CULTURAL COUNCIL of VOLUSIA COUNTY
REGULAR MEETING MINUTES

January 25, 2019

MEETING TIME & PLACE:
9:00 a.m.
TCK Administration Building
DeLand, FL

MEMBERS PRESENT:
Lloyd Bowers, Chair
Mike Fincher, Vice Chair
Lucy Jackman
Tom Laputka
Nancy Maddox
George Pappas
Edith Shelley
John Wilton
VACANT

STAFF:
Robert Redd Cultural Coordinator
Dawn Thomas, Activity Project Manager

MEMBERS ABSENT: none
GUESTS:  Hank Mason, Patricia Miles—Both representing Volusia County Cultural Alliance

CALL TO ORDER/ROLL CALL:  Mr. Bowers called the meeting to order at 9:00 a.m. Roll call was taken. Thanks were given to the County for hosting the meeting.

APPROVAL OF MINUTES:
A) January 25, 2019 regular meeting. Two corrections were noted.  
   Motion to approve with corrections: Mr. Fincher Second: Ms. Shelley  Motion passed unanimously.

OLD BUSINESS:
A) ECHO Gallery  
   Mr. Redd updated the Council on the status of the ECHO Gallery. The ECHO Gallery Committee held a meeting on January 7, 2019 in order to discuss the status of the ECHO Grant and the Ocean Center. In addition plans were begun for future exhibits using the two already approved themes of drone photography and recycled art. The ECHO Committee will be tasked with setting exhibit dates (one change out per year with shows running approximately 10-11 months), setting themes (to be approved by County Council), creating calls for artists, choosing the art for display, and more. The Gallery Committee welcomed new member Dr. John Wilton. A follow up meeting was scheduled for February 18th to review progress on the Call for Artists document. ECHO Gallery Committee meetings are open to the public.

B)
**License Plate Fund Report**
Mr. Redd provided an updated financial report. The license plate fund balance as of January 17th was $49,211.25. Recent applicants include DeLeon Springs Community Association $500, Creative Happiness Institute $1,200, and Volusia County Cultural Alliance $500.

**C) 2019-2021 Appointment Reminder**
Mr. Redd reminded Council members that 2019 is an appointment year for all and that a new application should be submitted according to the included instructions. It was also recommended that they contact their appointing County Council member to confirm their interest in being reappointed.

**NEW BUSINESS:**

**A) Election of Chair and Vice Chair**
Mr. Bowers thanked the Council for the opportunity to serve as Chair but voiced that he did not wish to be nominated for a further term as Chair.

Nomination to appoint Mike Fincher as Chair **Motion to approve:** Ms. Shelley **Second:** Ms. Maddox Motion passed unanimously.

Nomination to appoint Nancy Maddox as Vice Chair **Motion to approve:** Ms. Shelley **Second:** Mr. Pappas Motion passed unanimously.

**B) Community Cultural Grant Workshops for 2019-2020**
Mr. Redd provided an update on the workshop progress. A workshop had been held on the 23rd and a follow up was to be
held that afternoon in DeLand. The suggestion of using PowerPoint was made by Mr. Bowers and this will be strongly considered for next year’s workshops as a way to help applicants.

C) County Historic Preservation Officer
Mr. Redd alerted the Council that the position of Historic Preservation Officer was currently open.

D) ArtsWeek Update and Advocacy Roundtable
Patricia Miles of the Volusia County Cultural Alliance, provided an update on ArtsWeek events. ArtsWeek will take place February 22 through March 3 with events throughout the county culminating at Art Expo on Saturday, March 2 at Gemini Springs Park. The annual VCCA Dinner will be held on February 27 at the Sanborn Center. Judy Thompson and Dr. John Wilton will be honored for their contributions to the arts. Mr. Mason reminded those in attendance reservations can be made online.

Ms. Maddox provided information on an upcoming Advocacy Roundtable which has developed out the presentation provided by Neil Levine at the November Cultural Council meeting. The meeting will be held on February 25 from 10a-3p at the Cici and Hyatt Brown Museum. This meeting will be open to all who are interested in learning the who, what, when, and why of advocating for the arts. The roundtable will feature presentations by both Ms. Maddox and Malinda Horton, Executive Director of the Florida Association of Museums. The Roundtable is being sponsored by VCCA with support from the State of the Arts License Plate fund.
**VCCA REPORT:** See above comments from Ms. Maddox for some information

Dr. Wilton made a suggestion that the VCCA include a listing of members on their website. Mr. Mason reminded Council that memberships are fluid and can change so updates would need to be made monthly.

**MEMBER/STAFF ITEMS:**
Mr. Redd reminded Council that the county Poet Laureate term is expiring and a decision will be made on reappointment. Dr. Wilton spoke in favor of the position.

Mr. Redd reminded Council of the Images Festival of the Arts coming up. The major newspaper advertising from Images, which was included in the News Journal did not include county attribution. Ms. Maddox noticed that the City of New Smyrna Beach was not noted as well.

Dr. Wilton brought up a local economic impact study using license plate funding and recommended moving forward. Motion to move forward: Dr. Wilton **Second:** Ms. Maddox Approved unanimously. Ms. Shelley recommended studying the subject. Mr. Bowers suggested hearing the results of the workshop and have this topic on the March agenda for consideration. Ms. Maddox suggested bringing ideas to the March meeting as to how to put forth local information in a way similar to the Americans for the Arts study.

**PUBLIC PARTICIPATION / ANNOUNCEMENTS:**
Ms. Miles reminded Council about Arts Day at the capital in Tallahassee, March 26.
**NEXT MEETING**: The next CCVC meeting will take place on Friday, March 22, 2019, 9 a.m. at Lillian Place in Daytona Beach.

**ADJOURNMENT**: Mr. Bowers thanked the Council for their support during his term as Chair. With no further business before the board, Mr. Bowers called for a motion to adjourn.

**Motion**: Dr. Wilton **Second**: Ms. Shelley
Meeting adjourned at 10:02

Respectfully submitted on March 22, 2019 by Robert Redd, Cultural Coordinator, County of Volusia.