

The quarterly Tourist Development Council Board Meeting met October 19, 2018 at 9:05am in the Ocean Center Meeting Room 103ABC, the Chair and the Secretary being present.

Call to Order:

Chair Pat Patterson called the meeting to order.
Roll call was taken.

Board Members Present:

Pat Patterson, Chair
Lori Campbell-Baker
Libby Gallant
Ginny Beth Joiner
Costa Magoulas
Chris Nabicht (stand in for John Masiarczyk)

Board Members Absent:

Jim Berkley
Tom Clapsaddle
Kelly White

Approval of Minutes of July 20, 2018:

Minutes were approved without objection.

Financial Report:

Donna DePeyster, Volusia County Deputy County Manager, reviewed the Quarterly Financial Report through August 31, 2018. A revised summary page was handed out due to a number that was not carried over in the Excel spreadsheet (refer to Agenda Packet). The financial report will be filed for audit.

Marketing and Sales Report:

Tim Riddle, Ocean Center Deputy Director presented the Marketing and Sales Report for the 4th quarter July-September 2018 (Power point presentation available upon request). Tim Buckley was promoted to the Director of Sales & Marketing.

Ocean Center Status Report:

Don Poor, Ocean Center Director, presented the Ocean Center Status Report.

- Nothing to report.

Tourism Update:

Evelyn Fine, Mid Florida Marketing & Research, Inc. was not in attendance. Refer to June through August 2018 Occupancy & Average Daily Rate Reports in the TDC Agenda Packet.

Update from Partners:

Lodging & Hospitality Association of Volusia County – Bob Davis was not in attendance.

Daytona Beach Area Convention & Visitors Bureau – Kate Holcomb reported.

- Refer to the HAAA Update in TDC Agenda Packet

Southeast Volusia Advertising Authority – Debbie Meihls reported.

- Refer to the SEVAA Update in TDC Agenda Packet

West Volusia Tourism Advertising Authority – Georgia Turner reported.

- Refer to the West Volusia Tourism Advertising Authority Update in TDC Agenda Packet

Daytona Beach International Airport – Jay Cassens was not in attendance.

New Business

No New Business

Public Comments

No Public Comments

Meeting was adjourned at 9:44am.

Sharon Angelastri, Secretary