

**CHAPTER 18**  
**CULTURAL FACILITIES ELEMENT**

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#### A. OVERVIEW

Volusia County has selected to do this optional element since it believes improving the quality of the arts and culture in the County will improve the quality of life for its citizens, enhance the County's image in Florida and throughout the United States, as well increase its tourism-based economy.

The Element focuses primarily on the issues and needs with respect to cultural buildings or facilities in the County, public, private, and non-profit. However, any analysis of cultural buildings cannot be divorced from its relationships with existing cultural organizations, cultural programs and activities, as well as the lifestyles and cultural needs of the general public, and that part of the general public that has supported cultural activities and organizations in the past. Therefore, considerable attention was paid to these factors with their respective impacts and influences on cultural facilities.

This Element encourages the role of arts in redevelopment. This is supportive of compact urban growth as specified in the Future Land Use Element. Including arts and culture in downtowns and other urban core environments, encourages people to spend time in these urban areas, during the evenings and on weekends beyond normal business and working hours.

The adopted components of the Cultural Facilities Element include the Overview, the Goals, Objectives and Policies.

#### B. GOALS, OBJECTIVES AND POLICIES

##### GOAL:

- 18.1 Enrich the quality of life for Volusia's citizens by increasing awareness of cultural opportunities in Volusia County and support those agencies that provide said opportunities.

##### OBJECTIVE:

- 18.1.1 Cultural facilities and opportunities shall be available and accessible to 100 percent of the County's population.

##### POLICIES:

- 18.1.1.1 The County shall encourage its municipalities and the private sector to support cultural facilities that provide access to the arts in all ~~sections~~ of the County.
- 18.1.1.2 The County shall seek increased access to arts facilities for disabled people consistent with requirements of the Americans with Disabilities Act.

OBJECTIVE:

- 18.1.2 The County shall recognize and continue to help support the unique cultural needs and facilities of various areas within the County.

POLICIES:

- 18.1.2.1 The County shall recognize and help support the cornerstones of Volusia County's cultural life. They include, but are not limited to, the following unique educational facilities: The Museum of Arts and Sciences, the primary art and science museum and planetarium for the County; The Atlantic Center for the Arts, the major cultural facility for Southeast Volusia County; and the Museum of Art-DeLand, located in DeLand the major multi-purpose arts/cultural facility for West Volusia County.
- 18.1.2.2 The County recognizes and appreciates the contributions made to improve the cultural life of its residents by the following events, facilities, and organizations not mentioned in other policy statements:

African American Museum of the Arts  
Art League of Daytona Beach  
Artists' Workshop of New Smyrna Beach  
Art Haus Foundation  
Bel Canto Singers  
Bethune Cookman University: Mary McLeod Bethune House and Mary McLeod  
Bethune Performing Arts Center  
Cinematique of Daytona  
City of Daytona Beach: Peabody Auditorium, Daytona Beach Bandshell  
City of Ormond Beach: The Casements, Ormond Memorial Art Museum,  
Amphitheater (Central Park), Birthplace of Speed Park, Ormond Beach  
Performing Arts Center  
Civic Ballet of Volusia County  
Creative Happiness, Inc.  
Cultural Council of Volusia County  
Daytona Beach Choral Society  
Daytona State College Cultural Arts Program, News-Journal Center, and Southeast  
Museum of Photography  
Daytona Playhouse  
Daytona Beach Symphony Society  
The DeLand House  
DeBary Hall  
DeLand Naval Air Station Museum  
Enterprise Preservation Society  
Friends of the Volusia County Library Center  
Friends of the Bandshell  
Gamble Place Spruce Creek Preserve  
Gateway Center for the Arts  
Halifax Arts Festivals  
Halifax Historical Museum

Harris House  
 Heritage Preservation Trust: Hotchkiss House and Lilian Place  
 Howard Thurman Home  
 HUB on Canal  
 IMAGES: A Festival of the Arts  
 Iranian American Society  
 Little Theatre of New Smyrna Beach, Inc.  
 Mary S. Harrell Black Heritage Museum  
 New Smyrna Museum of History  
 Ocean Center – ECHO Gallery  
 Ormond Historical Society  
 Ormond Memorial Art Museum  
 Ormond Writer's League  
 Peabody Auditorium  
 Pioneer Settlement for the Creative Arts  
 Ponce de Leon Lighthouse  
 Port Orange Historical Trust  
 Shoestring Theater, Inc.  
 Stetson University School of Music, Elizabeth Hall, Gillespie Museum, Sampson  
 Gallery, Second Stage Theatre, and Homer and Dolly Hand Art Center  
 Storybook Theatre Company (Division of Theatre Center, Inc.)  
 Theater Center Repertory Co. (Division of Theater Center, Inc.)  
 Volusia Community Symphony  
 Volusia County Cultural Alliance

Such recognition by the County does not imply funding of operations or special programs for the above organizations.

**OBJECTIVE:**

- 18.1.3 The County shall incorporate a greater role for cultural/arts activities and programs in the tourist development of the County, as well as for its permanent and seasonal residents.

**POLICIES:**

- 18.1.3.1 The County shall support cultural activities and events and their sponsoring organizations that enhance the image of the County to the rest of the state and nation and generate tourist revenues for the County's economy.
- 18.1.3.2 The County shall encourage local arts/cultural organizations to work more closely with the various area and local chambers of commerce, tourist development agencies and hotel/motel and restaurant sectors of the economy to incorporate and integrate cultural activities and programs into tourist development.
- 18.1.3.3 The County may work with area chambers of commerce, tourist development agencies and local arts organizations on a periodic basis to estimate the economic

and social impact of cultural activities and events on the community, County residents' participation at such activities and on tourist development.

- 18.1.3.4 The County may work with the Cultural Council of Volusia County, local media, financial institutions, realtors, public utilities, etc., to make available information identifying the wide range of cultural facilities, events, activities and organizations available in Volusia County.

OBJECTIVE:

- 18.1.4 The County shall encourage a stronger role for the arts in local development and redevelopment plans.

POLICIES:

- 18.1.4.1 The County shall coordinate with city redevelopment agencies to ensure a role for art and culture in future redevelopment plans and projects when practical.
- 18.1.4.2 The County may encourage work with local arts organizations and local redevelopment officials to assist securing temporary space for art exhibitions in vacant buildings within redevelopment areas.
- 18.1.4.3 The County shall encourage work with local redevelopment organizations to provide adequate public open space is available in redevelopment plans and projects for outdoor cultural exhibits and festivals.

OBJECTIVE:

- 18.1.5 The County shall maintain the viability of cultural facilities and opportunities by assisting the relevant sponsoring cultural organizations through an annual County budget appropriation disbursed as competitive grants to local cultural arts organizations to be used for operating costs and limited capital expenditures.

POLICIES:

- 18.1.5.1 The County shall help support cultural organizations that demonstrate artistic merit and a history of public support through the percent or number of the public served, amount of private funding, professional management capacity, number of volunteer hours, amount of in-kind (contributed) services and demonstrating a substantial positive economic impact to the County.
- 18.1.5.2 The County through the Cultural Arts Grant requirements shall set a ceiling for allocations to a cultural organization for operating grants.
- 18.1.5.3 Arts organizations applying for funding through the County's art organizations grant program may be required to consult with the County's grant consulting agency or representative thereof to seek alternative, non-County revenue sources.

OBJECTIVE:

- 18.1.6 The County shall help support the arts and cultural events in outdoor and indoor public spaces using existing County buildings and public spaces.

POLICIES:

- 18.1.6.1 The County shall encourage art exhibitions and cultural events in and around the Volusia County Administration Center Building when practical and other appropriate facilities, when practical.
- 18.1.6.2 The County shall continue procedures for the selection of permanent art to be placed in County buildings as stipulated in the Art in Public Places Ordinance and with the assistance of the Cultural Council of Volusia County appointed by County Council.
- 18.1.6.3 The County may increase its arts and cultural activities commensurate with demand for such activities and using user fees to support such activities.
- 18.1.6.4 The County may encourage incorporation of arts and crafts and other cultural activities into the summer recreational program for children.
- 18.1.6.5 Protection of sensitive environmental areas and aesthetic considerations including, but not limited to the preservation of open space, scenic vistas and unique visual corridors may be included in the development of any cultural facility funded totally or in part using County funds.

OBJECTIVE:

- 18.1.7 The County shall designate a specific staff person to be the liaison to the cultural/arts community to work on the preceding objectives and policies as well as other miscellaneous tasks listed under this objective.

POLICIES:

- 18.1.7.1 The County may monitor National and Statewide trends in cultural facility financing as well as funding for cultural operations and make amendments to this Element when practical.
- 18.1.7.2 The County may review ordinances pertaining to commercial activities to determine whether such ordinances are detrimental to aesthetics or cultural opportunities.
- 18.1.7.3 The County shall encourage public and private transit organizations that receive funding from the county to provide reasonable access to cultural facilities and activities.

- 18.1.7.4 The County may work with the Volusia County School Board and cultural organizations to encourage adequate support for arts in the public and private schools and cultural activities for children in general.