UCF BUSINESS INCUBATOR  
ADVISORY BOARD MEETING  
February 8, 2016

Call to Order:

The Board was called to order at 3:04 p.m. in the conference room of the UCF Business Incubator on Monday, February 8, 2016.

Members in Attendance:

John Ledgerwood       Jim Cairns
Richard K. Hawes      Dave Spitzer
Edith Shelley         Art Zimmet
Pedro Leon

Heather Vargas was absent.

Staff Present:

Gordon Hogan, Director, UCF Business Incubation Program  
Connie Bernal, Daytona Beach Incubator Manager  
Rob Ehrhardt, Volusia County Economic Development Director  
Sally Sprague, Volusia County Staff Liaison

Gordon Hogan welcomed the board members.

UCF MakerLab and Coding Schools in Orlando: Gordon Hogan stated there was a need for these in Volusia County and that Orlando has noticed the growth of these schools. For those interested and have the time, a tour is planned after this meeting to the Maker Lab and co-working/coding school.

Volusia UCF Business Incubator 2016 Strategy Update: Connie Bernal presented a PowerPoint presentation on the updated strategy for the incubator. What was in 2015 is not what is going on in 2016. She referenced her presentation, 2015 strategy as incubation, pre-incubation and co-working space. In 2016 the focus has moved to pre-incubation, incubation, Makerlab, coding school and Volusia Tech Hub meetup.
MakerLab and Coding Classes Testimonials: Introduced were Mark Misanovic of Bethune-Cookman College, Kristi Myers, a Makerlab student and Alex Gaines, a coding student. Each gave their views on the incubator’s lab and coding versus the university/college setting and theories. All were excited to be part of this.

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Jim Cairns brought to everyone’s attention about The Cairns Foundation Innovative Challenge. The third annual innovation challenge final pitch will take place at the ATC on April 7 at 12:30 p.m. He urged the members to pass along, and the website for additional information is www.cairnsfoundation.com.

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Board Discussion: Mr. Hogan briefly discussed the program services for Aspiring entrepreneurs with scalable concepts can take advantage of tools, resources and connections that can help launch and grow their new venture. He spoke of the business model canvas in some detail.

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Client Showcase: Jim Beckmann, IQ Onsite. IQ Onsite is an innovative technology company specializing in mobile customer relationship management and develops Apps for college campuses designed to integrate student, faculty and security communication through beacon hardware, GPS and other geo technologies that service SmartPhones. IQ also develops specific Apps for health care, sports and entertainment and other high traffic properties, destinations and industries. Mr. Beckmann provided hand-outs of his success story to date.

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Next meeting: Ms. Sprague will poll the members as to their availability for the month of May.

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Meeting adjourned at 4:30 p.m.