



## SPECIAL EVENT GUIDE

- Roving permits are not permitted.
- Fee Structure –
  - ❖ Class A: Open to the Public (i.e. surf contests, social gatherings, parades, cultural events)
  - ❖ Class B: Closed to the Public (i.e. weddings, reunions, private parties, company picnics)

### Peak (Tier 1):

February 1<sup>st</sup> - Labor Day weekend:

Application Fee	\$100 (application not accepted without payment – cc, cash or check)
Beach Use Fee (incl 100')	\$75 per day (N/A for non-profit & Class B)
Beach Frontage Fee (over 100')	\$1.00 per linear foot, per day (N/A for non-profit & Class B)
Alcohol	\$50 per day (*may require LEO @ \$45/hr; will require County Council approval)
Sponsors/Banners	\$50 per day

### Non-Peak (Tier 2):

Tuesday after Labor Day - January 31:

Application Fee	\$100 (application not accepted without payment – cc, cash or check)
Beach Use Fee (incl 100')	\$50 per day (N/A for non-profit & Class B)
Beach Frontage Fee (over 100')	\$0.75 per linear foot, per day (N/A for non-profit & Class B)
Alcohol	\$50 per day (*may require LEO @ \$45/hr; will require County Council approval)
Sponsors/Banners	\$50 per day

- All location requests will be on a first come, first-served basis. The only guarantee to a site is full payment for footage requested on application.
- Vehicles will be permitted with escort to access the beach (tide permitting), in the traffic-free zone located in the core area in the morning prior to 9:00 a.m. but must exit the beach promptly after dropping off event equipment. To arrange an escort, please call 386-239-6414.
- Solicitation and/or sampling of any refreshments, food items or beauty/suncare products will be permitted in static locations only during the permitted event. If the below sampling guidelines are not followed, your permit can be revoked and charges can be filed per Beach Code of Ordinances.

Liquid samples will be limited to 4oz. servings

Food samples will be limited to 2oz. servings

Sun care/beauty products will be limited to 1 oz. applications

- Promotional premiums such as tee shirts, Frisbees, key chains, etc. will be permitted as long as they are event specific.

Sites located in the traffic free area will be subject to certain restrictions in regards to east-west footage for their promotion. Each site request will be assessed on a beach profile review.

CONTACTS:      Director Andrew Ethridge 386-239-6414 ext. 20345  
                     Deputy Chief Aaron Jenkins 386-239-6414 ext. 20322  
                     Lynea Lewis 386-239-6414 ext. 20321

**\*At director's discretion following the special event staffing guidelines.**