UCF DAYTONA BEACH INCUBATOR
ADVISORY BOARD MEETING
November 17, 2014

Call to Order:

The Board was called to order at 2:32 p.m. in the conference room of the UCF Daytona Beach Incubator November 17, 2014.

Members in Attendance:

Mark Andrews  Edith Shelley
John Ledgerwood  David Spitzer
Dennis Stark  Jim Cairns

Ned Harper and Jody Sylvester were excused.

Staff Present:

Gordon Hogan, Director, UCF Business Incubation Program
Connie Bernal, Daytona Beach Incubator Manager
Rob Ehrhardt, Volusia County Economic Development Director
Sally Sprague, Volusia County Staff Liaison

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Gordon Hogan welcomed the board members.

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Incubator Mentors Program: Connie Bernal said they have been working on designing the program for the past eight months and about to launch the program. She showed a PowerPoint presentation noting the current situation, solution, definition of mentorship, a mentors profile, and methodology. They would like seven mentors. She noted for those interested a gathering will be scheduled.

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West Volusia Project: Gordon Hogan commented that when this incubator opened there was talk about providing one on the west side of the county. A successful program does take a while, typically 5 years. In 2013 a feasibility study was done to determine the type of incubator. There was a lot of response and there was an informational meeting held in Orange City earlier this date. There’s another outreach meeting scheduled in December and at the CareerSource offices.
Mr. Hogan presented a PowerPoint showing the ‘process’ – the pre-incubation using the business model canvas, then the incubation, and coaching sessions. Successful incubation takes from two to five years. He believed he could report to the group the status of the West Volusia business incubation program in approximately six months.

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Client Showcase:

Aqua Instruments – Presentation by Brad Riggle (on-site client)

Aqua Instruments is a company that produces custom systems to develop a product that treats swimming pool water with the lowest amount of chemicals possible. Mr. Riggle presented a PowerPoint presentation and noted the name of his website, www.aquainstruments.com. His need is a management team so he can focus more on his projects.

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Ms. Bernal asked the board if the format of the meetings has been acceptable. Dave Spitzer commented that he would like to know who’s coming and going in the incubation program, tenure of clients.

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Next meeting: Ms. Sprague will poll the members as to their availability for the month of February.

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Meeting adjourned at 4:03 p.m.