Volusia County's art, cultural and heritage assets are a vital element of economic development. They touch our economy at crucial leverage points, including innovation, entrepreneurship, employment and revitalization. Creatively acknowledging and marketing those assets help attract a strong workforce and successful businesses, as well as sustain a positive quality of life for all of us who call Volusia County home.

Edith Shelley, Chair
Cultural Council of Volusia County

The Central Florida Region includes 7 counties: Brevard, Lake, Orange, Osceola, Polk, Seminole, and Volusia. Breakout reports available for the Central Florida Region, by county, City of Orlando, City of Winter Park, and the district of Loch Haven Cultural Park.

$48.7 MILLION
Total DOLLARS generated annually by arts and cultural organizations and their audiences in direct economic activity

1,472
Number of (FTE) JOBS supported by the arts and culture industry

$7 MILLION
Culture-related REVENUE generated for state and local governments

Source: Americans for the Arts’ Arts & Economic Prosperity 5: The Economic Impact of Nonprofit Arts and Cultural Organizations and Their Audiences in the Central Florida Region. (©2017)