

**CULTURAL COUNCIL of VOLUSIA COUNTY  
REGULAR MEETING MINUTES**

◆◆◆  
**April 6, 2018**

---

**MEMBERS PRESENT:**

Lloyd Bowers, Chair  
Mike Fincher, Vice Chair  
Lucy Jackman  
Tom Laputka  
Robin Peroldo  
Edith Shelley  
Jim Ward  
John Wilton

**MEETING TIME & PLACE:**

9:00 a.m.  
Museum of Art-Deland  
600 N. Woodland Blvd.  
Deland, FL

**STAFF:**

Robert Redd Cultural Coordinator  
Dawn Thomas, Activity Project Manager  
Shannon Eller, Assistant County Attorney

**MEMBERS ABSENT:** George Pappas

**GUESTS:** Pattie Pardee, Museum of Art Deland

**CALL TO ORDER/ROLL CALL:** Mr. Bowers called the meeting to order at 9:02am. Roll call was taken. Mr. Bowers thanked the Museum for hosting. Ms. Pardee welcomed the Council and reminded all that the M.C. Escher show would be closing that weekend.

**APPROVAL OF MINUTES:**

- ✓ **MOTION** by Mr. Fincher, 2nd by Ms. Shelley **“To approve the minutes of the January 26, 2018 regular meeting.” Motion passed unanimously.**

**OLD BUSINESS:**

**License Plate Mini-Grant Report** – Mr. Redd presented the most recent License Plate Fund report showing a balance of \$39,898.73. There are currently no outstanding grant applications. Mr. Redd answered a question from Dr. Wilton in regards to the banners at the ECHO Gallery located at the Ocean Center.

**2018-2019 CCG Guidelines, Application and Calendar** –Mr. Redd highlighted the key dates for the Community Cultural Grant including the submission deadline of Friday, April 20 at 5pm. The public scoring date is Friday, June 1, 2018 at 9am at the Lifeguard Headquarters. A discussion on two potential new applicants was held and how it is believed they are doing.

**NEW BUSINESS:**

**Level of CCG Funding**--Mr. Laputka asked for explanation as to how the total amount of funding for the CCG is determined. Mr. Fincher gave a brief history of the funding. Funding levels are at the discretion of County Council up to \$1.50 per capita. Total funding has stayed at a constant amount for several years. Mr. Laputka followed up by asking is funding sufficient and how does it compare to other counties and the state. Mr. Fincher explained that funding per capita is better than many counties and currently better than state levels. Mr. Fincher then questioned whether the political climate is right to try and ask for an increase. Ms. Jackman questioned whether the results of the Economic Impact Study would allow the CCVC and VCCA to lobby for increased

funding. Ms. Thomas added that the Parks, Recreation, & Culture department has been directed to submit a flat budget request for 2018-2019. Being too late to request for the 18/19 budget Dr. Wilton asked when budgeting begins for the 19/20 budget year. Ms. Jackman suggested CCVC and VCCA formulating a plan and working together to lobby for increase funding. Mr. Bowers asked for this issue to be added to the July 27 agenda. Mr. Bowers asked Ms. Jackman to test the waters with VCCA in preparation for this effort.

**Loaned Art Policy**—Mr. Fincher mentioned the loaned art policy or lack thereof. He then alerted Council to a new loaned art exhibit at Lyonia (LEC). Dr. Wilton expressed concern that there is no standardization in agreements. Mr. Fincher would like to understand the agreement on the Lyonia exhibit. Ms. Eller did not have that information at hand. She will look into this however and the Loaned Art Policy will be added to the agenda for the July 27 meeting.

**VCCA REPORT:**

Ms. Jackman presented the report. State funding cuts were mentioned and the role of VCCA in advocating for the arts is now a primary goal. Fall workshops are being planned. A stated goal is finding a forum to showcase as many arts groups from the county as possible. This would be to increase awareness of the arts in our communities and to engage more people, especially younger people. Mr. Fincher would like the VCCA to again address the County Council on a regular basis; perhaps quarterly. Dr. Wilton asked if there was discussion on the success of ArtsWeek.

**OTHER MEMBER/STAFF ITEMS:**

Dr. Wilton asked to hear from the ECHO Gallery representative, Ms. Jackman. Ms. Thomas let the Council know the racing exhibit is up and will be for the near future. Several ideas for the future are being discussed, including the prior display from Lyonia, but budget issues are a primary concern. Dr. Wilton suggested approaching museums to ask what they might have that would fit the ECHO criteria that could be loaned. Ms. Eller stated that the loaned art agreement for such would be on a case by case basis. This would include insurance, security, and other aspects. Ms. Jackman expressed concern about the lack of security for art on display citing museum examples. Dr. Wilton expressed hope for future success in light of taxpayer funds having been spent through the ECHO program. The discussion continued with a differentiation between the ECHO Committee and the ECHO Gallery Committee; making sure it was understood that these were different groups with different responsibilities. Dr. Wilton questioned who is in charge. Mr. Bowers agreed with the belief that if it is the Cultural Staff then it also falls under the CCVC. Mr. Bowers asked that this item be added to the July 27<sup>th</sup> agenda. Mr. Bowers asked if Ms. Eller had seen anything as to who is responsible for operation of the gallery. Ms. Eller was told that the Ocean Center stated they did not have the knowledge/staff to operate the gallery so it was assigned to Cultural staff through the deputy county manager at the time. No line item was put in budgets to account for this. ECHO compliance is an issue; all grant recipients need to be held to their application. Mr. Bowers asked that the Cultural Council be provided with a copy of the original ECHO grant application.

Dr. Wilton recognized the City of Deland and Museum of Art Deland for their annual sculpture exhibition. He supplied Council with a brochure of the exhibit and information on an opening reception.

**PUBLIC PARTICIPATION / ANNOUNCEMENTS:** None

**NEXT MEETING:** The next CCVC meeting will be the public scoring of the Community Cultural Grant applications: June 1, 2018 at 9am, Lifeguard Headquarters 515 S. Atlantic Avenue

**ADJOURNMENT:** With no further business before the board, Mr. Bowers called for a motion to adjourn.

Motion: Dr. Wilton      Second: Mr. Ward

Meeting adjourned at 10:15am

Respectfully submitted on July 27, 2018 by Robert Redd, Cultural Coordinator, County of Volusia.