MEMBERS PRESENT:
Edith Shelley, Chair
Mike Fincher
Lucy Jackman
Tom Laputka
George Pappas
Robin Peroldo
John Wilton

STAFF:
Jessi Jackson Smith, Cultural Coordinator
Dawn Thomas, Activity Project Manager
Shannon Eller, Assistant County Attorney

MEMBERS ABSENT:
Lloyd Bowers, Jim Ward

GUESTS: Susan Richmond, Ormond Museum of Art; Monty Musgrave, Volusia County Cultural Alliance; Roger Duvernoy

CALL TO ORDER/ROLL CALL: Chair Shelley called the meeting to order at 9:03 a.m. Roll was called. Ms. Shelley thanked Executive Director Susan Richmond and the Ormond Museum for hosting the meeting and for the lovely refreshments. Ms. Richmond welcomed the group, thanked the board for the opportunity to receive general operating support funds through the CCG program, and welcomed any members to stay afterward to visit the exhibits and gardens.

APPROVAL OF MINUTES:
✓ MOTION by Mr. Laputka, 2nd by Dr. Wilton “To approve the minutes of the July 28, 2017 regular meeting.”
  Motion passed unanimously.

OLD BUSINESS:
License Plate Mini-Grant Report – Ms. Smith presented the License Plate Fund update through September 27, 2017, which has had no new expenses and a balance of $40,157.86.

Arts and Economic Prosperity Impact Report – Ms. Smith noted that the new Volusia County specific economic impact report has been released and is now listed on the County website CelebratingCulture.com. Ms. Shelley noted her work with the report in Lynchburg and has been working to distribute the findings throughout the community from the media, chambers of commerce, and business and economic groups, including meeting with the Volusia County Economic Development Department and upcoming presentations to the Beachside Redevelopment Board and Team Volusia. All board members are encouraged to continue to spread the information throughout our circles.

SR44 Roundabout Art Enhancement – Ms. Smith mentioned there were no updates on the presentation made by Ray Johnson at our previous meeting, but that he will keep the board informed. Dr. Wilton noted that Mr. Johnson had asked for the support of the board. The board had also discussed the possibility of reuse of the Lin Emery sculpture. Ms. Eller noted that the Emery piece is part of the Daytona Airport public art inventory and would need to be evaluated as part of the Airport art plan. The board discussed lending support for a public art
component at SR44. Several members noted that with this support, they would talk to their Council members about the proposed project.

✓ MOTION by Dr. Wilton, 2nd by Ms. Jackman “To support an enhancement of the State Road 44 roundabout through a public art component.” Motion passed unanimously.

NEW BUSINESS:

2018-2019 CCG Guidelines and Application Draft – Ms. Smith shared a revised draft for the new CCG cycle guidelines and application form, reflecting changes as discussed at the last board meeting, including: the change to seven business days for submitting requested follow-up application materials; the change to no minimum grant request amount taking effect this year; the change of final reporting requirement to the end of the grant cycle rather than the beginning of the next year’s cycle; inclusion of definitions and samples of a balance sheet and profit and loss statement; inclusion of FEIN tax ID number; addition of confirmation that applicant facilities and programs are ADA accessible; clarification of instructions for the budget variances and remaining operating expense detail. With some discussion and edits, the board was in agreement for use of the updated guidelines and application.

2018 CCVC Meeting Calendar Draft – Ms. Smith presented a draft of the 2018 CCVC and CCG calendar, including key grant dates and regular CCVC meeting dates. With regard to options for the CCG Review Session, the board preferred to meet at the Lifeguard Headquarters on Friday, June 1. She also shared a listing of past meeting locations and asked for suggestions for 2018 meeting locations, to which the following were suggested: Athens Theater, the Little Theater in New Smyrna Beach, the Museum of Arts and Sciences main building; Cinematique and the Museum of Art-Deland main building. Ms. Smith will begin reaching out about these locations.

VCCA REPORT:

VCCA President Monty Musgrave gave an update about current programs and initiatives including the recent annual membership meeting. The program included a review of the new economic impact report that generated a lot of excitement. Mr. Musgrave expressed interest in collaborating to spread the word about the new report. On November 2, VCCA and the County will be the unveiling the Tippen Davidson Award plaque in the Council Chambers lobby featuring recipients Ann and Locke Burt. On October 26, the Burts will be hosting a Party for the Arts, a 2018 ArtsWeek Volusia preview event at their home, including the presentation of the winning poster art to be featured in ArtsWeek advertising. ArtsWeek will be February 23-March 4. On October 17, the Orlando Philharmonic will present its Young People’s Concert, for which board members should have received their invitations.

OTHER MEMBER/STAFF ITEMS:

Ms. Jackman noted that there are many cultural groups in Volusia County that could benefit from increased communications among the cultural community, perhaps through an annual meeting or forum. Discussion focused around ideas for working with cultural partners toward learning from each other. Mr. Fincher suggested it would be more expedient for an outside agency to facilitate such an event with the support of the CCVC.

PUBLIC PARTICIPATION / ANNOUNCEMENTS:

- Mr. Roger Duvernay, a musician and poet, is looking forward to learning more about getting more involved in the arts in our community.
- Ms. Peroldo noted that Enterprise Heritage Center will be exhibiting a history of Osteen, Deltona and Saulsville.

NEXT MEETING: The next CCVC meeting will be held at the Pioneer Settlement in Barberville on December 1st.

ADJOURNMENT: With no further business before the board, Ms. Shelley adjourned the meeting at 10:30 a.m.

Respectfully submitted on December 1, 2017 by Jessi Jackson Smith, Cultural Coordinator, County of Volusia.