

The quarterly Tourist Development Council Board Meeting met October 13, 2017 at 9:00 am in the Ocean Center Meeting Room 103ABC, the Chair and the Secretary being present.

**Call to Order:**

Chair Pat Patterson called the meeting to order.  
Roll call was taken.

**Board Members Present:**

Pat Patterson, Chair  
Jim Berkley  
Tom Clapsaddle  
Libby Gallant  
Ginny Beth Joiner  
John Masiarczyk

**Board Members Absent:**

Lori Campbell-Baker  
Costa Magoulas  
Kelly White

**Approval of Minutes of July 21, 2017:**

Minutes were approved without objection.

**Financial Report:**

Ryan Ossowski, Volusia County Accounting Director, reviewed the Quarterly Financial Report through August 31, 2017 (refer to Agenda Packet). The financial report will be filed for audit and come back to us for final approval after the audit has been completed.

**Marketing and Sales Report:**

Angela Cameron-Daniels, Ocean Center Marketing Director presented the Marketing and Sales Report for the 4<sup>th</sup> quarter July-September 2017 (Power point presentation available upon request).

- Introduced newly hired employees; Ginny Kent, Ocean Center Marketing Specialist and Ashley Santoianni, Spectra Food Services and Hospitality Director of Catering Sales.

**Ocean Center Status Report:**

Don Poor, Ocean Center Director, presented the Ocean Center Status Report.

- Introduced Tim Riddle, newly hired Ocean Center Deputy Director.
- Welcomed Jim Berkley-Hilton General Manager to the TDC Board.

**Tourism Update:**

Evelyn Fine, Mid Florida Marketing & Research, Inc. was not in attendance due to a medical issue.

- Refer to June through August 2017 Occupancy & Average Daily Rate Reports in the TDC Agenda Packet.

**Update from Partners:**

**Daytona Beach Area Convention & Visitors Bureau – Kate Holcomb reported.**

- Refer to the HAAA Update in TDC Agenda Packet

**Southeast Volusia Advertising Authority – Debbie Meihls was out of town.**

- Refer to the SEVAA Update in TDC Agenda Packet

**West Volusia Tourism Advertising Authority – Georgia Turner reported.**

- Refer to the West Volusia Tourism Advertising Authority Update in TDC Agenda Packet

**Daytona Beach International Airport**

- No one from DBIA to give report.

**Public Comments:**

John Masiarczyk thanked Georgia and Bob for their help with the new Community Center opening up in December.

Meeting was adjourned at 9:17am.

Sharon Angelastri, Secretary