

The quarterly Tourist Development Council Board Meeting met July 19, 2019 at 9:04am in the Ocean Center Meeting Room 103ABC, the Chair and the Secretary being present.

Call to Order:

Chair Billie Wheeler called the meeting to order.
Roll call was taken.

Board Members Present:

Billie Wheeler, Chair
Lori Campbell-Baker
Libby Gallant
Tom Clapsaddle
Costa Magoulas
Chris Nabicht
Jim Berkley
Ruth Trager

Board Members Absent:

One Vacancy

Approval of Minutes of April 26, 2019:

Minutes were approved without objection.

Financial Report:

Lynne Urice, Volusia County Assistant Accounting Director, reviewed the Quarterly Financial Report through April 2019. A second revision to the March 2019 report was handed out to the Board Members due to hidden rows which needed to be displayed. Resort tax revenues are up by \$200K in comparison to last year. Remaining revenues, along with the expenditures are in line with the prior year. The financial report will be filed for audit.

Marketing and Sales Report:

Tim Riddle, Ocean Center Deputy Director presented the Marketing and Sales Report for the 3rd quarter April-June 2019 (Power point presentation available upon request).

Ocean Center Status Report:

Don Poor, Ocean Center Director, presented the Ocean Center Status Report.

- Spectra Food Services & Hospitality closed out their fiscal year in June at over \$3M and the Ocean Center's share of that was \$718K.

Tourism Update:

Evelyn Fine, Mid Florida Marketing & Research, Inc. was not in attendance. Refer to March through May 2019 Occupancy & Average Daily Rate Reports in the TDC Agenda Packet.

Update from Partners:

Lodging & Hospitality Association of Volusia County – Bob Davis reported.

- Experienced a great few months
- Worried about summer business – weekends are great; during the week not so good
- Bob asked Board Members to contact elected officials and state representatives in support of Visit Florida

Daytona Beach Area Convention & Visitors Bureau – Kate Holcomb reported.

- Refer to the HAAA Update in TDC Agenda Packet

Southeast Volusia Advertising Authority – Debbie Meihls was not in attendance.

- Refer to the SEVAA Update in TDC Agenda Packet

West Volusia Tourism Advertising Authority – Georgia Turner reported.

- Refer to the West Volusia Tourism Advertising Authority Update in TDC Agenda Packet

Daytona Beach International Airport – Jay Cassens was not in attendance.

New Business

No New Business

Public Comments

- Big John – Formally requested ADA Hearing Amplification for the next meeting.
- Bob Davis

Meeting was adjourned at 10:06am.

Sharon Angelastri, Secretary