

Call to artists

The Cultural Council of Volusia County announces public art opportunities for qualified Florida artists.

Six public areas have been identified for two and three dimensional artwork at the Daytona Beach International Airport.

DEADLINE
February 14, 2020



BACKGROUND

Daytona Beach International Airport

The County of Volusia is renovating the terminal building originally constructed in 1992 at the Daytona Beach International Airport. The work is scheduled to be completed in late 2020. The renovation project will incorporate a coastal ecology theme and provide new floor-to-ceiling finishes, lighting, counters, furniture, wayfinding, elevator and escalator system upgrades, and modernization of technology and digital display systems.

The Volusia County Council has allocated approximately \$65,000 for the purchase or commissioning of art work to be displayed in six dedicated spaces within the designated public areas of the terminal building. In accordance with the Art in Public Places ordinance adopted in 1990, the Cultural Council of Volusia County (CCVC) has the responsibility for obtaining proposals, reviewing all submitted artwork and proposals and making purchase recommendations to the County Council for final approval.

LOCATION

The Daytona Beach International Airport is at 700 Catalina Drive, Daytona Beach, Florida.

ART IN PUBLIC PLACES

The Art in Public Places (APP) program in Volusia County requires an art procurement budget be established for all new construction, major additions or renovation of county owned public buildings. This

budget is one half to one percent of the total construction cost of the designated project.

For all projects with art budgets of \$50,001 or higher, open competition is required. A committee composed of at least the user agency representative, architect, one member of the Volusia County Cultural Council, three visual arts professionals (selected by the Cultural Council) and the designated program administrator is wholly responsible for making the art selection. After review and approval of the art selection process, the Cultural Council will forward their recommendation to the county council for approval.

The APP Selection Committee may select or commission one or more artist(s) for each identified opportunity. Identified opportunities may also be withdrawn and/or deferred at any time to comply with the needs and wishes of the County Council.

All qualified professional artists currently living and working in Florida are welcome to submit regardless of race, gender, age, national origin or disability.

DESIGN EMPHASIS

Submitted work will be considered in any style and medium. Work does not have to be thematic. However, in keeping with the coastal ecology theme of the airport, works incorporating design elements of *Sun, Sand, Surf* or *Aviation* are highly welcomed.

Applicants are encouraged to represent a culturally diverse population in theme and content. Particular preference may be given to representation of diversity and/or history of Volusia County.

ART OPPORTUNITIES

Six distinct opportunities have been identified for this procurement:

- Five two-dimensional images to be installed on wall spaces available in an existing APP display area. Space available for each piece is approximately 24" wide x 36" high.
- One to three hanging sculptural piece(s) to be installed in the airside concourse atrium/skylight space. An assemblage of glass, polymer, metal or other material suitable for suspension from the existing tubular steel and aluminum framed skylight system is envisioned. Hanging weight should not exceed 800 pounds.

Studies must be provided in sufficient detail to be able to evaluate the entire content of the work proposed. The selection committee reserves the right to reject work it feels is inappropriate for the intended application.

Effort will be made to ensure adequate natural or artificial lighting for all artwork. However, no work should be proposed that needs special lighting or display treatment unless specifically provided for in the proposed design.

The selection committee may identify additional opportunities after reviewing proposals and applicants may be asked to submit additional detail regarding potential new opportunities.

CONSIDERATION CRITERIA

To be considered, professional artists must meet at least three of the five criteria listed below. Resume and/or letter of interest should detail how the criteria have been met.

- The artist has completed other public commissions on a similar scale.
- The artist has received awards, grants or fellowships within the past five years.
- The artist's works are in major private, corporate or museum collections.
- The artist has had at least one solo exhibition at an American Association of Museums accredited institution within the past five years.

- The artist has had at least one exhibition at a public art institution.

A letter of interest should accompany submissions. The letter should show how the artist's work relates to the project. If the artist has work of a similar nature on public display elsewhere, such locations should be identified as well.

Submissions must be received (not postmarked) by February 14, 2020.

SUBMISSION PROCESS

Artists wishing to be considered should submit the following materials:

- A current professional resume and letter of interest with contact information including e-mail address.
- Images of all proposed work to be considered should be submitted on a flash drive. All images should be in .jpg format and no larger than 4" x 5" and 250 dpi resolution. Please do not provide video or PowerPoint presentations. In the case of proposed work, original studies may be submitted, but images of the studies must be provided on a flash drive as well. Five images of similar existing work should also be included. Flash drives and/or studies should be labeled with the artist's name. Flash drives will be considered disposable and will not be returned. No SASE is needed.
- A list of all work proposed including titles, dimensions, medium, and price. Even if work is proposed for commissioning, a budgetary price must be provided.

Incomplete submissions will not be considered.

Copies of floor plans may be downloaded from www.celebratingculture.com/aipp.htm.

For additional information, contact Cultural Coordinator Robert Redd at rredd@volusia.org or 386-736-5953, ext. 15872.

SEND SUBMISSIONS TO:

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