

**CULTURAL COUNCIL of VOLUSIA COUNTY  
REGULAR MEETING MINUTES  
MARCH 24, 2006**

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**MEMBERS:**

**Tippen Davidson, Chair  
Bob Dahlen, Vice Chair  
Bill Dreggors  
Steven Hardock  
Tim Ludwig  
Paul Politis  
Donna Sue Sanders  
Katherine Smith-Williams  
Sandra Wilson**

**MEETING PLACE:**

**Votran Administrative Center  
950 Big Tree Road  
South Daytona, FL**

**STAFF: Mike Fincher**

**Guests: Gary Libby, Carol Anderson, Wayne Atherholt, Eric Lariviere**

**CALL TO ORDER/ROLL CALL**

Chair Davidson called the meeting to order at 8:35 a.m. Roll was called and a quorum was announced. Members absent were W. Dreggors and P. Politis

**APPROVAL OF MINUTES – From January 27, 2006 Regular Meeting. MOTION** by Member Dahlen 2<sup>nd</sup> by Member Ludwig *“To accept minutes as presented.”* **Motion passed unanimously.**

**ART IN PUBLIC PLACES COMMITTEE REPORTS**

**Ocean Center Expansion** – Chair Davidson advised that it has been over a year since this committee last met with the architects. Efforts to get a new meeting have not been successful. There is a total re-design in the works and the committee needs to be involved from the beginning. Staff is trying to establish a meeting with Charlene Weaver who is the County’s liaison on the project. Hopefully there will be a progress report at the next regular meeting.

**Historic Courthouse in DeLand** – M. Fincher reported that Staff is currently working on revising the Call-to-Artist brochure based upon the criteria expressed by the CCVC at the last meeting. These new criteria, along with new quantities, will be incorporated and the brochure can go to print in April or May.

At the last meeting when the CCVC toured the facility, there was concern expressed over the cluttered appearance in the entry ways due to material displays set up by one of the building’s tenant organizations. Staff was asked to draft a letter to County Council requesting that tenant organizations be directed to keep public areas free of clutter and have all unofficial signage approved by the

Facilities Director or his designee. M. Fincher read the proposed letter into the record and asked that it be approved and signed by the CCVC Chair and submitted. **MOTION** by Member Ludwig 2<sup>nd</sup> by Member Sanders *“To approve letter as presented”* Motion **passed unanimously.**

## **OLD BUSINESS**

**Arts Map Status** – M. Fincher reported that at the last meeting Staff was asked to work with the Staff of the Convention & Visitor’s Bureau (CVB) to produce a draft for review. Staff met and provided the CVB project team with the updated information that they had developed. The CVB furnished a draft of the proposed text. No graphics have been prepared yet. The draft was titled the “Daytona Beach Area Arts Map” and all text referenced cultural attractions in the Daytona Beach area. Since this is supposed to be a marketing tool for all of Volusia County, this needs to be addressed. N. Maddox has discussed this with Janet Kersey and Janet has agreed to bring this up at their next meeting. Gary Libby, from the CVB, said that Volusia County can be added to the title. There was much discussion among the members that Volusia County must be included. Until such time as we see a revised draft, Staff feels like this issue can be worked out, and the joint project can go forward. A report will be made at the next regular meeting.

**Arts License Plate Marketing** – Member Ludwig reported that he was forming a committee with representatives of several area cultural organizations to look at ways to involve them in promotional programs to get members and audience to consider the Arts License Plates. There were several suggestions from members on opportunities available to promote the program. T. Ludwig will report result status at next meeting.

**Individual Artist Grant** – M. Fincher distributed a program plan which detailed the proposed schedule, initial year budget and recommended review committee membership program. **MOTION** by Member Sanders 2<sup>nd</sup> by Member Wilson *“To approve recommended Review Committee membership”* **Motion passed unanimously.** There was discussion about how to deal with the situation should one of the proposed committee members not choose to serve. Chair Davidson recommended that the two CCVC members serving on the panel nominate a replacement and that the replacement can be approved by vote at a subsequent CCVC meeting if necessary. The Members agreed with this recommendation

## **NEW BUSINESS**

**Arts Day in Tallahassee** – M. Fincher advised that Arts Day would take place in Tallahassee on March 29. All Members and visitors were encouraged to attend. This is an opportunity to advocate to legislators for specific projects and the arts in general.

### **MISCELLANEOUS MEMBER COMMENTS**

T. Ludwig spoke about the importance of Cultural Grant Recipient Organizations attending the CCVC meetings to offer input and update the Council on their progress. He asked all members to encourage organizations to attend future meetings.

T. Ludwig also addressed the Grant Scoring practice of dropping the highest and lowest score. He disagrees with the practice and asked other Council members for their position on this. Chair Davidson explained that it is the only means to protect against special bias. This needs to be discussed in more detail prior to the Grant Review in May. **MOTION** by Member Dahlen 2<sup>nd</sup> by Member Sanders *“To schedule a special meeting prior to Grant Review to review grant scoring practices”* Motion passed unanimously.

### **VCCA REPORT/PUBLIC PARTICIPATION**

Gary Libby, representing the Florida Arts Council spoke to the importance of applying for all State art funding opportunities. Particular interest should be placed to the Statewide Arts Grant, Cultural Facilities Grant and Cultural Endowment Program. Funding outlook is encouraging for increases in Cultural Facilities funding. There does not appear to be much likelihood for an increase in the Statewide Arts Grant but the level should at least remain level. Gary also announced that Volusia County would be the site of one of the Cultural Facilities Grant workshops to be held in May.

Eric Lariviere made a VCCA report. He also requested that VCCA board members be added to distribution list for CCVC meetings and that these meetings be posted on the County's website.

**ADJOURNMENT** - There being no further business, Chair Davidson adjourned the meeting at 9:50 a.m.

Respectfully submitted- Mike Fincher, Cultural Coordinator and Recording Secretary