



DISCOVER THE NEW  
**Ocean Center**



# And Meet ON THE BEACH...

## BIGGER, MORE MODERN FACILITIES, WITH THE SAME GREAT SERVICE

Legendary Daytona Beach and the Atlantic Ocean are a mere 400 feet from the Ocean Center's front door. It's hard to decide which is the best feature of the Ocean Center. With 164,000 square feet of interior exhibit space and 300,000 square feet of exterior exhibit space, we offer unbeatable event flexibility. We have an arena that seats more than 10,000 for concerts and assemblies. Our 14,000-square foot banquet hall easily seats 1,000. In addition, we offer 37 meeting rooms totaling 54,000 square feet for break-out sessions. And then there is our stellar professional services team, with over 20 years of experience with large consumer and business events. They are our number one asset, here to listen and act on your behalf to provide exceptional customer service.



Event planners and everyone in Volusia County are abuzz with the news of the Ocean Center's expansion in Daytona Beach. The Ocean Center will become Florida's sixth largest facility in 2008 accommodating the majority of meetings and tradeshows in the country.

## SO MUCH TO DO, BEFORE AND AFTER YOUR MEETINGS

Sometimes the things that make a conference memorable have nothing to do with business. Every February, the Daytona 500 with 46 years of history brings the most



prestigious stock car race in the U.S. to Daytona Beach. In addition, the Beach Shoppes at Ocean Walk Village and other local attractions offer everything from racing thrills at Daytona USA to alfresco dining at waterside seafood restaurants. The Ocean Center staff will arrange a multitude of activities to make your event a memorable occasion.



**Contact us now!** For your chance to win free convention space rental for up to three day event (space only - does not include food, beverage, staffing or equipment).

*Please print clearly*

Name / Title \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip Code \_\_\_\_\_

E-mail \_\_\_\_\_

Telephone \_\_\_\_\_

Do you hold events in Florida?  Yes  No

Are you familiar with the Ocean Center?  Yes  No

Number of events do you plan annually \_\_\_\_\_

Month event is held \_\_\_\_\_

Next open date \_\_\_\_\_

Number of sleeping rooms using peak nights \_\_\_\_\_

Square feet for your exhibits \_\_\_\_\_ meetings \_\_\_\_\_

Location of last show \_\_\_\_\_

Important factors in selecting a facility to host your group:

- Meeting/exhibit space
- Quality of service in convention center
- Housing package
- Wireless e-service
- Spouse activities
- Recreation
- Airport
- Cost
- Other \_\_\_\_\_

Send additional information

Please call me

I am interested in a site inspection

*Once complete, please mail back or fax to: 770.446.8000*



*Daytona*   
*Beach*™

Area Convention & Visitors Bureau

1.800.544.0415

www.convene.daytonabeachcvb.org



# The Ocean Center CONVENTION AND EVENT CENTER



### Exhibit Space - 464,000 Sq Ft

- 164,000 square feet interior space
- 300,000 square feet exterior space
- Utilities in floor every 30 feet
- 30- to 60-foot ceiling heights
- 13 loading docks with self-adjusting levelers
- Drive-in door 20 feet x 13.5 feet

### Arena - 10,000 seats

- 60-foot ceiling height
- Drive-in door 20 feet x 13.5 feet
- 2 loading docks
- Portable staging
- 2 – 400 amp power services

### Meeting Rooms - 54,000 Sq Ft

- 37 break-out rooms
- VIP suite
- Board room

### Banquet Hall - 14,000 Sq Ft

- Portable staging
- Dance floor

### Amenities

- Superior location
- Portable staging
- Risers
- 60-inch banquet round tables
- 6-foot and 8-foot banquet tables
- 8-foot classroom tables
- High-speed wireless internet
- Telephones
- High-speed data lines
- On-site catering
- Ample parking

USTA - LOGA  
Ocean Walk  
Hilton & Hotels



## Daytona Beach And Surroundings

Dubbed the “Gateway to Central Florida,” Daytona Beach International Airport connects the “World’s Most Famous Beach” and the Daytona International Speedway with Orlando attractions, Kennedy Space Center and charming, historic St. Augustine.



## Ocean Views For Everyone

The area around the Ocean Center has an impressive 16,000 hotel rooms. Many of the hotels are directly on the Atlantic or a short walk away.

Attn: Rick Hamilton  
Ocean Center Director  
Ocean Center  
PO Box 749  
Norcross GA 30091-9907

POSTAGE WILL BE PAID BY ADDRESSEE

**BUSINESS REPLY MAIL**  
FIRST-CLASS MAIL PERMIT NO. 925 NORCROSS, GA

NO POSTAGE  
NECESSARY  
IF MAILED  
IN THE  
UNITED STATES

The Ocean Center sits in the middle of a region brimming with outdoor and cultural attractions.



## The Ocean Center EXPANSION SOARS

### Daytona Beach, Open For Business

Fulfilling the meeting needs of affordable corporate, association, social, military, educational, religious and fraternal entities.



800-858-6444 | [OceanCenter.com](http://OceanCenter.com)  
A Service of Volusia County Government