

**CULTURAL COUNCIL of VOLUSIA COUNTY
REGULAR MEETING MINUTES**



March 22, 2019

MEETING TIME & PLACE:

9:00 a.m.

Lillian Place

Daytona Beach

MEMBERS PRESENT:

Lloyd Bowers, Chair

Mike Fincher, Vice Chair

Lucy Jackman

Tom Laputka

Nancy Maddox

George Pappas

Edith Shelley

VACANT

STAFF:

Robert Redd, Cultural Coordinator

Dawn Thomas, Activity Project Manager

Michael Dyer, Assistant County Attorney

MEMBERS ABSENT:

John Wilton

GUESTS:

Barbara Bonariggo
Stephanie Mason-Teague
Nancy Long

CALL TO ORDER/ROLL CALL: Mr. Fincher called the meeting to order at 9:00 a.m. Roll call was taken. Thanks were given to Nancy Long and Lillian Place for hosting the meeting. She noted that the museum will be available after the meeting for a tour. A campaign for a new parking lot has begun.

ANNOUNCEMENTS:

Mr. Fincher welcomed Michael Dyer who will be serving as the legal consultant to the Council. Discussion was had regarding the appointments to the Cultural Council. Mr. Bowers and Ms. Jackman were not reappointed. Ms. Bonnarigo was introduced as a new member. Mike Osowski was noted as another new member.

APPROVAL OF MINUTES:

A) January 25, 2019 regular meeting.

Motion to approve Ms. Shelley Second: Mr. Laputka Motion passed unanimously.

OLD BUSINESS:

A) ECHO Gallery

Mr. Redd provided an update on recent work done by the ECHO Gallery Committee. Changes include exhibits being up for a longer period of time. Rather than six months, exhibits will now be changed out once per year meaning an exhibit can be hung 10-11 months. This is done to maximize exhibits and also lessen the work load on the Committee. The Call to Artists document was also discussed with Council. Mr. Pappas asked if

there was a count of visitors. Currently there is no way to quantify that based upon input from the Ocean Center. The OC hopes to use technology, including QR codes to track some level of engagement. New signage has been placed noting that there is a gallery there. Ms. Jackman will now become the at-large member to the EGC and Dr. Wilton will be the CC representative to the EGC. **Motion:** Ms. Shelley **Second:** Ms. Maddox **To change the roles of Ms. Jackman and Dr. Wilton.** Motion passed unanimously.

B) License Plate Fund Report

Mr. Redd provided an updated financial report. The license plate fund balance as of March 14th was \$48,784.78. Recent disbursements include DeLeon Springs Community Association \$500, Creative Happiness Institute \$1,200, and Volusia County Cultural Alliance \$500. Creative Happiness Institute had over 100 in attendance at their event at the Ormond Public Library.

Mr. Laputka asked whether organizations know about the program. Discussion was had about potentially adjusting the award amounts; allowing organizations to apply for a larger amount of funding. Current funding is only for three years; \$1,500, 1,000, \$500. Ms. Jackman suggested providing further information to organizations during the Community Cultural Grant process. Mr. Redd reminded that organizations must keep records showing that CCG funding is not used for the same event as License Plate funding. Mr. Fincher recommended increasing yearly funding or more years.

Mr. Fincher stated that funding might be used for an economic impact study. Ms. Maddox suggested a yearly stipend for VCCA to support ArtsWeek.

C) Economic Impact Study

Mr. Fincher recapped the importance of information contained in these surveys. He would like to build an even stronger case to bolster funding.

Mr. Fincher asked for input on how to proceed. Ms. Jackman recommended a subcommittee—what do we want to accomplish. She mentioned partnering with a university is a great idea. Ms. Shelley recommended partnering with Chambers of Commerce. Mr. Pappas asked who would receive the information. Ms. Shelley suggested CEO Business Alliance, city governments, Chambers, etc. Mr. Fincher suggested a survey could spur cities to offer funding. Report could be provided to state politicians.

Mr. Fincher reminded that any subcommittee will have to abide by Sunshine Laws. Mr. Fincher recommended selecting one CC member to work on forming subcommittee and to be their representative. After discussion Mr. Fincher recommended that CC members think about who they would nominate and also what groups/organizations they feel should be invited to be on the subcommittee.

NEW BUSINESS:

A) Appointment Update

This has been discussed. A member listing has been provided to members. At the meeting the Council was still member short.

Mr. Redd reminded members that there will be four new members scoring grant applicants. Mr. Redd thanked Lloyd and Lucy for their work and he provided personal thanks for the help they provided to him. Mr. Fincher also offered his thanks. Mr. Bowers read a letter that was provided to him by County Council member Billie Wheeler. Mr. Dyer addressed the number of Boards and County Council keeping things straight. Ms. Shelley reported her displeasure at Mr. Bowers not being appointed. She addressed his wide community interests including the Peabody. Mr. Fincher noted the number of quality applicants applying and the difficulties for County Council.

B) Updated Schedule

Updated meeting locations were provided to Cultural Council members.

C) New Smyrna Beach Art in Public Places Initiative

Ms. Maddox discussed various projects including the HUB on Canal putting a mural on their building. The high school Youth Council has expressed interest in a public art project. A sculpture walk is an idea being considered.

D) Community Cultural Grant 2019/2020 Update

A reminder that the next meeting will be public scoring of grants. The submission deadline is April 22. Grants will be available online to review as in past years. Mr. Fincher asked about broadcasting. Mr. Redd does not believe the functionality will be available. Mr. Fincher asked about drop outs. Two organizations did not attend a mandatory workshop; Enterprise Preservation Society and Halifax Historical Society. New applicants include Stage at Thank You Five.

VCCA REPORT:

Stephanie Mason-Teague gave the VCCA report. ArtsWeek is to raise awareness of the opportunities throughout the county. An Advocacy 101 Workshop was held on February 25. More than 25 were in attendance to learn the importance of promoting and advocating for the arts. The ArtsWeek annual dinner was a success with almost 100 in attendance. License plate grant survey results were shared. Arts Expo did not have strong participation. A new website is in development. VCCA representatives went to Tallahassee to advocate for arts organizations and higher grant funding levels.

MEMBER/STAFF ITEMS:

None

PUBLIC PARTICIPATION / ANNOUNCEMENTS:

None

NEXT MEETING: The next CCVC meeting will take place on Friday, June 7, 2019, 9 a.m. at the Lifeguard Headquarters in Daytona Beach. This will be the Community Cultural Grant public scoring.

ADJOURNMENT: With no further business before the board, Mr. Fincher called for a motion to adjourn.

Motion: Mr. Laputka **Second:** Ms. Maddox

Meeting adjourned at: 10:15 a.m

Respectfully submitted on July 26, 2019 by Robert Redd, Cultural Coordinator, County of Volusia.