

**CULTURAL COUNCIL of VOLUSIA COUNTY
REGULAR MEETING MINUTES**



January 28, 2022

MEETING TIME & PLACE:

9:00 a.m.

Ocean Center

101 N. Atlantic Avenue

Room 104

Daytona Beach, FL 32114

MEMBERS PRESENT:

Lloyd Bowers

Mike Fincher

Tariq Gibran

Tom Laputka

Dr. Andrei Ludu

Nancy Maddox, Chair

George Pappas, Vice Chair

STAFF:

Robert Redd, Cultural Coordinator

Andrea Kerr, Assistant County Attorney

MEMBERS ABSENT:

None

GUESTS:

None

CALL TO ORDER/ROLL CALL:

Ms. Maddox called the meeting to order at 9:03 a.m. Roll call was taken. A quorum was announced as present.

APPROVAL OF MINUTES:**A) November 18, 2021 minutes**

Motion to approve: Mr. Bowers

Second: Mr. Laputka

Motion passed unanimously 7-0

OLD BUSINESS:**A) ECHO GALLERY**

“Art of Sports Photography” exhibit

The Call to Artists is on the street. No submissions have been received but the deadline is not until March 18, 2022.

A meeting of the selection committee is scheduled for February 10, 2022 to discuss options should there be no submissions.

B) License Plate mini-grant report

The finance reports shows an opening balance of approximately \$63,000 with encumbrances of \$12,000 for an estimated account balance of \$51,000.

Anticipated revenue for the fiscal year 2021-2022 is \$11,500. This is in keeping with revenues from the last few years.

Applications discussed:

1) Volusia County Cultural Alliance

Brought to Cultural Council as the application is outside of staff and program application guidelines. The request amount is for \$5,000, in excess of program guidelines. This is the sixth year that VCCA has applied for funding for the same event while guidelines provide a three year limit. Cumulatively, VCCA has been awarded \$8,000 for ArtsWeek over the prior five years. The ArtsWeek Awards Celebration is a ticketed event: \$35 for members and \$40 for non-members. There is no plan in place to make this a self-sustaining event if grant funds are not awarded.

Discussion was held amongst Council members as to the work accomplished by VCCA, the ArtsWeek event, and issues regarding approving this application outside of written guidelines.

Motion to approve a \$5,000 grant as an exception to guidelines in light of the work done by VCCA: Mr. Bowers

Second: Mr. Laputka

Motion passed unanimously 7-0.

2) Ormond Beach Historical Society application

Brought to Council as an informational item. OBHS has created a second year event in recognition of African American History Month.

This grant will help fund a speakers series consisting of local residents who will be sharing their life experiences and achievements. The series will run through the Juneteenth celebration.

OBHS originally requested \$3,000 feeling this event was different enough from last year to qualify as a first year application. Staff has approved this application at the second year funding level of \$2,000.

3) Art League of Daytona Beach update

Funding was provided for an artist lecture series. One lecture has taken place. The live event drew 30 attendees and has 17 views on YouTube. Future lectures are planned for February and March. The overall series has been trimmed from twelve to seven due to higher than anticipated costs. The Art League website has a clear logo and link to the State of the Arts program.

4) Southeast Volusia Historical Society

Funding was provided to help create a new historic preservation awards program. The nominee review process is complete and recipients selected. The planned reception date is March 24.

This program has allowed the New Smyrna Museum of History to begin collecting information on historic properties in the area. This is a tremendous benefit to the museum as this is an area their archive is weak in.

5) West Volusia Historical Society

Funding was provided to assist in creating a new Bert Fish exhibit as a part of the DeLand Hospital Museum. The award was used to purchase and install sun protective window blinds. Installation is complete and the exhibit project is continuing.

NEW BUSINESS:

A) Sunrail FDOT Art in Public Places Plan Review

Volusia County engineering staff is asking Cultural Council to review and provide any comment on the art themes being proposed for the Phase 2 Sunrail construction. Proposed themes include abstract cattle design and reproducing postcard images related to the area and the St. Johns River.

The cattle theme brought negative comments with concerns that the theme is “too western.” For a nature theme, animals such as manatee and bald eagle were put forth as alternatives. Native American themes and Stetson University were put forth as ideas. Council members agreed that ideas promoting Volusia County and why people visit would be appropriate. These comments will be provided to Tim Baylie, Parks, Recreation, and Culture Director, to be forwarded to engineering staff.

Council members expressed thanks that their input was being sought on this initiative.

B) State of the Arts License Plate application process review

Council members agreed that a special workshop is needed in order to gather information and discuss options for revising the application.

Ms. Maddox offered the Daytona Beach Shores Community Center as a meeting location. A meeting date of February 25, 2022 at 2p.m. was selected.

Mr. Redd is to provide materials to Council including the current application and any state guidelines related to the program. He will also make sure this meeting is publicly noticed.

C) **By-Laws**

Legal staff has requested that Cultural Council develop a set of By-Laws as called for in County Council resolution re-establishing Cultural Council.

This item is to be placed on the February 25 workshop agenda.

Mr. Redd will create a draft set of by-laws using the Historic Preservation Board by-laws as a design template and language from the re-establishing resolution as a starting point. This document will be provided to Cultural Council for review and discussion.

VCCA REPORT:

Bryce Hammond was unable to attend due to obligations with IMAGES: A Festival of the Arts.

Ms. Maddox provided an update on the ArtsWeek award ceremony February 23 at the Deltona Center. Ms. Maddox reminded Council of how much Pat Northey has done for Cultural organizations in the county.

MEMBER/STAFF ITEMS:

Mr. Laputka wished to recognize the Space Shuttle Challenger disaster that occurred 36 years ago to the day. He then discussed an antique car exhibit he was able to attend in Alaska.

Ms. Maddox reminded Council members that the first Cultural Grant workshop had taken place and the second was to occur

that afternoon. Ms. Maddox discussed organizations that might have lower than normal cash expenses.

PUBLIC PARTICIPATION / ANNOUNCEMENTS:

None

NEXT MEETING:

The next CCVC meeting will take place on March 25, 2022

USA Dance/Goldstar Ballroom
3100 S. Ridgewood Avenue
South Daytona, FL 32119

ADJOURNMENT:

With no further business before the board, Ms. Maddox called for a motion to adjourn.

Motion: Mr. Bowers **Second:** Mr. Gibran

Meeting adjourned at 10:30 a.m.

Members were invited to take a guided tour of the Art in Public Places collection or to view the ECHO Gallery exhibit.

Respectfully submitted on March 25, 2022 by Robert Redd, Cultural Coordinator, County of Volusia.