UCF DAYTONA BEACH INCUBATOR  
ADVISORY BOARD MEETING  
May 14, 2014  

Call to Order:  
The Board was called to order at 3:05 p.m. in the conference room of the UCF Daytona Beach Incubator May 14, 2014.  

Members in Attendance:  
Mark Andrews    Jim Cairns  
John Ledgerwood  David Spitzer  
Edith Shelley    Dennis Stark  

Jody Sylvester and Ned Harper were excused.  

Staff Present:  
Gordon Hogan, Director, UCF Business Incubation Program  
Connie Bernal, Daytona Beach Incubator Manager  
Rob Ehrhardt, Volusia County Economic Development Manager  
Sally Sprague, Volusia County Staff Liaison  

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Gordon Hogan welcomed the board members and presented the 2013 annual report of UCF’s Research & Commercialization for their information.  

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Follow-Up Items – Connie Bernal introduced a power-point presentation on their efforts in getting the word out to entrepreneurs and UCF’s incubator program.  

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First Annual Innovation Challenge Update: Dr. Jim Cairns said the challenge was held on April 16 with a good turn-out. He is hoping that next year the word can get out sooner to the right people, including potential investors, faculty and students. He distributed the Challenge objectives, evaluation and additional things to consider and/or do better.  

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Client Showcase:

C2 Aeronautics – Presentation by Joseph Hartmann. (off-site client)

C2 Aeronautics teaches Law Enforcement professionals to fly drones and operate onboard aerial surveillance cameras. We have 70 plus years in the aviation training industry to help organizations navigate the regulatory requirements to acquire, operate, integrate, and deploy drones to meet the needs of customers within the marketplace.

DeLand Bakery – Presentation by Alfredo Avilas. (off-site client)

DeLand Bakery, Inc. (Deland Bakery) (www.DelandBakery.com) is a corporation engaged in the production and retailing of natural products and operates under two main divisions. The first division is a Bakery that produces organic and non-organic products. The second division is a Natural Market that currently sells a wide assortment of vitamins, supplements, groceries, non-alcoholic beverages, snacks and beauty items and deli products and hot food made in the premises.

GoDrBid – Presentation by Neal Henegar and Chris Korson (on-site client)

GoDrBid is a global network of health care providers offering a comprehensive medical bidding/referral system for individual users and organizations, with the best price-to-benefit ratio available anywhere. The uninsured, under-insured, or uninformed want more control of health care options. GoDrBid gives the choices of whom, how much, where, when, and how health care needs are met. GoDrBid gives cash paying patients Access, Transparency, Quality, Choice, and Privacy to quality medical care and upfront, cash pricing. In addition, this gives doctors access to self-paying patients, allowing them to avoid insurance companies who underpay and take months to do so.

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Discussion on how we can help the clients: finding investors, strategic partners, maintaining an up-to-date website, etc.

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Next meeting: Ms. Sprague will poll the members as to their availability for the month of November.

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Meeting adjourned at 4:20 p.m.