES AIRTRAN
Passengers who love New York – and low fares – can book flights on airtran.com



REUNITED AND IT FEELS SO GOOD

A celebrated US Airways jet receives the customary Airport Fire Services water salute

US Airways

(Continued from Page 1)

County's enthusiasm for the airline's renewed commitment to the airport, county and the community. Joie Alexander, Volusia County Council Vice-chair led the celebration.

"We are thrilled US Airways has returned to Volusia County and we are going to do everything we can to keep this airline here," said Alexander, who encouraged the audience to show its support by purchasing tickets at usairways.com.

The ribbon-cutting ceremony was at the US Airways' ticket counter just prior to the arrival of its inaugural flight from Charlotte. After the ceremony, the first US Airways jet was welcomed with a water salute by Volusia County Fire Services.

US Airways Director of Corporate Affairs Chuck Allen said his company is excited to be back in Daytona Beach after 10 years. He added the flight times for the Daytona Beach to Charlotte service are ideal for leisure and business travelers since the departing flights are at 8:30 a.m., 12:30 p.m. and 5:30 p.m. ✈️

Delta adds daily nonstop service to NYC's LaGuardia

Delta Air Lines commenced daily non-stop jet service between Daytona Beach International Airport and New York's LaGuardia Airport Feb. 14.

The new daily nonstop LaGuardia service is on a 76-passenger CRJ-900 aircraft. The airport is advertising the new service in the local market.

Delta also offers daily nonstop flights to Hartsfield-Jackson Atlanta International Airport, with connections to hundreds of cities. Passengers can book flights at delta.com. ✈️

Complete airport information and flight schedules are online at www.flydaytonafirst.com.



THERE'S MORE THAN ONE WAY TO SKIN A 'BIG APPLE'
Delta Air Lines announced daily nonstop service to LaGuardia beginning Feb. 14

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