



**DAYTONA BEACH
INTERNATIONAL AIRPORT**

Update

July 2007

Airport congratulates Delta for long tenure at DBIA

Delta Air Lines recently announced its emergence from bankruptcy following approval of its reorganization plan in federal court. Officials at Daytona Beach International Airport believe this is cause for a celebration.

To recognize and celebrate this milestone, the airport set aside April 30 as a day of congratulations and celebration to express the airport's appreciation and support of the carrier.

"Delta has been our flagship carrier for years," said Airport Director Dennis McGee. "We appreciate the consistent and exemplary air service Delta has provided to our community since 1979."

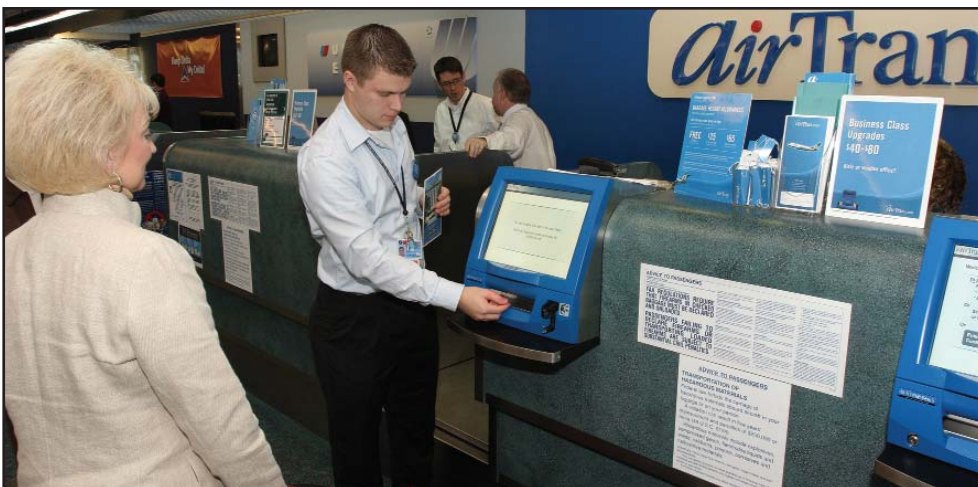
Celebration festivities included a water cannon salute by Airport Fire Station 17 upon Delta's arriving flight at 12:20 p.m., free cake and coffee all day in the terminal, appreciation banners and free parking coupons for Delta passengers, provided from the ticket counter through May 7.

(Please see Delta on Page 2)



*DELTA AIR LINES EMERGES FROM THE STORM
A Delta jet is greeted with a water salute at DBIA April 30*

AirTran to continue air service year-round from Daytona Beach



*AIRTRAN AIRWAYS LOGS IN COMMUNITY SUPPORT
An AirTran Airways passenger recently checks in for an Atlanta-bound flight*

Strong community support has convinced AirTran Airways to stay in Daytona Beach year-round.

Airline officials informed Daytona Beach International Airport management in late April the carrier plans to continue low fare air service beyond the planned seasonal period that was to have ended July 9.

"This is great news for the traveling public and great news for the airport," said Airport Director Dennis McGee.

AirTran commenced seasonal service at Daytona Beach International Airport January 11 with three daily flights to Atlanta with connecting service to more than 40 cities nationwide. AirTran's current schedule includes four daily nonstop flights to Atlanta and nonstop weekend service to Baltimore-Washington.

(Please see AirTran Airways on Page 3)

Hurricane hunter aircraft and center director visit April 30

With hurricane season starting June 1, the National Weather Service's specialized P-3 Orion hurricane hunter aircraft made a stop recently at Daytona Beach International Airport. Local leaders, more than 400 school children and the public toured the aircraft as part of the National Oceanic Atmospheric Administration's 2007 Hurricane Awareness Tour that promotes hurricane awareness and citizen preparedness.

The NOAA P-3 Orion is one of the world's premier research aircraft that participates in a wide variety of meteorological and oceanographic environmental research programs as well as its widely known use in hurricane research and reconnaissance. Attendees to the event were able to tour the aircraft and meet the

P-3 flight crew members who challenge the storm's wind and rain so forecasters can plot a hurricane's strength and direction as it approaches land.

As part of the day's activities, area officials met William Proenza, the new director of the National Hurricane Center, and were briefed by National Hurricane Center forecasters on tropical cyclones and operations at the Hurricane Center.

Volusia County's Emergency Management also organized about 10 static display aircraft and vehicles including National Guard Humvees, local police, fire apparatus and Red Cross emergency response vehicle.



Air Service Daytona Beach International Airport



Clockwise from top left: William Proenza, National Hurricane Center Director; Local family is first to receive county-issued weather radio; NOAA P-3 Orion researcher briefs students; County Council District 1 member Andy Kelly tours the P-3.



(Continued from Page 1)

Delta and its connection carriers provide six daily nonstop flights from Daytona Beach International Airport to Delta's Atlanta hub where passengers can connect to more than 200 domestic and international destinations every day.

Passenger traffic increases 37 percent in Daytona Beach

Passenger traffic at Daytona Beach International Airport increased 37 percent this April in comparison with April 2006.

During April, the County-operated airport reported 76,454 incoming and outgoing passengers as compared with 55,805 travelers in April 2006.

For the 12-month period ending April 30, compared with the same period in 2006, annual passenger traffic is up 3 percent – from 600,683 in April 2006 to 620,800 in April this year. For April this year, the passenger load factor on all carriers was 84 percent of all available seats.

The traffic increase in April is the result of lower fares and increased competition offered by AirTran Airways which commenced service January 11. Although planning to offer service on a seasonal basis in July, AirTran decided in late April to continue service on a year-round basis.

"This is great news for the entire community," said Airport Director Dennis McGee, who further noted that AirTran's low fares and service have become a major incentive for people to forego the long drive to alternate airports.

Other air carrier news included United Airlines discontinuing service April 8 after serving the market with twice daily nonstop service to Washington - Dulles International



DBIA'S TERMINAL IS HOPPING THIS SUMMER

Monthly traffic continues to increase at Central Florida's most convenient airport

Airport since February 2006. McGee expressed disappointment at United's decision to discontinue service.

"We wish United the best in their new ventures, and we hope they consider DBIA

again in the future," said McGee. "We have the market for them, and their flights were a great service for DBIA customers." ✈



PASSENGER PICKUP TO GET EVEN EASIER

Plans are under way at DBIA for a new cell phone lot to be completed this year

New cell phone lot planned at DBIA

In an effort to enhance customer services even more at Daytona Beach International Airport, the airport is creating a new cell phone lot on two acres of DBIA property on the north side of Midway Avenue near the backstretch of Daytona International Speedway.

The cell phone lot will allow the public to park temporarily to call arriving passen-

gers before they drive to the terminal curb. This new cell phone lot will be offered without charge to the public and will make it easier than ever to pick up passengers arriving at Daytona Beach International Airport. Completion and opening of the cell phone lot is planned for fall 2007. ✈

AirTran

(Continued from Page 1)

For the first five months of service beginning January 11, AirTran carried 77,838 passengers at Daytona Beach International Airport which helped to increase total airport passenger traffic by 39 percent over the same four months in 2006.

Effective July 9, AirTran will continue to offer one daily nonstop flight to its Atlanta hub with connecting service to numerous destinations. The daily nonstop flight will leave Atlanta at 12:19 p.m. and arrive in Daytona Beach at 1:38 p.m. This flight will depart Daytona Beach at 2:13 p.m. and arrive in Atlanta at 3:38 p.m. Additional flights may be added based on passenger demand, McGee said.

Retention of AirTran service beyond the seasonal period is the result of strong support from the local community and business travelers within the region.

McGee pointed out the airport has been engaged in a marketing partnership program with AirTran for several months to promote the new low-fare air service options offered by the carrier at Daytona Beach International Airport. ✈

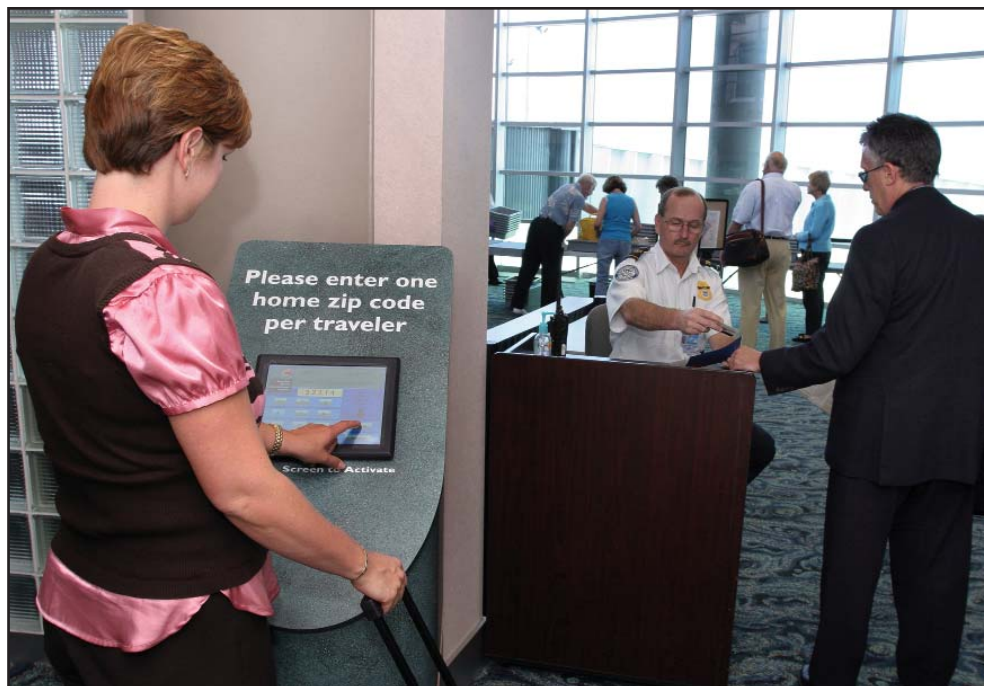
Zip code collection kiosk helps DBIA serve passengers better

With the touch of a few touch-screen buttons at the security checkpoint, airport passengers are helping DBIA serve them better.

A new zip code collection kiosk, installed June 6, now greets passengers at the DBIA security checkpoint. As passengers move toward security inspection along the access corridor, they are requested to enter their home zip code at a green kiosk just prior to the security screening. The information is accumulated by time and date for later processing into various types of reports that show passenger demand for various markets served by the airport.

"By knowing our passengers' home zip codes, we're in a better position to meet their expectations," said Stephen Cooke, DBIA Business Development Director. "And, we also can see what effect our advertising may be having and how a given market may be responding."

Because the information is available to the airport quickly, it provides an almost real-time information system that defines demand and seasonality. Over time, this type of information can show market trends and provide additional support for air service.



WHAT'S YOUR NUMBER? - Airport patrons can now enter their home zip codes in a terminal that will gather data for airport officials in an effort to improve customer service.

This publication produced by Volusia County Community Information for Daytona Beach International Airport. Field for with Airport revenues.



DAYTONA BEACH INTERNATIONAL AIRPORT
700 Catalina Drive, Daytona Beach, FL 32114

July 2007



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