Beachside Redevelopment Committee

NEEDS ASSESSMENT FOR CORRIDOR IMPROVEMENTS

JANUARY 8, 2018
Overview of Presentation

The first part of the presentation identifies road segments within the study. The members need to confirm the improvements that are recommended for the road segment. The members also need to confirm if they agree with the policy recommendations.

The second part lists the redevelopment projects identified by the Beachside Redevelopment Committee. The members need to confirm that they recommend the projects.

The third part summarizes the non-project policy recommendations made by the Beachside Redevelopment Committee. The members need to confirm that they recommend the policies.
Part 1 – Infrastructure Projects
Granada Boulevard
West side of bridge to A1A

- CRA-Yes
- TIF-Yes
- Master Plan-Yes

**NEEDS:**
- Landscape
- Hardscape
- Medians
- Lighting
- Crosswalks
- Updated Signals
- Underground Utilities

**POLICY:**
- State Road
- Evacuation Route
- No programmed improvements
- Enhance Code Enforcement
- Provide for Façade Grants
- Enhance Policing
- Incentives for Residential Redevelopment
- Quarterly Meetings with Neighborhood Groups
Seabreeze Boulevard
West side of bridge to A1A

- CRA-No
- TIF-No
- Master Plan-No

**NEEDS:**
- Landscape
- Hardscape
- Medians
- Lighting
- Crosswalks
- Updated Signals
- Underground Utilities

- State Road
- Evacuation Route
- No programmed improvements

**POLICY:**
- Enhance Code Enforcement
- Provide for Façade Grants
- Enhance Policing
- Incentives for Residential Redevelopment
- Quarterly Meetings with Neighborhood Groups
Oakridge Boulevard
West side of bridge to A1A

- CRA-No (northern boundary of the Main Street CRA)
- TIF-No
- Master Plan-No

**NEEDS:**
- Landscape
- Hardscape
- Medians

- Lighting
- Crosswalks
- Updated Signals
- Underground Utilities

**POLICY:**
- Enhance Code Enforcement
- Provide for Façade Grants
- Enhance Policing
- Incentives for Residential Redevelopment
- Quarterly Meetings with Neighborhood Groups

- State Road
- Limited improvements associated with convention hotel
Main Street
West side of bridge to A1A

- CRA-Yes
- TIF-Yes
- Master Plan-Yes (E-zone Plan)

NEEDS:
- Lighting
- Crosswalks
- Updated Signals
- Underground Utilities

POLICY:
- County Road
- No programmed improvements
- Enhance Code Enforcement
- Provide for Façade Grants
- Enhance Policing
- Incentives for Residential Redevelopment
- Quarterly Meetings with Neighborhood Groups
International Speedway Blvd.
West side of bridge to A1A

- CRA-Yes
- TIF-Yes
- Master Plan-Yes (E-zone)
- Federal Highway
- Evacuation Route
- $750,000 programmed for design

**NEEDS:**
- Landscape
- Hardscape
- Medians
- Lighting
- Crosswalks
- Updated Signals
- Underground Utilities

**POLICY:**
- Enhance Code Enforcement
- Provide for Façade Grants
- Enhance Policing
- Incentives for Residential Redevelopment
- Quarterly Meetings with Neighborhood Groups
Silver Beach Avenue
West side of bridge to A1A

- CRA-Partially in South Atlantic CRA
- TIF-Yes
- Master Plan- No, CRA plan

**NEEDS:**
- Landscape
- Hardscape
- Medians
- Lighting
- Crosswalks
- Updated Signals
- Underground Utilities

**POLICY:**
- Enhance Code Enforcement
- Provide for Façade Grants
- Enhance Policing
- Incentives for Residential Redevelopment
- Quarterly Meetings with Neighborhood Groups
**Dunlawton Avenue**  
West side of bridge to A1A

- CRA-No
- TIF-No
- Master Plan-No

**NEEDS:**
- Landscape
- Hardscape
- Medians
- Lighting
- Crosswalks
- Updated Signals
- Underground Utilities

**POLICY:**
- Enhance Code Enforcement
- Provide for Façade Grants
- Enhance Policing
- Incentives for Residential Redevelopment
- Quarterly Meetings with Neighborhood Groups
A1A
Granada Boulevard to Harvard Drive

- CRA-No
- TIF-No
- Master Plan-No

State Road
Evacuation Route
TPO Pedestrian Safety Study

NEEDS:
- Landscape
- Hardscape
- Medians
- Lighting
- Crosswalks
- Updated Signals
- Underground Utilities

POLICY:
- Enhance Code Enforcement
- Provide for Façade Grants
- Enhance Policing
- Incentives for Residential Redevelopment
- Quarterly Meetings with Neighborhood Groups
A1A
Harvard Drive to University Boulevard

- CRA-No
- TIF-No
- Master Plan-No
- State Road
- Evacuation Route
- TPO Pedestrian Safety Study

**NEEDS:**
- Landscape
- Hardscape
- Medians
- Lighting
- Crosswalks
- Updated Signals
- Underground Utilities

**POLICY:**
- Enhance Code Enforcement
- Provide for Façade Grants
- Enhance Policing
- Incentives for Residential Redevelopment
- Quarterly Meetings with Neighborhood Groups
A1A
University Boulevard to Seabreeze Boulevard

- CRA-No
- TIF-No
- Master Plan-No
- State Road
- Evacuation Route
- TPO Pedestrian Safety Study

**NEEDS:**
- Landscape
- Hardscape
- Medians
- Lighting
- Crosswalks
- Updated Signals
- Underground Utilities

**POLICY:**
- Enhance Code Enforcement
- Provide for Façade Grants
- Enhance Policing
- Incentives for Residential Redevelopment
- Quarterly Meetings with Neighborhood Groups
A1A
Seabreeze Boulevard to Silver Beach Avenue

- CRA-Yes (South of Oakridge-Main Street CRA and South Atlantic CRA)
- Master Plan-Yes (CRA and E-zone)
- State Road
- Evacuation Route
- TPO Pedestrian Safety Study

**NEEDS:**
- Landscape
- Hardscape
- Medians
- Lighting
- Crosswalks
- Updated Signals
- Underground Utilities

**POLICY:**
- Enhance Code Enforcement
- Provide for Façade Grants
- Enhance Policing
- Incentives for Residential Redevelopment
- Quarterly Meetings with Neighborhood Groups
A1A
Silver Beach Avenue to Oceans West Boulevard

- CRA-No
- TIF-No
- Master Plan-No
- State Road
- Evacuation Route
- TPO Pedestrian Safety Study

**NEEDS:**
- Landscape
- Hardscape
- Medians
- Lighting
- Crosswalks
- Updated Signals
- Underground Utilities

**POLICY:**
- Enhance Code Enforcement
- Provide for Façade Grants
- Enhance Policing
- Incentives for Residential Redevelopment
- Quarterly Meetings with Neighborhood Groups
A1A
Oceans West Boulevard to Dunlawton Avenue

- CRA-No
- TIF-No
- Master Plan-No

- State Road
- Evacuation Route
- TPO Pedestrian Safety Study

**NEEDS:**
- Landscape
- Hardscape
- Medians

- Lighting
- Crosswalks
- Updated Signals
- Underground Utilities

**POLICY:**
- Enhance Code Enforcement
- Provide for Façade Grants
- Enhance Policing
- Incentives for Residential Redevelopment
- Quarterly Meetings with Neighborhood Groups
Part 2 – Redevelopment Projects
Develop RFP for a Public-Private Partnership (3-P).
Use the E-Zone Master Plan to facilitate a mixed-use development that includes residential, convention hotel, parking garage and public space.
Seabreeze/Oakridge Boulevards

- Update and improve streetscape.
- Enhanced code enforcement to improve marketability of the area.
- Incentives for residential development.
Part 3 – Operational Recommendations

1. **Code Enforcement**
   - Increase code enforcement presence within the core area
   - Coordinate efforts to ensure homestead exemptions are properly awarded and strictly enforced
   - Improve processing time to reduce time and lag for improvements
   - Prohibit the suspension periods of code enforcement that occur during special events

2. **Public Safety**
   - Improve pedestrian safety, including, but not limited to, crosswalks, lighting, sidewalks, etc.
   - Increase law enforcement presence
3. **Intergovernmental Coordination**
   - Create a mechanism to allow for universal communication among all municipalities
   - Create a comprehensive planning board among all cities and county
   - Provide a single point of contact among cities and the county to ensure coordinated redevelopment efforts
   - Coordinate code enforcement issues with the Property Appraiser’s Homestead Compliance activity
   - Support Property Appraiser efforts to change homestead law wording to include “reside there on”
   - Establish unanimity among the all four local governments in the pursuit of state and federal funds
   - Identify the requirements of F.S. 255.065 Public Private Partnerships (3-P) to solicit redevelopment projects within the designated target areas
Part 3 – Operational Recommendations

4. Other Operational Improvements
   - Research opportunities to help the Ocean Center, Peabody, and other similar venues become utilized to their fullest ability
   - Determine methods to expedite redevelopment of public lands that are viable candidate for 3-P projects
   - Offer matching grants to encourage property improvements for both residential and commercial areas
   - Incentivize those who want to purchase and reside in homes
   - Establish a “local heroes” program, offering incentives to those in public service (law enforcement, fire, teachers, etc.)
   - Provide incentives for investors for renovation and redevelopment and to construct new hotels, apartments, etc.
   - Establish transportation system between ISB and Seabreeze Avenue to encourage visitors to visit and patronize core areas
   - Reduce speed limit on Atlantic Avenue to make a safe, pedestrian-friendly thoroughfare
Questions or Comments?