

CULTURAL COUNCIL of VOLUSIA COUNTY
WORKSHOP MINUTES



February 25, 2022

MEETING TIME & PLACE:

2:00 p.m.

Daytona Beach Shores Community Center

3000 Bellemead Drive

Daytona Beach Shores, FL

MEMBERS PRESENT:

Lloyd Bowers

Tariq Gibran

Dr. Andrei Ludu

Nancy Maddox, Chair

George Pappas, Vice Chair

STAFF:

Robert Redd, Cultural Coordinator

MEMBERS ABSENT:

Mike Fincher

Tom Laputka

GUESTS:

None

CALL TO ORDER/ROLL CALL:

Ms. Maddox called the meeting to order at 2:00 p.m. Roll call was taken. A quorum was announced as present. No voting is to occur at this workshop.

APPROVAL OF MINUTES:

NONE

WORKSHOP BUSINESS:

A) State of the Arts License Plate Mini Grant Application

Mr. Pappas asked for clarification of what will be discussed. Mr. Redd let Council know they may discuss and update the application in whatever manner they deem appropriate. County Council will approve the final Cultural Council approved document.

Ms. Maddox believes a separate line item should be available for Volusia County Cultural Alliance. She is open for discussion as to the amount. This funding would come out of license plate funds. She reminded Council of areas VCCA covers that Cultural Council does not. This includes advocacy efforts at state level. She let Council know that VCCA is a volunteer organization and do not apply for Community Cultural Grant funding. Mr. Pappas asked for clarification as to who and how VCCA benefits organizations and the arts. Ms. Maddox explained they do not benefit a single organization over others but rather provide benefit to cultural arts in Volusia County as a whole.

Mr. Gibran suggested making the application flexible so that organizations can apply without term limitations as there are now.

Dr. Ludu brought up the idea of a more formal grant wrap-up being required. A representative must attend a Cultural Council meeting to report on activities funded by the grant. Ms. Maddox reminded Council that these are state dollars and not county. Ms. Maddox believes it is up to Cultural Council to educate their appointing County Council member about cultural matters including the license plate grant.

Ms. Maddox would like an organization to appear before Cultural Council to defend their application prior to approval and as a wrap-up after their funded event.

Mr. Pappas asked about an organization that continues to receive funding for the same event for years and years. Should they be required to fold these expenses into their regular budget?

Dr. Ludu asked about the amount of funding available. There is around \$50,000 in the fund and sales bring in \$10-12,000 per year in new revenue. \$20 per plate purchased in Volusia County is returned to Cultural Council to distribute.

Mr. Redd asked Council to clarify their preference in award amounts. Ms. Maddox suggested UP TO \$5,000 per year. Cultural Grant awardees need to determine a way to fold these expenses into their regular budget. Mr. Gibran suggested making sure the program is flexible to allow for changes in

programs. There is to be no annual step down amount. There is to be no limit to the number of years an organization can apply.

Council is now requesting all applicants attend a Cultural Council meeting in advance. Cultural Council will make approvals for all applications. This allows for a further level of accountability. Organizations need to plan their events and funding requests accordingly. No post-event funding is to be awarded.

Mr. Redd asked if Council would like to address the issue of exceptional awards. Mr. Pappas and Ms. Maddox suggested that these grant awards should be seen as seed funds rather than a primary continued funding source.

Mr. Redd asked what documentation Council would like to see. Ms. Maddox suggested receipts as documentation of funds spent. Copies of promotional materials should be provided.

Mr. Pappas voiced that these new requirements and additional communication are an excellent engagement tool.

B) By-Laws

Mr. Gibran suggested consistency in the document in regards to the use of the word “quorum,” providing several examples. Mr. Gibran also brought up item four, cancellation of meetings. The writing of the by-laws is based upon the County Council approved resolution. In reality, Cultural Council members may contact either staff or Chair should they not be able to attend a meeting.

Ms. Maddox asked about item eleven and the issue of absences. County Council members can easily reappoint any Cultural Council member who may have to miss meetings.

Mr. Gibran brought up Article III item one, and the meaning of cultural service provider agencies. This language will be cleaned up by changing this to “cultural arts not for profit services provider agencies.”

Mr. Bowers brought up Article II and if this is required in by-laws. It is a part of the ordinance. Cultural Council will discuss with Ms. Kerr as to if this article is needed in by-laws.

NEXT MEETING:

The next CCVC meeting will take place on March 25, 2022

USA Dance/Goldstar Ballroom
3100 S. Ridgewood Avenue
South Daytona, FL 32119

ADJOURNMENT:

With no further business before the board, Ms. Maddox called for a motion to adjourn.

Motion: Second:

Meeting adjourned at 2:50 p.m.

Respectfully submitted on March 25, 2022 by Robert Redd, Cultural Coordinator, County of Volusia.