

**CULTURAL COUNCIL of VOLUSIA COUNTY
REGULAR MEETING MINUTES
July 29, 2005**

MEMBERS:

Donna Sue Sanders, Chair
Tippen Davidson, Vice Chair
Bob Dahlen
Bill Dreggors
Steven Hardock
Tim Ludwig
Paul Politis
Christina Shallow
Sandra Wilson

MEETING PLACE:

VOTRAN Administrative Complex
950 Big Tree Road
So. Daytona, FL

Staff: Nancy Maddox, Mike Fincher

Guests: Gary Libby, Michael Sanden, Betty Parker, Gene Self,

I. CALL TO ORDER/ROLL CALL

Chair Sanders called the meeting to order at 8:35 a.m. Roll was called. Absent was Steven Hardock

**II. APPROVAL OF MINUTES – From April 1, 2005 – Regular Meeting & June 3, 2005
Community Cultural Grant Review Meeting**

MOTION by Member C. Shallow, 2nd by Member T. Ludwig *“To accept minutes as presented.”* **Motion passed unanimously.**

IV. ART IN PUBLIC PLACES COMMITTEE REPORTS

Ocean Center Expansion – Chair Davidson reported that the Architects in Atlanta had just presented revised drawings to the County Council and received tentative approval but that plans were by no means final and the budget was still fluid so that no real progress can be made until a more exact layout can be determined. Some changes have already occurred since the original design which affects where art may be required. It is hoped that meetings may begin again before the end of the year. T. Ludwig inquired as to whether we had filled the additional vacancy on the Selection Committee. Mike Fincher advised that Diane Neetz had been approached but she had not yet confirmed her willingness to serve. M. Fincher to follow up.

Historic Courthouse in DeLand – Chair Dreggors reported that the Selection Committee had met three times and reviewed slides submitted by approximately 70 artists. He turned the presentation over to M. Fincher who provided a Power Point presentation of the recommended selections and works to be commissioned. There was much discussion during and after the presentation regarding the work recommended.

CCVC Meeting Minutes – April 1, 2005 (Continued)

Several members of the Council and public participants felt like too much of the total allocation was directed to one artist and media and that some of the pricing was too high for the quality demonstrated and better quality work was needed overall. Chair Dreggors explained that the Committee was resolute in their decision to restrict selections to representational works of historical or natural Florida depiction. This eliminated a large number of submittals. Further, it was the Committee’s feeling that, in this case, venue appropriateness was as important as collection value. Several suggestions were discussed as to how to proceed such as making all the slides available to the CCVC to review or having another member review the slides and make recommendations to the Committee. Ultimately there was consensus that they needed to stay with the Selection Committee Process. **MOTION** by Member T. Davidson, 2nd by Member P. Politis *“To direct Staff to communicate quality concerns to the Selection Committee and ask that they review their selections again and possibly re-allocate some of the selections with an effort to add to the overall collection value.”* **Motion passed unanimously.**

Chair Sanders asked for an update on the Jackson Walker project. Nancy Maddox announced that the DeLand Museum has successfully negotiated an agreement with the artist and had been approved for one of the grants to help finance the project. The 16 pieces will be displayed in the rotunda walls on the first and second floor. Every thing is looking good to meet the schedule for the Courthouse opening in the fall.

V. OLD BUSINESS

1. Individual Artist Grant - M. Fincher advised that he had not yet completed the proposed draft, but hopefully would have it available for review at the September meeting.
2. Status of Community Cultural Grant - M. Fincher reported that financial reporting data had been received from the non-complying Grant Recipients organizations that had been given an extension at the Grant Review Meeting in June. All of them provided compliant material within the agreed upon extension period. Several members re-stated for the record that no extensions or exceptions should be granted in the future
2. Report on “State of the Arts” License Plate Funding – N. Maddox presented a report on programs supported by license plate funding in FY2004/05. She then presented a budget for FY2005/06 as follows:

Workshop Series

“Go Fly a Kite”	\$5,000
Plein Aire Painting	5,000
Tax Issue, Insurance & Financial Planning for Artists	7,500
Art Collecting and Collection Insurance	<u>5,000</u>
	\$22,500

Operating Expenses

Interns	7,500
Laptop Computer	1,500
Archive Software	1,300
Travel	3,000

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Digital Voice Recorder	300
Digital Camera	<u>600</u>
	14,200
<u>Community Outreach</u>	10,000
TOTAL	\$46,700

She requested that the Council approve this budget. **MOTION** by Member Dreggors, 2nd by Member Politis, “*To approve the proposed specialty license plate budget as presented*” **Motion passed unanimously.**

VI. NEW BUSINESS

1. VCCA Assistance in Planning Report Prioritization –M. Fincher advised that the VCCA had met regarding CCVC’s request for their assistance in strategic prioritization planning. They indicated that they are more than willing to assist, but do not feel comfortable in making those recommendations alone. They would prefer to work together with the CCVC in this effort. Thusly they proposed a workshop be held on August 18, 2005, from 8:30 a.m. – 11:00 a.m. Seaside Music Theater agreed to host the meeting. M. Fincher and B. Parker will facilitate the meeting. Staff to make necessary notifications and to advertise the meeting.
2. Community Cultural Grant – Many of CCVC members wanted to discuss the Community Cultural Grant Review results but due to the lateness of the hour, it was agreed that this should be tabled to another date in order to have sufficient time. Nancy Maddox proposed holding a special workshop meeting, perhaps in October or November to discuss any changes to the grant application or process prior to holding Training Sessions in January.

VII. PUBLIC PARTICIPATION

1. Gary Libby announced that he had been re-appointed to the Halifax Area Advertising Authority and that the Art & Entertainment Advisory Committee had been re-activated and had a small promotional budget available of \$40000. He said he was going to work with cultural organizations Countywide to promote cultural tourism as an economic development issue rather than a quality of life issue.
2. Michael Sanden announced that he was going to development a program that can be presented to non-profit organizations that address topical issues such as board responsibility, fiscal conduct etc. Plans have not been finalized, but he and Gary Libby might jointly present a workshop in this area.

VIII. ADJOURNMENT Being no further business, Chair Sanders adjourned the meeting at 11:10 a.m..

Respectfully submitted- Mike Fincher, Cultural Coordinator and Recording Secretary

