

**CULTURAL COUNCIL of VOLUSIA COUNTY
REGULAR MEETING MINUTES**



January 27, 2023

MEETING TIME & PLACE:

9:00 a.m.

Ormond Memorial Art Museum & Gardens
78 E. Granada Boulevard
Ormond Beach, FL

MEMBERS PRESENT:

Lloyd Bowers
Tom Laputka
Dr. Andrei Ludu
Nancy Maddox, Chair
Stephanie Mason-Teague
George Pappas

STAFF:

Robert Redd, Cultural Coordinator
Andrea Kerr, Assistant County Attorney
Maureen Sikora, Assistant County Attorney

MEMBERS ABSENT:

Mike Fincher

GUESTS:

Julia Truilo (VCCA)

CALL TO ORDER/ROLL CALL:

Ms. Maddox called the meeting to order at 9:10 a.m.

WELCOME FROM THE CHAIR:

Chair Maddox welcomed Cultural Council. Ms. Mason-Teague welcomed Cultural Council members to the Museum and invited everyone to take a tour of the updated museum and the grounds. She highlighted the Malcolm Fraser collection.

New staff attorney Maureen Sikora was introduced by prior attorney Andrea Kerr. Ms. Kerr is moving to county litigation. Ms. Sikora has a background in county/city legal issues. Ms. Sikora is reviewing the by-laws document.

APPROVAL OF MINUTES:

A) December 9, 2022, minutes

Motion to approve: Mr. Bowers

Second: Mr. Laputka

Motion passed unanimously 6-0.

OLD BUSINESS:**A) ECHO GALLERY**

The ECHO Gallery Selection Committee will be accepting submissions for the 2023-2024 exhibit based upon the H in

ECHO (historical or heritage) through February 10. As of 1/27/23 6 submissions had been received. A Gallery Committee meeting date will be scheduled after the deadline in order to review all eligible submissions.

Mr. Pappas asked approximately how many pieces are needed to fill the gallery space. Ms. Mason-Teague added that probably a dozen pieces would create an impactful exhibit. The Call to Artists is available on the Ocean Center website.

B) License Plate mini-grant report

Expenses for FY22 year totaled \$28,000; awarded to 9 applicants. Accounting of funds is being handled in a different manner than in past years. Anticipated/projected revenues are not being included in the available fund balance. Actual received revenues will be adopted the following year and added to the available fund balance. The current unobligated fund balance is approximately \$32,500. Should this balance run low during the year, Tim Baylie, Parks Director, can ask for received revenues to be adopted, allowing their use.

Applications discussed: No applications need Council review and approval.

NEW BUSINESS:

A) 2023-24 Community Cultural Grant Workshop recap

Workshops were held on January 18 & 19.

Over 30 potential applicants.

Ms. Maddox was thanked for providing meeting space. Ms. Mason-Teague was thanked for attending and answering questions.

New potential applicants include Lake Helen League for Better Living and Volusia Community Arts (a prior applicant under the name Volusia Community Symphony—they have rebranded with a new FEIN and state registrations.)

B) Art in Public Places

Council was provided with a copy of Chapter 34 Articles II of the Volusia County Code of Ordinances—Art in Public Places.

A brief recap of the Daytona Beach International Airport art in public places process was provided. Approximately \$30,000 remains. Airport staff would like to use this funding to purchase a sculptural piece, or pieces, to enhance the arrival/departure waiting area outside of TSA. Mr. Redd will be attending a phone call with Airport staff to hear their plan.

Mr. Redd asked for Council to begin thinking of community members that would be qualified and willing to serve as a “visual arts representative” on the committee. Council will also need to appoint a member of the Cultural Council to serve as their representative on the selection committee. Finally, Mr. Redd asked that Council consider artist names for consideration. It is believed that sculpture is the preferred medium.

C) Arts Master Calendar

Ms. Mason-Teague understands that there is an official agreement between CCVC and VCCA allowing VCCA to be the not for profit and advocacy arm of the Local Arts Agency. Ms. Maddox stated there is no formal agreement and that VCCA was created on its own accord.

Ms. Mason-Teague believes there is a need for an arts master calendar and that the two organizations could work together on such. Ms. Mason-Teague discussed how limited and fragmented newspaper coverage can be.

Mr. Redd mentioned a subscriber service from Rick de Yampert on the website www.voxpop.guru. This is to include an arts calendar for Volusia and Flagler counties. Submitting to the calendar is free.

Ms. Mason-Teague discussed the need for any staff putting together a calendar to track down events due to organizations not submitting. Small organizations are just trying to get by, and that time is a consideration. Can the local LAA do more? How can we do it? Ms. Maddox mentioned the issue of staffing again. Can state funding cover expenses? Ms. Maddox brought up the unpredictability of state funding to which Ms. Mason-Teague agreed.

Mr. Pappas mentioned the local Tourist Development Boards. Ms. Sikora referenced the three county advertising boards. Ms. Mason-Teague discussed calendars produced by these Boards and the lack of organizational submissions.

Mr. Pappas suggested the importance of cultural events to tourism.

Mr. Redd suggested putting together a listing of local calendars that can be supplied to cultural organizations. This gives them a tool that can be used in their marketing efforts.

Ms. Truilo, from VCCA, expressed concerns over the amount of time submitting to calendars can take. Ms. Mason-Teague reiterated how different calendars required differing information and submissions.

Dr. Ludu asked if this is something Mr. Redd can do. Can a person be hired? Does this become a “Craigslis” for arts? Ms. Mason-Teague believes that Volusia County residents support arts and culture. Is this LAA the correct organization to handle this project?

Ms. Mason-Teague brought up the difference between other Local Arts Agencies and the Cultural Council. Ms. Maddox reminded that these LAAs are different and are most often independent organizations while in Volusia County the LAA is the Cultural Council, a County Council advisory board.

VCCA REPORT:

Julia Truilo notified Council of the upcoming February 22 Annual Dinner, where Dr. Hiram Powell will be named as the Tippen Davidson Award winner and Stephanie Mason-Teague as the Brady Coolidge Award winner. This will be held at the Daytona Beach Shores Community Center. Email invitations will

be sent in the next week. The Dinner will be part of ArtsWeek Volusia.

The next education program will be on grant writing with a focus on local and state grants. It is hoped for this to be interactive. The need for a marketing workshop was discussed.

Various upcoming Ormond Beach arts events were discussed. Mr. Bowers discussed the VCCA weekly email and what can be included as events. Many included are not Volusia County based. He asked if this would become the norm.

MEMBER/STAFF ITEMS:

None

PUBLIC PARTICIPATION / ANNOUNCEMENTS:

None

NEXT MEETING:

The next CCVC meeting will take place on March 24, 2023.

Commemorative Air Force-Florida Wing
1570 Old NDB Road
DeLand, FL 32724
9:00 a.m. until complete

ADJOURNMENT:

With no further business before the board, Ms. Maddox called for a motion to adjourn.

Motion: Mr. Bowers **Second:** Dr. Ludu

Meeting adjourned at 10:15 a.m.

Respectfully submitted on March 24, 2023, by Robert Redd, Cultural Coordinator, County of Volusia.