The following are suggestions that could be implemented in order to deal with blight and encourage beachside redevelopment efforts:

**Business**

- Offer matching grants to encourage property improvements (e.g., paint, awnings, signage.)
- Establish a new Daytona Beach vision—established by the city of Daytona Beach in conjunction with Daytona Beach Chamber of Commerce and business owners.
- Identify the top 10 blighted businesses in each zone—South Atlantic CRA, Main Street CRA, Seabreeze Historic District; encourage code enforcement to reach out to owners and establish timeline to remedy violations and make necessary improvements.
- Encourage businesses to make aesthetic improvements to street fronts (e.g., replace fluorescent lettering with window decals.)
- Consider the establishment of an Arts District from ISB to Seabreeze that would encourage/provide incentives to art galleries, studios, and related retailers to open, and in turn attract other businesses such as craft breweries, coffee shops, bistros, and wine bars.
- Move forward with previous Ezone plans of parking garage between Ocean Center and Main Street.
- Move forward with previous Ezone plans of International Racing Museum.
- Encourage city and county to purchase key parcels in core beachside area for public and private projects, as well as green spaces and additional parking.
- Pursue funding through city, county, ECHO, and state budgets; pursue all available grants.
- Investigate how current itinerant vending laws are discouraging year-round businesses, full-time residential ownership, and detracting from redevelopment efforts.
- Provide incentives for investors to renovate homes and construct hotels, apartments, lofts or condominiums, bringing much needed tax dollars into the CRA’s.
- Establish a transportation system between ISB and Seabreeze Ave that will encourage visitors to explore core areas and patronize new retail and eating establishments.
- Reduce speed limit on Atlantic Avenue to make a safer, more pedestrian friendly thoroughfare for residents and visitors alike.
Residential

- Offer matching grants for property improvements, paint and street side improvements including fencing and awnings.
- Identify the top 25 most blighted properties in each zone—South Atlantic CRA, Main Street CRA, Seabreeze Historic District; encourage code enforcement to reach out to owners and establish timelines to remedy violations and make necessary improvements.
- Encourage City Manager and City Council members to establish new level of standards that will be maintained by all departments including police, code enforcement and all city employees.
- Offer incentives for individuals who want purchase and live in homes in the redevelopment area.
- Offer home ownership incentives (matching grants, down payment assistance) for “local heroes”—police and fire personnel, teachers, etc— to purchase and live in homes.
- Encourage investors to purchase properties to be used for weekly/monthly vacation rentals with strict upkeep guidelines in order to get families to begin vacationing in the core areas and in turn begin to support new and existing beachside businesses (restaurants, retail.)
- Work with residents and neighborhood groups to identify blighted/dilapidated properties, single family homes being occupied by multiple renters, areas of known illegal activities, and violators of the homestead exemption (“whistle blower” programs.)