CULTURAL COUNCIL of VOLUSIA COUNTY
REGULAR MEETING MINUTES

April 1, 2016

MEMBERS PRESENT

Edith Shelley, Chair
Lloyd Bowers, Vice Chair
Jim Ward
Sandra Wilson
John Wilton

MEETING TIME & PLACE:

9:00 a.m.
Cici & Hyatt Brown Museum of Art
252 S. Nova Ave., Daytona Beach

STAFF:

Tim Baylie, Parks, Recreation & Culture Division Director
Julie Adams Scofield, Volusia County Historic Preservation Officer

CALL TO ORDER/ROLL CALL: Chair Shelley called the meeting to order at 9:00 a.m. Roll was called.

APPROVAL OF MINUTES:

MOTION by Dr. Wilton, 2nd by M. Ward “To approve the minutes of the January 29, 2016 regular meeting as presented. Motion passed unanimously.

OLD BUSINESS:

ECHO Gallery Exhibition: Nothing new to report

Appointment for Cultural Council District 1 and Chair West Side: Vacancies are expected to be filled at the April 21st County Council Meeting.

License Plate Promotion Update – Representatives from organizations receiving grants gave presentations about their use of the funds: Kathy Wilson, MOAS Guild (Little Van Gogh); Roger Wangness, West Volusia Historical Society (Black History/Rosenwald Film Activities); and Jessi Jackson Smith (Volusia County Cultural Alliance (Arts Week Volusia events). Discussion followed re: how to increase awareness and purchase of the plates to keep the fund solvent. In addition, there was a MOTION by Dr. Wilton, 2nd by Mr. Bowers “to revise the grant application to include an action plan for the event or organization to increase number of license plates purchased.” Motion passed unanimously.

VCCA: Jessi Jackson Smith gave an update of VCAA activities, including extending invitations to the Annual Dinner on Wednesday, April 20, 2016 at the Historic Grant Bly House in DeLand. Larry and Rene Sands are to be honored with the Tippen Davidson Award for the Arts, and Hank Mason will be recognized with the Brady-Coolidge Art Ambassador Award.
**Cultural Council Brochure Update:** The general consensus from members was that the draft brochure is too text heavy and needs to include more photographs and other graphics. Mr. Baylie proposed that the members provide feedback to Ms. Scofield prior to April 15th and she will proceed to work with the County’s Community Information graphic designer to prepare a new draft brochure, based upon majority opinions from the individual members received by email.

**NEW BUSINESS:**

**Art in Public Places De-accession Policy:** Mr. Baylie reported that the policy would go before the County Council at the April 21st meeting, and be considered in association with the selection of the architect for the airport remodeling project. Should it not be on the agenda for that meeting members will be notified. Dr. Wilton expressed concern that the architect would make decisions re: what art may remain based on their view of the building/interior design as opposed to the value of public art and choose to de-accession all the work currently installed. Mr. Baylie responded that there will be reasonable criteria for de-accession and it seemed likely that most of the art would be retained, though it may be displayed in different locations within the building. Dr. Wilton stated for the record that he thought the Cultural Council should give recommendations re: the policy.

**Airport Remodel Status:** As follow up to the item above, Mr. Baylie explained that the Airport is unique in that works of art that are de-accessioned from this project will not be re-installed in other public facilities, but will be sold at auction. The funds received from these items will be returned to the airport fund. This is legally necessary due to the restrictions of FAA funding.

**ADJOURNMENT** – There being no further business before the council, Chair Shelley adjourned the regular meeting at 11:00 a.m.