



**DAYTONA BEACH
INTERNATIONAL AIRPORT**

Update

March 2007

AirTran services Atlanta, Baltimore and more from DBIA

Daytona Beach International Airport recently rolled out the red carpet for AirTran Airways, and began a new era in low-cost air service out of DBIA. The Orlando-based low-fare airline launched new jet service January 11 from Daytona Beach International Airport with three daily non-stop flights to Atlanta, and connections to more than 40 cities every day.

The Volusia County Council, airport officials and AirTran representatives marked the start of the new service with a gala ribbon-cutting and ceremonial water salute.

County Chair Frank Bruno said AirTran is a significant new option for the traveling public and the carrier is a welcome addition to the county-operated airport.

"It was important for every member of the County Council to be at the airport to welcome the first passengers off the plane," said Bruno, who was joined by all County Council members. "We have been working to get a low-cost carrier in Daytona Beach for many years, and now it has come to

(Please see AirTran Airways on Page 3)



AIRTRAN'S INAUGURAL FLIGHT TO DBIA GETS A SPEEDY WELCOME
Daily service to Atlanta and Baltimore on the low-fare carrier is up and running



DELTA UPGRADES AIRCRAFT AT DBIA
Longtime DBIA carrier began using MD88s in early January

Delta Air Lines boosts inventory with larger aircraft

Delta Air Lines is flying bigger jets to and from Daytona Beach.

The airport's flagship carrier has upgraded its entire Daytona Beach fleet to 142-seat MD-88s. These large aircraft, with six daily flights to Atlanta, have greatly increased available seat inventory over 2006 levels.

"This is great news for travelers," said Stephen Cooke. "Delta's inventory is at a higher level than we have seen for a number of years. Passengers now will have more opportunity to book the Delta flight they are seeking." ✈️

DBIA partners with Embry-Riddle to create integrated airport

Nearly one year ago, the Volusia County Council supported a resolution calling for research and development of an integrated airport. The partnership was the first proposed project of Embry-Riddle Aeronautical University's 140-acre research park on the Daytona Beach International Airport property.

Today, the project is soaring. The integrated airport project seeks to develop security and operational systems that will improve the speed and accuracy of airport information and notification systems. The airport development program commenced operations in DBIA's international terminal in January. Embry-Riddle is developing and placing a series of mini-radar sensors around the airport that can detect wildlife, fallen debris, vehicles and unauthorized human incursions. Additional sensors could track and provide highly refined weather-detection systems to provide advance warnings of wind hazards and aircraft wake turbulence.

With the County Council's supporting resolution, Embry-Riddle was permitted to seek federal, state and private grants for the project. The integrated airport initiative is an expansion and continuation of the teaching airport partnership developed three years ago between the county and the university. With this new Integrated Airport program, the airport becomes an extended classroom and research facility for university students working on business, air traffic control, meteorology and flight degrees.

The integrated airport program is a joint project of Lockheed Martin, Transtech Airport Solutions Inc., ENCO and Mosaic



JOINT PROJECT DEFINED BY SOPHISTICATED TECHNOLOGY
The research program is an expansion of the teaching airport developed between DBIA and Embry-Riddle Aeronautical University

ATM and is the first proposed research project with ties to Embry-Riddle's planned research park – a place for researchers to access sophisticated labs and facilities to test aircraft and system development simulation.

The next step for the integrated airport project of the research park is to attract additional aeronautical research projects for study and development, in partnership with private companies such as Lockheed and Transtech. ✈️

Council approves PDP development

In January, the Volusia County Council approved the preparation of the airport's Property Development Plan (PDP) as a task assignment with LPA Group Inc., of Orlando.

The PDP will be used by Volusia County and the airport as a guide for future development and/or leasing activity, including land use recommendations, access road development and expansion of aviation land uses.

"This plan is essential to the airport's future, and I'm pleased with its progress," said Dennis McGee, Director of Aviation. "We need to plan how best to use the airport property for future growth and revenue development. We want to make the best possible use of this land for the financial viability of the airport and benefit to the community."

The planning document will outline for airport officials the recommended uses of DBIA property. The airport consists of approximately 400 undeveloped acres with numerous development opportunities. LPA Group will develop a site plan showing wetland areas, and offer development options, such as mixed-use or commercial industrial development.

LPA Group will also analyze airside development alternatives, focusing on aviation uses such as airfield facilities, taxiways, hangars, fixed base operators and other aeronautical uses. ✈️



Airline Transport Professionals school gets pilots flying high

Daytona Beach International Airport may focus on the sky for much of its service, but it also offers solid ground for many tenants that positively affect the industry.

Such a business is Airline Transport Professionals (ATP), a full-service flight school that operates out of DBIA's international terminal.

Last August, the airport signed a two-year use agreement with ATP, an organization with training facilities all over the United States. ATP instructors provide flight instruction for the full range of pilot certifications including single engine, multi-engine instrument training, jet training, Certified Flight Instructor (CFI) program and airline transition programs. Students can enter the commercial program and with the training, transition from an instrument-rated private pilot to a commercial pilot in only two months.

According to the ATP web site, regional airlines hire more pilots from ATP's Airline Career Pilot Program than from any other single flight school. And, only ATP students



ATP SCHOOL KEEP PILOTS FLYING
DBIA tenant offers full range of pilot certifications

fly with major airline pilots for actual jet flight experience. For more information, visit www.atpflightsschool.com. ✈

AirTran

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fruition. AirTran is a significant new option for travelers."

In true traditional airport fashion, the first arriving AirTran flight was embraced with a water salute from the airport's fire/rescue crews. For a little extra flare, the plane was guided to AirTran's parking gate, Gate 6, by Daytona International Speedway's official 2007 pace car and waved in with checkered flags by No. 17 NASCAR NEXTEL Cup driver Matt Kenseth.

AirTran began service January 11 with three daily round-trip flights to Atlanta. The schedule increased February 15 to four daily round-trip flights to Atlanta and a daily nonstop round-trip flight to Baltimore.

"It's a big day of growth for AirTran," said Loral Blinde, an AirTran Vice-President, who added that AirTran also was opening new service at New York's Stewart International Airport the same day. "We are really happy to be in Daytona Beach."

Said Dennis McGee, DBIA Director of Aviation: "We have numerous studies that document a large number of local travelers who use alternate airports. Recapturing these passengers is largely about getting the lower fares from a great airline. This need has been addressed with Airtran's new service."

"Our flights have been coming in full for years, so this is going to help our community in terms of reach and getting to new destinations we haven't served in the past," said Sharon Mock, Daytona Beach Area Convention and Visitors Bureau Director. "We are happy to having AirTran flying here."

AirTran Airways is one of the country's largest low-fare airline, and serves 52 U.S. cities. Flights can be booked at airtran.com. ✈



CONTINENTAL ROCKS TO CLEVELAND, ROLLS TO NEWARK
Carrier adds Ohio service from DBIA through April 28

Continental resumes service to Cleveland

Continental Airlines has resumed service to Cleveland Hopkins International Airport on Saturdays. And, the carrier has upgraded its Newark jets to 737s.

The Cleveland service began March 3 and ends April 28. Continental is using 50-passenger EMB 145 jets for the service.

The Continental flights depart from Cleveland at 9:50 a.m. and arrive at DBIA at noon Saturdays. Flights depart Daytona Beach at 2 p.m. and arrive back in Cleveland at 4:37 p.m.

"Over the past several years, people have come to enjoy this nonstop service to Cleveland," said DBIA's Steve Cooke. "We remain hopeful Continental will consider going daily to Cleveland in the future."

In addition to the Cleveland service, Continental provides two daily round-trip flights to Newark Liberty International Airport, serving the New York and northern New Jersey markets. Recently, Continental upgraded the Newark aircraft to Boeing 737-100 series planes. ✈

DBIA celebrated customers with freebies, discounts in January

DBIA celebrated its first "Customer Appreciation Month" in January, offering perks that included free parking coupons, a free soft drink with any sandwich at the airport restaurant, a "buy one get one free" sandwich deal from Subway Restaurant, and a 20 percent discount from the Paradise gift shop. The airport also gave away key chains from the information counter.

"We appreciate our customers' patronage all year long, and we wanted to make that statement loud and clear, as early as possible, in 2007," said Stephen Cooke, Director of Business Development.

"Passengers trust in the quality of Airport services, and we want to express our appreciation to the traveling public who has made the smart choice to fly Daytona first."

DBIA prides itself on its year-round customer-friendly amenities, including low-cost parking and free services: shuttles, weather and flight tracking information, Wi-Fi internet access in the terminal, and internet work stations on the concourse. The airport also has a free mailback service at the security checkpoint. Confiscated items are mailed back to their owners at no charge.



CUSTOMER SATISFACTION IS PRIORITY AT DBIA
Airport celebrated its customers with inaugural appreciation month in January

This publication produced by Volusia County
 Community Information for Daytona Beach
 International Airport. Field for with Airport revenues.



DAYTONA BEACH INTERNATIONAL AIRPORT
 700 Catalina Drive, Daytona Beach, FL 32114

March 2007



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