

The quarterly Tourist Development Council Board Meeting met April 20, 2018 at 9:01am in the Ocean Center Meeting Room 103ABC, the Chair and the Secretary being present.

Call to Order:

Chair Pat Patterson called the meeting to order.
Roll call was taken.

Board Members Present:

Pat Patterson, Chair
Jim Berkley
Lori Campbell-Baker
Libby Gallant
Ginny Beth Joiner
Costa Magoulas
John Masiarczyk
Kelly White

Board Members Absent:

Tom Clapsaddle

Approval of Minutes of January 22, 2018:

Minutes were approved without objection.

Financial Report:

Ryan Ossowski, Volusia County Accounting Director, reviewed the Quarterly Financial Report through February 28, 2018 (refer to Agenda Packet). The financial report will be filed for audit.

Marketing and Sales Report:

Lori Hunter, Ocean Center Senior Sales Manager presented the Marketing and Sales Report for the 2nd quarter January-March 2018 (Power point presentation available upon request).

Ocean Center Status Report:

Don Poor, Ocean Center Director, presented the Ocean Center Status Report.

- Nothing to report.

Tourism Update:

Evelyn Fine, Mid Florida Marketing & Research, Inc. was not in attendance. Bob Davis reported in her absence.

- Refer to December 2017 through February 2018 Occupancy & Average Daily Rate Reports in the TDC Agenda Packet.

Update from Partners:

Lodging & Hospitality Association of Volusia County – Bob Davis reported.

Daytona Beach Area Convention & Visitors Bureau – Kate Holcomb reported.

- Refer to the HAAA Update in TDC Agenda Packet

Southeast Volusia Advertising Authority – Debbie Meihls reported.

- Refer to the SEVAA Update in TDC Agenda Packet

West Volusia Tourism Advertising Authority – Georgia Turner was out of town.

- Refer to the West Volusia Tourism Advertising Authority Update in TDC Agenda Packet

Daytona Beach International Airport

- No one from DBIA to give report.

New Business

Discussion regarding new legislation that opens up potential uses for the Tourist Development Tax.

Public Comments

- John Nicholson
- Big John

Meeting was adjourned at 9:50am.

Sharon Angelastri, Secretary