

AVIATION & ECONOMIC RESOURCES

GOALS	Thriving Communities				Economic & Financial Vitality				Excellence in Government			
	<i>Promote health and safety, provide services to meet needs of citizens, and practice stewardship of environment.</i>				<i>Strong economic health tied to job growth, industry balance, and financial soundness.</i>				<i>Foster partnerships to deliver exceptional services.</i>			
OBJECTIVES	1.1	1.2	1.3	1.4	2.1	2.2	2.3	2.4	3.1	3.2	3.3	3.4
	Infrastructure/regulatory actions protect, enhance citizen experience	Enrich and preserve natural and built resources	Broad range of services for well-being of citizens	Safe, secure community through prevention, readiness, professional response	Community attracts and retains businesses	Develop/ retain workforce matched to varying job opportunities	Allocate limited resources fairly and efficiently	Services and decisions are financially sustainable	Public/ private partnerships	High level customer service	Leadership	Meet expectation for quality
ACTION STEPS ONGOING												
Taxiway November/Alpha - Complete the rehabilitation project				X			X					X
Taxiway Sierra Extension - Extend Taxiway Sierra into Embry Riddle Aeronautical University Research Park					X		X		X	X	X	X
Revenue stream - Maintain and diversify portfolio by leasing available properties and possibly redeveloping selected parcels					X		X	X	X	X	X	X
Airport south properties - Continue to plan for the south properties adjacent to the new Beville Road entrance for future development	X				X		X	X	X		X	
Airport amenities - Increase for customer service					X				X	X	X	X
Terminal update - Continue to update to the interior and exterior of the passenger terminal, project initiated in 2016	X				X		X		X	X	X	X
Airport Master Plan - Complete the plan update	X				X		X		X	X	X	X
Air handler system - Replace AHU in the terminal, airside concourse, and UCF business incubator; continue facility maintenance	X			X	X		X		X	X	X	X
Public restrooms upgrade - Continue initiative until all restrooms are renovated	X				X				X	X	X	X
Parking improvements - Pavement renovation of all airport parking, new LED exterior parking lot lighting, new wayfinding signage and ticketing canopies					X				X	X	X	X
Electrical upgrades - Projects include replacing existing interior and exterior lighting with LED and automatic setback controls that reduce the airport's energy footprint. Airside and landside projects are focused on reducing the airport's carbon footprint and energy consumption.	X			X			X	X	X		X	X
Air service capacity - Increase capacity					X		X	X	X	X	X	X

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ACTION STEPS ONGOING												
Airport passenger traffic - Increase annual counts					X		X	X	X	X	X	X
Non-stop and international routes - Seek additional destinations as demand dictates					X		X	X	X	X	X	X
Customer catchment area - Increase through expanded marketing and advertising campaigns					X			X	X	X	X	X
Air service incentive program - Implement the incentive program					X		X	X	X	X	X	X
Carrier partnerships - Continue to nurture long-term community/airport partnership with JetBlue, Delta, and American Airlines					X		X	X	X	X	X	X

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ACTION STEPS ONGOING												
Comprehensive economic development - Promote and implement Council's goals for economic development; support the community-wide effort in recruitment, expansion and retention of employment opportunities; foster positive local and intergovernmental collaboration, communication, and coordination. Partner with other stakeholders in economic development ecosystem, such as local cities, chambers of commerce, universities and colleges, Small Business Development Center at Daytona State College, SCORE87, and CareerSource Flagler/Volusia					X	X			X	X	X	X
Cultivate business relationships - Foster trust-based business relationships with existing small-, medium-, and large-sized employers focused on growth, seek opportunities to assist increased profitability leading to new capital investment and new job creation					X		X	X	X	X	X	X
Growth in targeted industries - Assist manufacturing and other higher wage firms with growth potential in targeted industries, such as aviation and aerospace, clean tech, life sciences, infotech, homeland security/defense, financial/professional services, and emerging technologies					X	X			X	X	X	X
Space Florida and growth in aviation & aerospace - Partner with Space FL and Team Volusia EDC to develop strategy for industry growth and to facilitate planning steps, provide support for competitive projects, actively manage project funding agreement	X				X	X	X		X		X	
Financial support for business expansion/retention and business recruitment - Provide local financial support for activities in coordination with the goals and objectives to further the county's economic development plan					X		X		X	X	X	

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ACTION STEPS ONGOING												
Data and research - Enhance the collection and analysis of economic data and reports, continue providing the information to the business community and local partners					X			X	X	X		X
Business incubator - Actively manage project funding agreement and the relationship with the University of Central Florida Business Incubator Program, provide staff support for the business incubator advisory board, and support incubator activities					X	X	X	X	X		X	
ERAU research park - Continue to contribute to the development and success of the ERAU research park as a catalyst for business incubation and growth of high tech firms in the local economy					X	X			X			
Regional partnerships - Seek opportunities to grow strategic partnerships with EFI and DEO, Space Florida, ERAU, UCF and UF, CEO Business Alliance, Orlando Economic Partnership, and Florida High Tech Corridor Council					X	X	X	X	X		X	X
Airport south properties - Continue to plan for airport property development adjacent to the new Beville Road entrance for future development	X				X		X	X	X		X	
Business property matrix - Create a list of parcels countywide that are, or could be, zoned for industrial development and to improve product development					X		X	X	X	X	X	X
CEO Business Alliance - Support initiative to advance current condition of land for large, single-owner parcels for the purpose of increasing site development potential					X		X	X	X	X	X	X
Industrial Development Authority (IDA) - Facilitate IDA membership and support their activities					X			X	X	X	X	X

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ACTION STEPS ONGOING												
Legislative funding and support - Continue seeking opportunities with legislative and executive branches for project funding support	X	X			X		X	X	X	X	X	X
Community Redevelopment Areas (CRA) Facilitate Council actions related to existing CRAs or requests for new CRAs, prepare annual financial summaries and compile annual CRA reports, maintain currency of CRA documents located on the county's Budget and Administrative Services web page					X			X	X		X	X
Transportation - Support initiatives, including TPO, ISB Coalition, TCC, DRC, ITSS	X						X				X	

BUDGET & ADMINISTRATIVE SERVICES

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ACTION STEPS ONGOING												
Analyze debt and use of reserves - Evaluate potential debt issuance for fiscal/budgetary impact; ensure county does not become reliant on unreserved and undesignated fund balance for ongoing operating costs							X	X			X	
“Pay as you go” funding - Strategy used for capital projects to reduce interest costs							X	X			X	
Refinancing - Continue to review opportunities to take advantage of lower interest costs							X	X			X	
Fiscal control - Continue to manage and monitor revenues, expenditures, and refinancing opportunities to achieve “Go to Zero” debt paid by General Fund by 2018							X	X			X	