

The quarterly Tourist Development Council Board Meeting met January 22, 2018 at 9:02 am in the Ocean Center Meeting Room 103ABC, the Chair and the Secretary being present.

**Call to Order:**

Chair Pat Patterson called the meeting to order.  
Roll call was taken.

**Board Members Present:**

Pat Patterson, Chair  
Jim Berkley  
Lori Campbell-Baker  
Tom Clapsaddle  
Libby Gallant  
Ginny Beth Joiner  
Costa Magoulas  
John Masiarczyk  
Kelly White

**Board Members Absent:**

**Approval of Minutes of October 13, 2017:**

Minutes were approved without objection.

**Financial Report:**

Donna DePeyster, Volusia County Deputy County Manager CFO, reviewed the Quarterly Financial Report through September 30, 2017 (refer to Agenda Packet). The financial report will be filed for audit and come back to us for final approval after the audit has been completed.

**Marketing and Sales Report:**

Tim Riddle, Ocean Center Deputy Director presented the Marketing and Sales Report for the 1<sup>st</sup> quarter October-December 2017 (Power point presentation available upon request).

**Ocean Center Status Report:**

Don Poor, Ocean Center Director, presented the Ocean Center Status Report.

- Nothing to report.

**Tourism Update:**

Evelyn Fine, Mid Florida Marketing & Research, Inc. was not in attendance.

- Refer to September through November 2017 Occupancy & Average Daily Rate Reports in the TDC Agenda Packet.

**Update from Partners:**

**Lodging & Hospitality Association of Volusia County – Bob Davis reported.**

**Daytona Beach Area Convention & Visitors Bureau – Kate Holcomb reported.**

- Refer to the HAAA Update in TDC Agenda Packet

**Southeast Volusia Advertising Authority – Debbie Meihls reported.**

- Refer to the SEVAA Update in TDC Agenda Packet

**West Volusia Tourism Advertising Authority – Georgia Turner reported.**

- Refer to the West Volusia Tourism Advertising Authority Update in TDC Agenda Packet

**Daytona Beach International Airport**

- No one from DBIA to give report.

**Public Comments**

Meeting was adjourned at 9:39am.

Sharon Angelastri, Secretary