

**CULTURAL COUNCIL of VOLUSIA COUNTY
REGULAR MEETING MINUTES**



September 25, 2020

MEETING TIME & PLACE:

9:00 a.m.

County Council Chambers

MEMBERS PRESENT:

Barbara Bonarrigo

Mike Fincher, Chair

Tariq Gibran

Tom Laputka

Nancy Maddox, Vice Chair

Mike Osowski

George Pappas

Sylvia Sabatini

STAFF:

Robert Redd, Cultural Coordinator

Dawn Thomas, Activity Project Manager

Sebrina Slack, Assistant County Attorney

MEMBERS ABSENT:

Lloyd Bowers

GUESTS:

Nancy Lowden-Norman
Stephanie Mason-Teague

CALL TO ORDER/ROLL CALL: Mr. Fincher called the meeting to order at 9:00 a.m. Mr. Gibran was introduced. Roll call was taken.

APPROVAL OF MINUTES:

- A) Minutes for both the January 24, 2020 and July 24, 2020 meeting were given **Motion** by Mr. Pappas and **Seconded** by Ms. Maddox. Both passed unanimously with Mr. Gibran abstaining

OLD BUSINESS:

A) License Plate mini-grant report

The license plate mini-grant fund shows a balance of \$65,266.62. Mr. Redd put forth minor application changes stating that all applications must be made prior to a granted event taking place. No post event applications are to be approved. **MOTION** by Ms. Maddox **Second** by Mr. Laputka Motion passed unanimously.

Mr. Redd further suggested as a way to generate interest in the program that award amounts be increased to up to \$3,000 first year, \$2,000 second year, and \$1,000 for the third year. These increased awards would be in place until the fund is decreased to \$30,000. Mr. Fincher asked about the revenue stream; are yearly amounts increasing or decreasing. An idea was put forth that the project description add online events can

be included. After discussion **Motion** by Mr. Laputka **Second** by Mr. Sabatini. Motion passed unanimously.

Review of VCCA application—This is their annual application for ArtsWeek funding. Staff recommends approval. Ms. Mason-Teague was on hand to answer questions and address comments. Ms. Maddox made a request to increase their annual funding to \$5,000. Mr. Redd put forth that this would allocate roughly 50% of revenue to only one organization. Mr. Fincher suggested that the \$5,000 funding be a one year exception and revisit in future years. Ms. Slack wished to review eligibility for advocacy uses. Ms. Slack further reminded Council that all exceptional applications must be treated the same. **Motion to approve \$2,500:** Ms. Sabatini **Second:** Ms. Maddox. Motion passed unanimously.

Review of ACA application—This application is outside the staff approval award amount. The Atlantic Center for the Arts is requesting \$5,000 to assist in digitizing and making available to the public their large archive of video relating to their Artist in Residence series. The estimate budget for this portion of the project is \$16,760. They have raised \$11,760 in matching funds. Staff recommends approval. Ms. Lowden-Norman was on hand to answer questions and address comments. Future portions of this project include paper and photo archive preservation. Mr. Osowski commended ACA for this effort and the importance of it to our local community. Ms. Slack again reminded Council that all applications be treated with equality. **Motion to approve** by Ms. Maddox **Second** by Mr. Osowski. Motion passed unanimously.

Update on ArtHaus grant awarded event—ArtHaus received funding for a co-sponsored exhibit with Easter Seals. Due to COVID-19 this event has been delayed until December 2020.

B) Daytona Beach International Airport Art in Public Places

Approvals to hold a virtual meeting if necessary have been received. The original applicant pool of 160 pieces has been narrowed to 61. Cultural Council was informed that their role will be to ratify that guidelines and processes have been followed. The Council will not be approving or disapproving of any of the final committee selections. Once process approval has been given staff will work to bring the recommendations before County Council for approval. Once approval is provided staff and Legal staff will work to have contracts signed, payments made, and art delivered for installation.

A copy of the “Art in Public Places Manual” was provided to Cultural Council members. This manual, while outdated, provided the guidelines that staff was required to follow through the process. Staff and Legal staff are requesting that Cultural Council members review this document and determine the best ways to go about updating it. The County does have an Art in Public Places ordinance that must be followed but there are areas of leeway that can be improved upon. There are no immediately known APP opportunities so Council has the luxury of time to review and work with staff on updates. The current APP ordinance will be the basis for any recommendations and manual updates.

C) ECHO GALLERY

A review of the February 5, 2020 Reception was provided. A turn out of approximately 30, including ECHO members was deemed a success. Because the Ocean Center has been closed for the majority of the exhibit run it was determined by the ECHO Gallery Committee to extend this exhibit through June 2021.

Members were provided a May 19, 2020 County Council agenda item showing the next four themes for the gallery. This will take the gallery through several years of exhibits.

An update regarding the next exhibit was provided. The Art From Recycled Materials did not generate the quantity or quality of submissions needed. The Gallery Committee determined to temporarily shelve the exhibit theme and move toward an exhibit with the title: Naturally Volusia. A draft copy of the Call to Artists was provided.

10:15 A.M. a five minute break was called.

NEW BUSINESS:

A) Community Cultural Grant

Council members were provided the 2020/2021 application and workshop notes for review. Mr. Fincher asked about the timeline for the 2021/2022 grant. Mr. Redd suggested using the timeline that has been used in the past.

Mr. Pappas suggested holding the grant review in July as uncertainly regarding COVID-19. It was determined that a

determination on dates be made during the November meeting.

Mr. Osowski recommended on page 13 of the application, question 1 be broken out by season tickets, memberships, and subscriptions.

B) 2021 information

Information on suggested meeting dates was provided. Council members were reminded that 2021 is a reappointment year and that in early 2021 they should reach out to the respective County Council member to express their desire to be reappointed. They were reminded that they may need to submit a new application as well.

VCCA REPORT:

Stephanie Mason-Teague gave the VCCA report. Ms. Mason-Teague will be stepping down as VCCA President for the next term but will continue on their Board, serving especially serving on their Advocacy Committee. Bryce Hammond will serve as the new President. On October 20, 2020 the Tippen Davidson Award honorees will be unveiled outside County Council chambers. Ms. Mason-Teague promoted the VCCA weekly e-blast and the benefits of this item.

MEMBER/STAFF ITEMS:

Mr. Laputka commented on the vibrancy of the country based upon observations made during a recent trip.

Ms. Slack thanked the Council for their efforts.

PUBLIC PARTICIPATION / ANNOUNCEMENTS:

NEXT MEETING:

The next CCVC meeting will take place on November 20, 2020 with the location to be determined depending upon the status of COVID-19. It is planned that the meeting will take place in either County Council Chambers or the TCK First Floor Training Room.

ADJOURNMENT: With no further business before the board, Mr. Fincher called for a motion to adjourn.

Motion: Second:

Meeting adjourned at: 10:45 a.m.

Respectfully submitted on November 20, 2020 by Robert Redd,
Cultural Coordinator, County of Volusia.