

**CULTURAL COUNCIL of VOLUSIA COUNTY  
REGULAR MEETING MINUTES**



**July 29, 2016**

**MEMBERS PRESENT:**

Lloyd Bowers, Vice Chair  
Mike Fincher  
George Pappas  
Robin Peroldo  
Kamyar Samandari  
Jim Ward  
John Wilton

**MEMBERS ABSENT:**

Edith Shelley, Chair  
Lucy Jackman

**GUESTS:**

Laurie Gomon Ring, Art Haus  
Robert Redd, Southeast Volusia Historical  
Society/New Smyrna Museum of History  
Sandra Wilson, Gateway Center for the Arts  
Vicki White, The Hub on Canal

**MEETING TIME & PLACE:**

9:00 a.m.  
New Smyrna Museum of History  
120 Sams Avenue, New Smyrna Beach

**STAFF:**

Tim Baylie, Director, Parks, Recreation & Culture  
Dawn Thomas, Activity Project Manager  
Jessi Jackson Smith, Cultural Coordinator  
Shannon Eller, Assistant County Attorney

Sally MacKay, The Hub on Canal  
Greg Holbrook, Southeast Volusia Historical Society  
Dot Moore, Southeast Volusia Historical Society  
Nancy Lowden Norman, Atlantic Center for the Arts

**CALL TO ORDER/ROLL CALL:** Vice Chair Bowers called the meeting to order at 9:02 a.m. Roll was called.

**WELCOME/INTRODUCTIONS:** Mr. Bowers welcomed new member Mike Fincher, appointed by Council Member Lowry. Robert Redd, director of the New Smyrna Museum of History, welcomed the CCVC and guests and noted a new exhibition in the works in partnership with the National Park Service and the National Canaveral Seashore.

**APPROVAL OF MINUTES:**

- ✓ **MOTION** by Dr. Wilton, 2nd by Mr. Ward ***“To approve the minutes of the March 27, 2015 regular meeting as presented.”*** **Motion passed unanimously.**
- ✓ **MOTION** by Mr. Pappas, 2nd by Mr. Ward ***“To approve the minutes of the May 27, 2015 Community Cultural Grant Review Session as presented.”*** **Motion passed unanimously.**
- ✓ **MOTION** by Mr. Ward, 2nd by Dr. Wilton ***“To approve the minutes of the July 31, 2015 regular meeting as presented.”*** **Motion passed unanimously.**
- ✓ **MOTION** by Dr. Wilton, 2nd by Mr. Ward ***“To approve the minutes of the May 20, 2016 regular meeting as presented.”*** **Motion passed unanimously.**

Approval of the June 3, 2016 minutes was deferred to Ratification of 2016-2017 CCG Scores - New Business.

**OLD BUSINESS:**

**ECHO Gallery Committee Status:** Ms. Smith reported that candidates had been put forward to County Council Chair Davis for consideration of appointment, and that the Chair will make the appointments at the August 18<sup>th</sup> council meeting. Ms. Smith affirmed that Dr. Wilton would serve for the CCVC, Monty Musgrave had accepted for VCCA, she has reached out to the past representative from the TDC, and Ocean Center staff were on board.

**License Plate Mini-Grant – Application Update:** Ms. Smith distributed the updated mini-grant application that now includes action plan language and the requirement for applicants to meet with the cultural coordinator prior to submission. There was discussion about the maximum request amount, varying types of use by organizations in the past, and the feasibility of creating a mini-grant policy. Dr. Wilton suggested that the mini-grant program has become more popular over the past few years, and it might be time to have a written policy. Mr. Bowers asked Dr. Wilton to chair a subcommittee, to which he agreed.

- ✓ **MOTION** by Ms. Peroldo, 2nd by Mr. Ward ***“To research and adopt a written policy for the license plate mini-grant program, through a committee chaired by Dr. Wilton.”*** **Motion passed unanimously.**
- ✓ **MOTION** by Mr. Fincher, 2nd by Mr. Pappas ***“To approve the revised mini-grant program application form as presented.”*** **Motion passed unanimously.**

**Cultural Council Brochure – Final Draft:** There was general discussion about the appeal of the brochure and the latest copy changes. Mr. Fincher commented that the appropriation of funds had “historically” been more than \$600,000, and staff noted the correction.

- ✓ **MOTION** by Dr. Wilton, 2nd by Mr. Ward ***“To approve the Cultural Council Brochure as corrected.”*** **Motion passed unanimously.**

**De-accession Policy/Airport Remodel Status:** Mr. Baylie reported that a new deaccession policy was approved by County Council last Thursday. He gave some background about the public art program and described the new policy procedures. There was general board discussion about the possibility of the Daytona Airport public art being reviewed under the new policy and whether the new \$12 million renovation project would trigger a new public art component. Mr. Baylie and Ms. Eller each noted that the County Council would be the final authority and able to waive the requirement if deemed most appropriate. Dr. Wilton also believed it was the County Council’s option, but would like to remind the Council that this is an opportunity and asked Mr. Baylie to be an advocate for the public art program with senior staff.

**NEW BUSINESS:**

**Ratification of the 2016-2017 CCG Scores:**

- ✓ **MOTION** by Mr. Ward, 2nd by Ms. Peroldo ***“To approve the scores from the June 3, 2016 Community Cultural Grant Review Session, and to approve the minutes of the June 3, 2016 CCG Review Session as presented.”*** **Motion passed unanimously.**

Mr. Baylie noted the funding recommendation will go before County Council on August 18<sup>th</sup>.

**DETERMINATION OF PROCEDURE FOR CCG POLICY DISCUSSION:** Mr. Bowers announced that the board could bring up and list matters pertaining to possible CCG policy and procedure changes and concerns; further, he emphasized that the purpose today was to evaluate each item on the list of potential issues, and that only those issues meeting a consensus of the board would move forward to a future in-depth discussion meeting. The board would next decide whether to hold discussion as part of the next regular meeting or a special meeting.

**IDENTIFICATION OF CCG POLICY ISSUES FOR FUTURE DISCUSSION:** The board brought forward several matters pertaining to the cultural grant policy that they deemed worthy of a more in-depth discussion, including:

- 1) single corporate membership body serving two applicant organizations;
- 2) minimum grant request amount of \$2,500;
- 3) 3-year attendance detail of past, present and proposed activity;
- 4) budget variances;
- 5) scoring criteria;
- 6) Ms. Eller's notes from the grant review session; and
- 7) mandating participation in the economic impact survey to forthcoming grant requirements (added during Member Items)

Two issues were listed but struck from the list:

- 1) hardcopy supplements;
- 2) OCR text recognition

Two additional items were discussed but not listed:

- 1) number of years required to be a 501C(3) for eligibility;
- 2) additional distinction between administrative and programmatic personnel listings

The board agreed to retain the remaining listed items with no dissent. Mr. Bowers asked about having the policy discussion at the next regular meeting or a special meeting. Mr. Pappas suggested that any old business could be tabled to focus on this discussion.

- ✓ **MOTION** by Mr. Fincher, 2nd by Mr. Ward ***"To establish a separate grant policy discussion workshop to follow the regular meeting on September 30<sup>th</sup>."*** **Motion passed unanimously.**

**MEMBER/STAFF ITEMS:** Ms. Smith asked the board if they would like her to forward emails about events, invitations and announcements. The board affirmed they would. Dr. Wilton reminded Ms. Smith that the board would like to have a regular report of the arts license plate fund income and expenses.

Mr. Fincher announced that the next economic impact survey is underway. There was discussion about past surveys and the success of mandating the survey as part of a past grant cycle. The County had purchased the last Volusia-specific data reports for \$2,700 and this is available at the same cost this year. After further discussion, Mr. Baylie agreed to request general funds with a second option being license plate funds. This item was added as #7 to the grant policy discussion list.

- ✓ **MOTION** by Mr. Fincher, 2nd by Mr. Pappas ***"To ask the County to appropriate \$2,700 to fund the Volusia County extract from the United Arts economic impact survey."*** **Motion passed unanimously.**

**PUBLIC PARTICIPATION:** Members of the audience made comments, including: Laurie Gomon Ring, Director of Art Haus in Port Orange, requested the cultural operating grant request amount formula be included in the next policy discussion (added to #2); Nancy Lowden Norman, on behalf of VCCA, reported that VCCA is gaining momentum and is prepared to provide reports at forthcoming CCVC meetings; Sandra Wilson with Gateway Center for the Arts encouraged all to continue advocating for increased arts funding; and Dot Moore, an archaeologist working with the New Smyrna Museum of History, expressed her appreciation for the good work of the CCVC.

**ADJOURNMENT:** With no further business before the board, Mr. Bowers called for adjournment at 11:07 a.m.

- ✓ **MOTION** by Mr. Pappas, 2nd by Mr. Fincher ***"To adjourn the regular meeting."*** **Motion passed unanimously.**

Respectfully submitted on September 30, 2016 by  
Jessi Jackson Smith, Cultural Coordinator, County of Volusia