

**CULTURAL COUNCIL of VOLUSIA COUNTY
REGULAR MEETING MINUTES**



November 19, 2021

MEETING TIME & PLACE:

9:00 a.m.

Daytona State College

News Journal Center

221 N. Beach Street

Daytona Beach, FL 32114

MEMBERS PRESENT:

Lloyd Bowers

Mike Fincher

Tariq Gibran

Dr. Andrei Ludu

Nancy Maddox, Chair

George Pappas, Vice Chair

STAFF:

Robert Redd, Cultural Coordinator

Andrea Kerr, Assistant County Attorney

MEMBERS ABSENT:

Tom Laputka

GUESTS:

Dorothy Dansberger, Fall Festival of the Arts-DeLand

CALL TO ORDER/ROLL CALL:

Ms. Maddox called the meeting to order at 9:00 a.m. Roll call was taken. A quorum was announced as present.

Ms. Maddox welcomed everybody. Board members spoke highly of the facility.

APPROVAL OF MINUTES:

A) September 24, 2021 minutes

Motion to approve: Mr. Bowers

Second: Mr. Fincher

Motion passed unanimously 6-0

OLD BUSINESS:

A) Daytona Beach International Airport Art in Public Places

After consultation with airport and legal staff, a change was made in how a sculptural piece will be solicited. County Council created a new budget, allowing for an invitational method rather than open call. The APP Selection Committee is providing names and feedback as to their preferred invitations. This feedback was requested to be submitted by November 22.

Mr. Pappas asked to clarify that the Selection Committee chooses the artists to invite. Mr. Bowers asked to be reminded of the selection committee members.

B) ECHO GALLERY

The selection met on October 7, 2021 at the Ocean Center to discuss themes. They selected the theme of “art of sports photography.” The Call to Artists will be emailed to organizations, schools, and artists. Community Information at the County has put out a press release that should be published in the News Journal and Hometown News. Information will be sent to VCCA for inclusion in their email newsletter. The submission deadline is March 18, 2022. Mr. Gibran made a suggestion to clarify language in the application. This suggestion will be incorporated.

A reception was held at the Ocean Center on Tuesday, November 16 honoring the five artists who currently have work on exhibit. Four of the five artists were in attendance. Approximately 50 attended. The event was well received and the participating artists seemed pleased overall. Cultural Council members Nancy, Andrea, and Andy attended. Ocean Center staff provided a tour of the Art in Public Places collection.

C) License Plate mini-grant report

An updated finance report was not available, as County Council has not yet allocated the rollover of available funds. This should be on a future County Council consent agenda.

Applications discussed:

1) Fall Festival of the Arts DeLand

Brought to Cultural Council as the request amount is outside of staff guidelines. Fall Festival of the Arts DeLand did not apply for Community Cultural Grant funding for the 2021-2022 year.

Ms. Dansberger discussed the application and the Diversity and Inclusivity Committee at the museum. Grant funds are being requested to help fund a series of four lecture programs highlighting African American or other minority artists. This program is being developed after a series of discussions regarding inclusivity and diversity in the Fall Festival. The goal is to help broaden the demographic of artists and attendees to the festival while also offering the public the chance to learn more about the unique aesthetics of black inspired art.

Mr. Fincher asked about the use of grant funds for videography. Videos will be used in social media platforms and available to the public.

Mr. Bowers asked how participants for the series are solicited. Artists in the museum permanent collection are considered. Other names come from committee recommendations. Committee members have provided access to artists not previously associated with the museum. Currently, the series is focused upon African American art/artists. Mr. Bowers pointed out Festival goals to expand to Hispanic and Asian art/artists, asking how this will be accomplished. Mr. Bowers asked about the inclusion of the LGBTQ community. Ms. Dansberger stated that this issue

should be addressed through the Diversity and Inclusion Community.

Ms. Dansberger stated that an optional question regarding ethnicity is now included in the Festival application. This information is used to determine the overall applicant makeup and see if the Festival is reaching a wider demographic. Currently, the applicant makeup is highly white. The committee goal is to broaden the applicant and visitor pool.

Mr. Fincher complimented how far the festival has come and that it is no longer a two-day event.

Motion to approve \$6,000 grant: Mr. Pappas

Second: Dr. Ludu

Motion passed unanimously 6-0.

2) West Volusia Historical Society

Brought to Cultural Council as county staff is involved in the project. Review from Cultural Council is needed in order to avoid any appearance of conflict of interest. The funds request is within the normal approval limits for staff.

Grant funds are being requested to help with expenses related to a redesign of the Bert Fish exhibit at the DeLand Memorial Hospital and Veterans Museum. The Museum is open to the public and there is no admission charge. The museum facility is a joint venture of West Volusia Historical Society, the City of DeLand, and DeLand Historical Trust.

Mr. Fish had a lasting impact upon health care in Volusia County, leaving funds in his will that helped build Fish Memorial Hospitals in both DeLand and New Smyrna Beach. In addition, the Fish Trust helped expand Seminole Memorial Hospital in Sanford. These facilities greatly expanded the availability of healthcare in Volusia and Seminole Counties.

Mr. Fincher clarified the reason this grant is before Council.

Motion to approve \$3,000 grant: Mr. Bowers

Second: Mr. Fincher

Motion passed unanimously 6-0.

NEW BUSINESS:

A) 2022-2023 FL Department of State Grant Recommendations

Council was provided a listing of twenty Volusia County organizations who applied for General Program Support through this state grant program. Sixteen organizations receiving Community Cultural Grant funding applied and received recommendation for state funds.

B) Updated 2022 Meeting List:

Council was provided with an updated meeting list for the 2022 calendar year. Meetings at the Ocean Center, USA Dance/Goldstar Ballroom, and Enterprise Preservation Society have been scheduled.

Council Chambers for grant scoring will be scheduled after County Council finalizes their 2022 meeting schedule.

September and December meetings are to be scheduled. Mr. Pappas suggested Ormond Memorial Art Museum. Dr. Ludu suggested Daytona Beach International Airport.

VCCA REPORT:

Bryce Hammond was unable to attend. A virtual workshop for ECHO grant applications was recently offered. A spring applicant cycle will be forthcoming.

Ms. Maddox announced that the 2022 Tippen Davidson award will be given to Pat Northey. The Brady Coolidge award will be presented to Pam Coffman.

A follow up to the 2021 State of the Arts grant award was provided. The 2022 grant application will be presented to Council at the January meeting.

MEMBER/STAFF ITEMS:

Mr. Redd made mention of the resignation of Andrew Sandall from Museum of Arts and Sciences. Mr. Sandall will be the new president and CEO at the Morris Museum in New Jersey.

PUBLIC PARTICIPATION / ANNOUNCEMENTS:

None

NEXT MEETING:

The next CCVC meeting will take place on March 25, 2022

USA Dance/Goldstar Ballroom
3100 S. Ridgewood Avenue
South Daytona, FL 32119

ADJOURNMENT:

With no further business before the board, Ms. Maddox called for a motion to adjourn.

Motion: Second:

Meeting adjourned at 9:55 a.m.

Members were invited to take a guided tour of the Mary McLeod Bethune statue will be placed in Statuary Hall in Washington D.C. Staff and students from Bethune Cookman University provided Council with a guided tour.

Respectfully submitted on January 28, 2022 by Robert Redd, Cultural Coordinator, County of Volusia.