

**CULTURAL COUNCIL of VOLUSIA COUNTY
REGULAR MEETING MINUTES**



December 2, 2016

MEMBERS PRESENT:

Edith Shelley, Chair
Lloyd Bowers, Vice Chair
Mike Fincher
Lucy Jackman
George Pappas
Robin Peroldo
John Wilton

MEETING TIME & PLACE:

9:00 a.m.
Daytona Playhouse
100 Jessamine Blvd, Daytona Beach

STAFF:

Jessi Jackson Smith, Cultural Coordinator
Dawn Thomas, Activity Project Manager
Tim Baylie, Director, Parks, Recreation and Culture Div.

MEMBERS ABSENT:

Frank Samandari
Jim Ward

GUESTS:

Danny Crile, Daytona Playhouse
Larry French, West Volusia Historical Society
Monty Musgrave, Volusia County Cultural Alliance

Nancy Lowden Norman, Atlantic Center for the Arts
Laurie Gomon Ring, ArtHaus

CALL TO ORDER/ROLL CALL: Chair Shelley called the meeting to order at 9:07 a.m. Roll was called.

WELCOME/INTRODUCTIONS: Ms. Shelley welcomed guests and thanked the Daytona Playhouse for hosting the meeting. Mr. Danny Crile, executive director of the Daytona Playhouse, welcomed the Cultural Council and offered to show them the new remodel area after the meeting.

APPROVAL OF MINUTES:

✓ **MOTION** by Mr. Fincher, 2nd by Dr. Wilton *“To approve the minutes of the September 30, 2016 regular meeting, with corrections to Mr. Bowers’ name.”* **Motion passed unanimously.**

OLD BUSINESS:

License Plate Mini-Grant – Report Update and New Guidelines: Ms. Smith presented an updated State of the Arts License Plate Fund Report for the completed fiscal year 2015-2016, and a current fiscal year report through November 28, 2016, which has a balance of \$35,403.28. Mr. Larry French, executive director of the West Volusia Historical Society, gave a presentation about use of a \$504 license plate mini-grant award for the recent Walk DeLand App Launch event. In addition, Ms. Smith noted a procedural change slated to take effect as of the December 8th County Council meeting, in that Council will now view and approve all mini-grant applications. With this change, staff will require a minimum of 90 days from time of application in order to make a final award and payment of mini-grant funds. Ms. Smith is also researching license plate program art and logos to provide further promotional options to awardees and cultural partners. Mr. Fincher suggested speaking to Art Keeble, the cultural coordinator for Hillsborough in St. Petersburg, and the cultural coordinator in Jacksonville.

Community Cultural Grant (CCG) Policy Review: Ms. Smith reported that the final CCG policy and administrative updates, including the addition of the Arts and Economic Impact Survey to eligibility requirements, the revised scoring criteria, and the repeal of a minimum request amount in cycle year 2018-2019, would be presented at County Council on December 15th for approval. It was determined that Mr. Bowers would be present at the

Council meeting on that date in Chair Shelley's absence in the event that the item would be pulled from the Consent Agenda for discussion. Staff will update the new calendar, and finalize the guidelines and application form after the New Year.

NEW BUSINESS:

2017 Meeting Locations/Dates: After discussion about possible east and west side locations for 2017 meetings, the board determined to request that Shoestring Theatre in Lake Helen host the January meeting, and The Hub on Canal in New Smyrna Beach host the March meeting. Additional locations for consideration included the Ormond Art Museum, the Little Theater in New Smyrna Beach, and the Pioneer Settlement in Barberville. Regarding the May meeting, which is the annual Grant Review Session, the board discussed moving the date to the following week to avoid Memorial Day weekend.

✓ **MOTION** by Mr. Bowers, 2nd by Dr. Wilton ***"To reschedule the May 26th Grant Review Session to Friday, June 2, 2017."*** **Motion passed unanimously.**

MEMBER/STAFF ITEMS:

Dr. Wilton distributed copies of the new 2016-2017 Studio Arts Guide. Mr. Fincher questioned whether there was an update about the ECHO Gallery. Mr. Baylie described the history and makeup of the committee and estimated an appointment of the at-large committee members by the Council Chair in early January. Dr. Wilton questioned the status of the airport renovation project. Mr. Baylie noted that an architect has been selected. Current discussion among County leadership supports a .5% funding set aside for public art acquisition. There was not yet an indication about which current art pieces would be incorporated into the new design or deaccessioned per the new policy. There is no target completion date yet but the project is moving as quickly as possible.

PUBLIC PARTICIPATION:

Members of the audience made comments, including: Nancy Lowden Norman, executive director of Atlantic Center for the Arts, who noted that ACA made arts presentations at national conferences in Washington, D.C., and Portland, Oregon. She also spoke on behalf of the Volusia County Cultural Alliance, which is planning its 2nd annual ArtsWeek Volusia in February as well as its Annual Dinner and Awards event, honoring Ann and Locke Burt with the Tippen Davidson Award and Betty Parker with the Brady-Coolidge Award. Mr. Bowers noted that the Peabody Auditorium Foundation's Mardi Gras Ball would be coming up in February.

Dr. Wilton questioned VCCA's use of license plate funds for ArtsWeek since it had already been in the past, to which Ms. Smith replied that this year's cycle is the first year of the three-year limitation of funding requests. Further discussion focused on the relatively limited amount of funds, there being fewer applicants with the new guidelines, and efforts to safeguard the ongoing availability of the resource.

ADJOURNMENT: With no further business before the board, Ms. Shelley called for adjournment at 9:40 a.m.

Respectfully submitted on January 27, 2017 by
Jessi Jackson Smith, Cultural Coordinator, County of Volusia