The quarterly Tourist Development Council Board Meeting met August 12, 2022 at 9:00am in the Ocean Center Meeting Room 103ABC, the Chair and the Secretary being present.

Call to Order:
Chair Billie Wheeler called the meeting to order at 9:00a.
Roll call was taken.

Board Members Present:  
Billie Wheeler, Chair  
Androse Bell  
Costa Magoulas  
Tom Clapsaddle  
Jim Berkley  
Victor Ramos  
Ruth Trager

Board Members Absent:  
Lori Campbell-Baker  
Robert Burnetti

Approval of Minutes of June 3, 2022:  
Minutes were approved without objection.

Financial Report:  
Lynne Urice, Volusia County Accounting Director, reviewed the Quarterly Financial Report. The Agenda Packet included the Financial Statements for March and April 2022. Lynne shared the Fiscal Year comparison of resort tax collections for these months to the prior year. In March the resort tax collections were up by $1.17M or 114% and April 2022 they were up by $1.44M or 601% compared to last year. Remaining revenues were up by approximately $480K and expenditures were up by approximately $570K. As of the close of April 2022, the ending fund balance for the Ocean Center, TDT and related debt service funds was $9.9M. In conclusion, numbers are looking promising as we move our way through 2022.

Ocean Center Status Report / Marketing and Sales Report:  
Tim Riddle, Ocean Center Director presented both the Ocean Center Status Report and the Marketing and Sales Report for the 3rd Quarter dates of April - June 2022 (Power point presentation available upon request). Update on consultant; Johnson Consulting Firm from the Chicago area was selected. A 3-part study will be conducted 1). Utilization and benchmarking comparison of the Ocean Center to peer facilities; 2). Economic impact analysis and 3). Expansion feasibility. A kick-off meeting will be scheduled in the future and all stakeholders will be notified.

Update from Partners:  
Lodging & Hospitality Association of Volusia County – Bob Davis was not in attendance.

Daytona Beach Area Convention & Visitors Bureau – Andrew Booth & Kay Galloway reported.  
• Refer to the HAAA Update in TDC Agenda Packet.

Southeast Volusia Advertising Authority – Elizabeth Gifford reported.  
• Refer to the SEVAA Update in TDC Agenda Packet.

West Volusia Tourism Advertising Authority – Georgia Turner was not in attendance.  
• Refer to the West Volusia Tourism Advertising Authority Update in TDC Agenda Packet.

Daytona Beach International Airport – Joanne Magley was not in attendance.  
• Refer to the Daytona Beach International Airport Update in TDC Agenda Packet.  
• In addition to the report, the DBIA was awarded the Small Community Air Service Development Grant ($500K) from the U.S. Dept. of Transportation.  
• For the fall season, American Airlines out of Charlotte, will be using an Airbus and reducing their schedule to 3 flights, however the planes will carry a larger number of passengers.  
• TSA Pre-Check coming up August 29th -September 2nd and registration will be online.

New Business  
• No New Business
Public Comments

- Chris Daun, Halifax Heritage Scenic By-Way
- Andre LaPar, Clash Endurance

Meeting was adjourned at 9:46am.

Sharon Angelastri, Secretary