

# The City of Daytona Beach Beachside Redevelopment Update



July 17, 2017

# A Quick Beachside Primer

- 1980's County & City partner and create the Main Street CRA.
- Convention Center & Hotel replace several blocks of blight.
- Ocean Walk Wyndam & Shoppes and County pedestrian bridge.
- Oceanfront Breakers Park.
- Pier, Boardwalk, and Bandshell.
- A1A Streetscape



# Ocean Center construction c.1984





# Ocean Walk Village





# Breakers Oceanfront Park



# Plans & Programs

- Main Street CRA Plan 1982
- ULI Main Street Study
- E-Zone Master Plan
- Grant Programs
- East ISB Corridor Plan



# The Ezone Plan

daytonabeach

e-zone

VOLUME 1:  
MASTER PLAN + FORM BASED  
GUIDELINES

ARCOM

realtimegroup

DAYTONA BEACH

APRIL 2011

## Key

- (P) Parking Structure
- Parking Lot
- 1 Artificial Reef
- 2 Aqua Cultural Experience
- 3 Pier Expansion + Amusements
- 4 Convention Hotel
- 5 Beach Town Square
- 6 Visitors Center
- 7 Beach Club
- 8 AIA Retail
- 9 Bungalows
- 10 Suites Style Hotel
- 11 Hotel / Lodging
- 12 Pedestrian Bridge
- 13 Ocean Center
- 14 Peabody Auditorium
- 15 Outdoor Entertainment Space
- 16 East Main Street Retail
- 17 Business Hotel
- 18 Motorsports Cultural Museum
- 19 Mid-Main Retail
- 20 Seabreeze Neighborhood
- 21 Surfside Village Neighborhood
- 22 West Main Street Retail
- 23 Visitor Center + Water Taxi
- 24 Riverfront Condo Hotel
- 25 Riverfront Park + Trail
- 26 Halifax Marina + Ship Store
- 27 Daytona Lagoon
- 28 Intermodal Station and Parking
- 29 Coquina Clocktower
- 30 Oceanfront Park
- 31 Historic Bandshell
- 32 Ora Park
- 33 Breaker's Oceanfront Park
- 34 Main Street Arch
- 35 Ocean Walk Shops

# Recent Project Highlights

- Pier & Joe's Crab Shack
- Ritchie Plaza / Bandshell
- Clock Tower Restoration
- Streamline Hotel
- Hilton Resort Hotel Upgrades
- Hampton Inn / Hilton Garden Inn



# Joe's Crab Shack & Pier





# Ritchie Plaza – The Bandshell Plaza





# The Historic Streamline Hotel

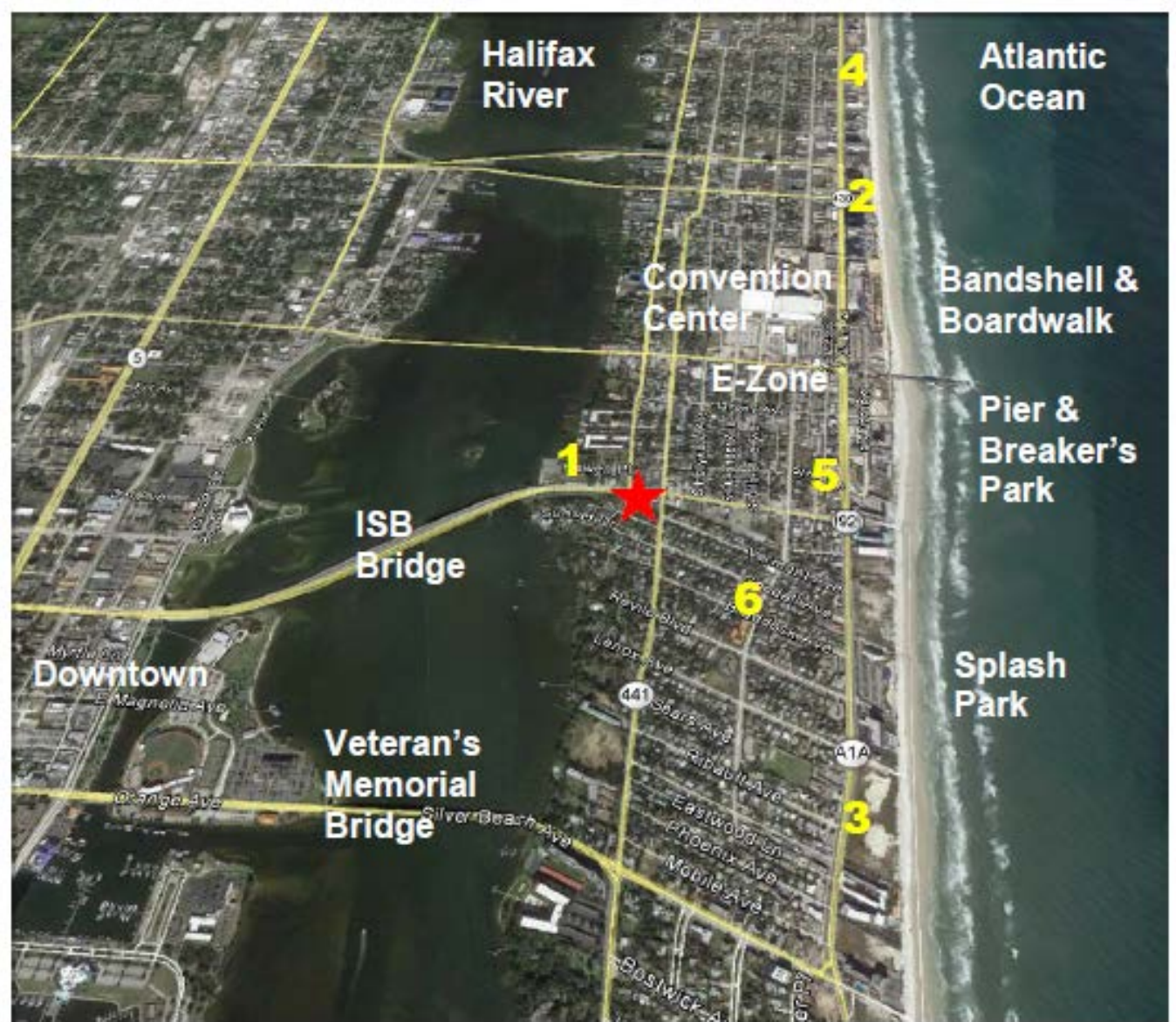




# Planned Project Highlights

- Hard Rock Hotel & Cafe
- Daytona Beach Convention Hotel
- Landshark & Cocina restaurants
- Gateway Hotel & Marina
- Lotus Hotel
- WC Grand townhomes
- River Pointe townhomes







# Hard Rock Hotel & Cafe





# Daytona Beach Convention Hotel





# Daytona Beach Convention Hotel Parking Garage





# Landshark & Cocina restaurants





# Gateway Hotel & Marina





# Lotus Hotel





# W.C. Grand Townhomes





# River Pointe Townhomes





# Project Opportunities

- East ISB Streetscape
- East ISB Redevelopment sites
- E-Zone Redevelopment sites
- Bayshore & other ocean sites
- Hotel upgrades & rebranding
- Public parking structures
- Pier and Boardwalk extensions

# Development Opportunities





# Contact:

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