

**CULTURAL COUNCIL of VOLUSIA COUNTY  
REGULAR MEETING MINUTES**



**July 27, 2018**

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**MEMBERS PRESENT:**

Lloyd Bowers, Chair  
Mike Fincher, Vice Chair  
Lucy Jackman  
Tom Laputka  
George Pappas  
Robin Peroldo  
Edith Shelley  
John Wilton

**MEETING TIME & PLACE:**

9:00 a.m.  
Cinematique  
242 S. Beach Street  
Daytona Beach

**STAFF:**

Robert Redd Cultural Coordinator  
Dawn Thomas, Activity Project Manager  
Jamie Seaman, Deputy County Attorney

**MEMBERS ABSENT:** none

**GUESTS:** Deborah Shafer-Cinematique; Michael Sanden-local artist; Kathryn Pase-County of Volusia; Nancy Maddox-City of New Smyrna Beach, new Cultural Council appointee; Stephanie Mason-Teague, Pat Miles, H. Mason-Volusia County Cultural Alliance (VCCA)

**CALL TO ORDER/ROLL CALL:** Mr. Bowers called the meeting to order at 9:03 a.m. Roll call was taken. Thanks were given to representatives from Cinematique for hosting the meeting. Ms. Shafer gave a brief talk about Cinematique and the offerings provided.

**APPROVAL OF MINUTES:**

- A) April 6, 2018 **Motion to approve:** Ms. Shelley **Second:** Mr. Fincher  
Motion passed unanimously.
- B) June 1, 2018 Community Cultural Grant Review Session and Ratification of scoring  
Discussion from Ms. Jackman regarding concerns on the application from Daytona Beach Symphony Society and that their "Strategic Planning" section was not a Board approved action and that they do not know about it. Ms. Jackman reported that the application had not been reviewed or read by a second party. Mr. Fincher did not recall any precedent to help guide actions. Ms. Shelley suggested tabling the motion until the arrival of Ms. Seaman (traffic and parking issues due to local fire).

Once Ms. Seaman arrived she was apprised of the concerns raised by Ms. Jackman. Ms. Seaman asked if the section was not included in the answer would the application still be eligible or would the scoring have changed. Strategic Plans are not required for the grant. Mr. Bowers asked if the organization should be given a chance to present and defend their application. Mr. Pappas and Ms. Shelley agreed. It was agreed that staff should write a letter to DBSS asking for a written reply to the Council concerns. In addition, it was suggested that a special meeting be scheduled to allow DBSS to present their case in person. Mr. Bowers suggested a meeting on August 6<sup>th</sup> at 5pm with this issue being the only agenda item. Ms. Shelley requested a written reply be provided in addition to appearing in person. Ms. Shelley requested the full DBSS grant application be emailed to the Council.

A public notice will be made about the Special Meeting.

**OLD BUSINESS:**

**A) CCG Feedback and Review**

- 1) Session feedback—overall positive experience. A more in depth review and discussion regarding any changes will take place at the September meeting.
- 2) Administrative Compliance—Concerns over scoring based upon administrative compliance. Mr. Fincher gave background on this portion of scoring. This component was added due to some organizations not submitting a complete application and receiving staff support to improve the grant before it reached the Cultural Council for scoring. Scoring is subjective and various components are included in the Administrative Compliance section. Mr. Redd reported how staff reports compliance. No reporting is made for assistance provided before an organization officially submits a grant. Council members have leeway in how they score each section and there is no mandatory procedure.

**B) License Plate Report**

- 1) Mr. Redd gave the financial report. No new applicants are requesting funds.
- 2) DSCA Report—2<sup>nd</sup> year grant, financial report discussed and also license plate promotions
- 3) VCCA Report—2<sup>nd</sup> year grant, financial report discussed and license plate promotions

**NEW BUSINESS:**

- A) **Lyonia Loaned Art Policy** Ms. Seaman reported that clearance needed to go through Risk Management. There is currently no county wide policy. When a policy is drafted there must be criteria included as to how the art is chosen, duration, and work with Risk Management. Dr. Wilton suggested there needs to be a standard county policy.
- B) **ECHO Gallery** Mr. Redd pointed out that in a nutshell what is in the application is not currently being done. Mr. Bowers asked how the Council could voice their displeasure about issues such as there being no full-time concierge to promote cultural sites and activities throughout the county. It was suggested that perhaps the Ocean Center seek an amendment to their original grant application. Mr. Bowers requested to Ms. Seaman that an update from Carmen Hall (ECHO) be provided at the next meeting. After this update the Council can decide their next step.
- C) **CCVC/VCCA support to increase Community Cultural Grant funding** Mr. Fincher reported on possible funding based upon the Comprehensive Plan. Funding can be from zero to \$1.50 per capita. Total funding has remained a stable dollar amount recently (rather than a per capita calculation). He asked if VCCA would be able to help lobby the County Council to help make funding on a per capita basis rather than just using the same total amount. The Cultural Council is asking for assistance. Dr. Wilton suggested the use of the Economic Impact Survey. Mr. Bowers suggested allowing VCCA time to formulate a plan.

Michael Sanden, a member of the public and an artist, talked about funding in other geographic areas and local opportunities.

Mr. Fincher reported that with current population figures funding works out to approximately \$1.18 per capita.

- D) **Resignation of Mr. Ward**—Mr. Ward was thanked for his service. Edith advised that Nancy Maddox had been nominated by Deb Denys and that she was approved by County Council. This was the first notice staff had of this nomination. Mr. Fincher asked about creating a certificate/plaque for Mr. Ward and also Sandra Wilson. They will be invited to the next meeting.

**VCCA REPORT**—Ms. Mason-Teague reported that Monty Musgrave had resigned and his family has moved. Arts Week activities will continue next year including an awards presentation. The Arts Expo will also continue. There will be a September 17 6pm annual meeting with the venue to be determined. The awards plaques will

dedicated be in October at the Kelly Building in DeLand. Further information will be provided once details are finalized.

**MEMBER/STAFF ITEMS** –Dr. Wilton confirmed that at the next meeting there will be a review of the grant process. Council will be sent a blank copy of the grant, score sheets, and guidelines.

**PUBLIC PARTICIPATION / ANNOUNCEMENTS**: None

**NEXT MEETING**: The next CCVC meeting take place on September 28, 2018 at 9:00 a.m. at the Athens Theater 124 N. Florida Avenue, DeLand.

**ADJOURNMENT**: With no further business before the board, Mr. Bowers called for a motion to adjourn.

**Motion**: Ms. Shelley     **Second**: Mr. Fincher

Meeting adjourned at 10:25 a.m.

Respectfully submitted on September 28, 2018 by Robert Redd, Cultural Coordinator, County of Volusia.