

The quarterly Tourist Development Council Board Meeting met January 28, 2019 at 9:00am in the Ocean Center Meeting Room 103ABC, the Chair and the Secretary being present.

Call to Order:

Chair Billie Wheeler called the meeting to order.

Roll call was taken. Don Poor welcomed Billie Wheeler as our new Chair.

Board Members Present:

Billie Wheeler, Chair
Lori Campbell-Baker
Libby Gallant
Costa Magoulas
Chris Nabicht (stand in for John Masiarczyk)
Jim Berkley
Tom Clapsaddle

Board Members Absent:

Ginny Beth Joiner

Approval of Minutes of October 19, 2018:

Minutes were approved without objection.

Financial Report:

Ryan Ossowski, Volusia County Accounting Director, reviewed the Quarterly Financial Report through September 30, 2018, these are based on unaudited numbers. The audited numbers will be available in March 2019 and the report will be updated. The resort tax was up by \$900k from last year. The financial report will be filed for audit.

Marketing and Sales Report:

Tim Riddle, Ocean Center Deputy Director presented the Marketing and Sales Report for the 1st quarter October-December 2019 (Power point presentation available upon request). Tim Buckley was recognized as having been promoted to the Director of Sales & Marketing position.

Ocean Center Status Report:

Don Poor, Ocean Center Director, presented the Ocean Center Status Report.

- Nothing to report.

Tourism Update:

Evelyn Fine, Mid Florida Marketing & Research, Inc. was not in attendance. Refer to September through November 2018 Occupancy & Average Daily Rate Reports in the TDC Agenda Packet.

Update from Partners:

Lodging & Hospitality Association of Volusia County – Bob Davis was not in attendance.

Daytona Beach Area Convention & Visitors Bureau – Kate Holcomb reported.

- Refer to the HAAA Update in TDC Agenda Packet

Southeast Volusia Advertising Authority – Debbie Meihls reported.

- Refer to the SEVAA Update in TDC Agenda Packet

West Volusia Tourism Advertising Authority – Georgia Turner reported.

- Refer to the West Volusia Tourism Advertising Authority Update in TDC Agenda Packet

Daytona Beach International Airport – Jay Cassens was not in attendance.

New Business

No New Business

Public Comments

- Wayne Fitzgerald
- Big John

Meeting was adjourned at 10:00am.

Sharon Angelastri, Secretary