

**CULTURAL COUNCIL of VOLUSIA COUNTY  
REGULAR MEETING MINUTES**



**March 31, 2017**

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**MEMBERS PRESENT:**

Edith Shelley, Chair  
Lloyd Bowers, Vice Chair  
Mike Fincher  
Lucy Jackman  
George Pappas  
Frank Samandari  
Jim Ward  
John Wilton

**MEETING TIME & PLACE:**

9:00 a.m.  
The Hub on Canal  
132 Canal Street, New Smyrna Beach

**STAFF:**

Jessi Jackson Smith, Cultural Coordinator  
Dawn Thomas, Activity Project Manager

**MEMBERS ABSENT:** Robin Peroldo

**GUESTS:**

Richard England, The Hub	Linda McGrath, Little Theatre of NSB
Cheryl Rich, The Hub	Deborah Shafer, Cinematique
Vicki White, The Hub	Alexandra Ayres, Cinematique
Hank Mason, Volusia County Cultural Alliance	Kathryn Peterson, Atlantic Center for the Arts
Mary Peschel-Herlehy, Artists' Workshop	

**CALL TO ORDER/ROLL CALL:** Chair Shelley called the meeting to order at 9:01 a.m. Roll was called.

**WELCOME:** Ms. Shelley thanked Mr. Richard England and additional members of The Hub on Canal board and staff for hosting the meeting.

**ELECTION OF OFFICERS:** Ms. Shelley thanked Mr. Samandari for his service on the board, as Mr. Samandari will not be able to continue service on the board in the next year. Ms. Smith reviewed the officer eligibility guidelines and asked for nominations for the Chair.

- ✓ **MOTION** by Mr. Pappas, 2nd by Ms. Jackman ***"To nominate Edith Shelley as Chair."*** **Motion passed unanimously.**
- ✓ **MOTION** by Dr. Wilton, 2nd by Mr. Ward ***"To nominate Mr. Bowers as Vice-Chair."*** **Motion passed unanimously.**

**APPROVAL OF MINUTES:**

- ✓ **MOTION** by Mr. Ward, 2nd by Mr. Fincher ***"To approve the minutes of the January 27, 2017 regular meeting."*** **Motion passed unanimously.**

**OLD BUSINESS:**

**License Plate Mini-Grant – Report Update and New Guidelines:** Ms. Smith presented an updated State of the Arts License Plate Fund Report with a current fiscal year report through March 27, 2017, which has a balance of \$35,849.33.

**ECHO Gallery Update:** Ms. Smith noted that the new historical postcard imagery exhibit will be installed the following Monday, and that the committee would soon be meeting again to discuss the next exhibit theme of photography of Volusia parks and trails. Dr. Wilton inquired whether a sponsor is in place for the next show, to

which Ms. Smith replied that the committee will be discussing the initial logistics, partnerships and any necessary funding that might be necessary for that show.

**2017 Meeting Locations/Dates:** Ms. Smith shared the finalized meeting calendar for 2017, noting that the schedule is also posted on the county website.

**NEW BUSINESS:**

- **Overview of CCG Review Session:** The CCG Review Session will be on Friday, June 2<sup>nd</sup> from 9:00 a.m. to 5:00 p.m. at the Lifeguard Headquarters in Daytona Beach. Ms. Smith reviewed the basic procedures for the day. Mr. Bowers inquired whether a secure dropbox with downloaded files might be possible. Ms. Shelley emphasized the board's interest in hearing about achievements toward goals from the past year. Ms. Jackman noted the difficulty in seeing the small spreadsheet on the overhead screen. Hank Mason of the Volusia County Cultural Alliance inquired whether regrating of CCG funds to other organizations was permissible, to which the board replied that the matter had been corrected in past amendments of the guidelines. Mr. Fincher asked if we were expecting any new applicants this year, and Ms. Smith replied that there might be one new applicant. Linda McGrath of the Little Theatre of New Smyrna Beach thanked the board and staff for their efforts. Ms. Shelley reminded applicants that the three minute update is only for new updates since the applicant submission.

**MEMBER/STAFF ITEMS:**

- Ms. Shelley thanked audience members for their attendance and the work they do in the community. She also announced that Mr. Tom Laputka had been appointed to the CCVC.
- Mr. Ward noted that Rick and Ann Martarano have formed a new 501c3 and will be having their first fundraiser this weekend, featuring dueling pianists from Universal.

**PUBLIC PARTICIPATION / ANNOUNCEMENTS:**

- Dr. Wilton inquired whether there was a VCCA report today. Mr. Mason noted on behalf of VCCA that its eblast was working well and has been populated with a good amount of arts announcements from around the community. It goes out to more than 300 recipients each week. ArtsWeek was successful and they hope to continue to grow the event each year. Ms. Smith added that VCCA President Monty Musgrave will make an ArtsWeek mini-grant report at the July meeting.
- Ms. Kathryn Peterson of the Atlantic Center for the Arts and Volusia County Cultural Alliance mentioned that VCCA has gained good momentum, ArtsWeek was very successful and is seeing growth in exposure through marketing efforts despite some email service challenges they are working through.

**NEXT MEETING:** The next meeting will be the day-long CCG Review Session, on Friday, June 2 from 9:00 a.m. to 5:00 p.m. at the Volusia County Lifeguard Headquarters in Daytona Beach.

**ADJOURNMENT:** With no further business before the board, Ms. Shelley called for adjournment at 9:37 a.m.

Respectfully submitted on July 28, 2017 by  
Jessi Jackson Smith, Cultural Coordinator, County of Volusia