Siesta Key Beach Home Rental

- High quality product
- Great guest experience
- Professionally maintained
- Safer neighborhoods with:
  - Daily patrol
  - Professionally maintained

Rentals for:
- Weekend
- Weekly
- Monthly
- Family oriented
Public Art
- Engaging the community
- Fights blight
- Social Media attention
- Colorful/friendly communicating a friendly community
Adaptive Reuse

- Repurposed gas stations
- Creative ways to rescue vacant businesses
Bike paths

- Healthier environment
- Safety
- Encourage alternate beach travel
- Encourage cycle transportation
Halifax boat cruises

- Offer tourist, conventioneers a high quality experience that separates Daytona Beach from other locales
- Evening boat cruises on the Halifax
- Provide a new experience
- Activates the river
Main Street needs:

- Shade
- Canopy
- Friendly main street
Beachside beautification ideas:

- Healthier environment
- Safety
- Encourage alternate beach travel
- Encourage cycle transportation
Main Street/A1A Needs:

- Healthier environment
- Safety
- Encourage alternate beach travel
- Encourage cycle transportation