The quarterly Tourist Development Council Board Meeting met April 21, 2017 at 9:02 am in the Ocean Center Meeting Room 101ABC, the Chair and the Secretary being present.

**Call to Order:**
Chair Pat Patterson called the meeting to order. Roll call was taken.

**Board Members Present:**
- Pat Patterson, Chair
- Lori Campbell-Baker
- Tom Clapsaddle
- Libby Gallant
- Ginny Beth Joiner
- Costa Magoulas
- John Masiarczyk
- Ted Yeatts

**Board Members Absent:**
- Kelly White

**Approval of Minutes of July 12, 2016:**
Minutes were approved without objection.

**Sunshine Law & Ethics Presentation:**
J. Giffen Chumley, Volusia County Assistant County Attorney gave a presentation on Florida’s Government in the Sunshine & Ethics Laws. This presentation is available upon request.

**Financial Report:**
Ryan Ossowski, Volusia County Accounting Director, reviewed the Quarterly Financial Report through February, 2017 (refer to Agenda Packet, which also includes the quarterly reports for June, September & December). The financial report will be filed for audit and come back to us for final approval after the audit has been completed.

**Marketing and Sales Report:**
Angela Cameron-Daniels, Ocean Center Marketing Director presented the Marketing and Sales Report for the 1st two quarters October 2016-March 2017 (Power point presentation available upon request).

**Ocean Center Status Report:**
Don Poor, Ocean Center Director, presented the Ocean Center Status Report.
- Congratulated Tim Buckley on his CME Certification
- In the process of installing a cellular phone enhancement system which should be completed within the next month.

**Tourism Update:**
Evelyn Fine, Mid Florida Marketing & Research, Inc. presented the Tourism Update. The December 2016 through February 2017 Occupancy & Average Daily Rate Reports have been included in the Agenda Packet and available upon request.

**Update from Partners:**

**Lodging and Hospitality Association of Volusia County – Bob Davis reported.**
- Nothing to report.

**Daytona Beach Area Convention & Visitors Bureau – Kate Holcomb reported.**
- Refer to the HAAA Update in TDC Agenda Packet. Additional information includes:
  - Celebrating National Tourism Week on May 10th at the Lodging & Hospitality Association’s Meeting
  - Brought copies of Spring/Summer Newsletter, also available electronically on their website
  - New rack card available going in the Orlando display racks and two service plazas on the turnpike.
Southeast Volusia Advertising Authority – Debbie Miehls reported.
- Refer to the SEVAA Update in TDC Agenda Packet
- 6.3% up from October 1
- Social media doing well
- Rec’d film permit to film docu-reality show on the Lady Birds from University of Louisville here for the NCA event.

West Volusia Tourism Advertising Authority – Georgia Turner reported.
- Refer to the West Volusia Tourism Advertising Authority Update in TDC Agenda Packet
- Hiring new Marketing Coordinator
- New attraction in West Volusia – Orange City Racing and Card Club
- 4 new videos
- Courtyard by Marriott should be opening October/November

Daytona Beach International Airport – Jay Cassens, Director of Business Development reported:
- Working on joint newsletter with Ocean Center and DBIA
- 2016 was a record year for DBIA
- Twelve flights canceled with Delta in the month of April due to hectic weather around the U.S.
- Overall revenues are up in all categories (rental cars, concessions, etc.)
- Jet Blue made increases in their load factor – numbers are up from last year, March being their best month at over 90% load factor.
- The first annual Community Appreciation Day will be held on Saturday, 4/22/17 @ 10am-Noon.

New Business:
No New Business

Public Participation:
Big John

Meeting was adjourned at 9:59am.

Sharon Angelastrri, Secretary